



ICHEC
JUNIOR
CONSULT

BRUSSELS MANAGEMENT CHALLENGE

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BRUSSELS MANAGEMENT SCHOOL



WHAT IS THE BRUSSELS MANAGEMENT CHALLENGE?

A business game organised by
ICHEC Junior Consult, ICHEC
and **ICHEC Alumni**

Teams of 5 students will be assigned
business cases given by our partners
and will have to solve them

FOR WHOM ?

Every **business or STEM*** student
anywhere in the world that is up for a new
challenge

**STEM: SCIENCE, TECHNOLOGY, ENGINEERING, AND
MATHEMATICS**

WHO WINS ?

The teams that succeed in seducing the jury
with their **innovative** and **effective** solution will
be awarded a **prize**

"We aim to create a high quality business
game that will reveal talents in our
participating students"

OUR MISSION



WANNA JOIN THE 6TH EDITION OF THE BMC?

- ▶ Acquire experience through the resolution of business cases
- ▶ With your team, present your case resolution in front of jurors who work in our partners enterprises

Our previous partners



Some of our previous sponsors



KEY FIGURES

Online edition of 2021



250

Participants

24

Universities

18

Nationalities

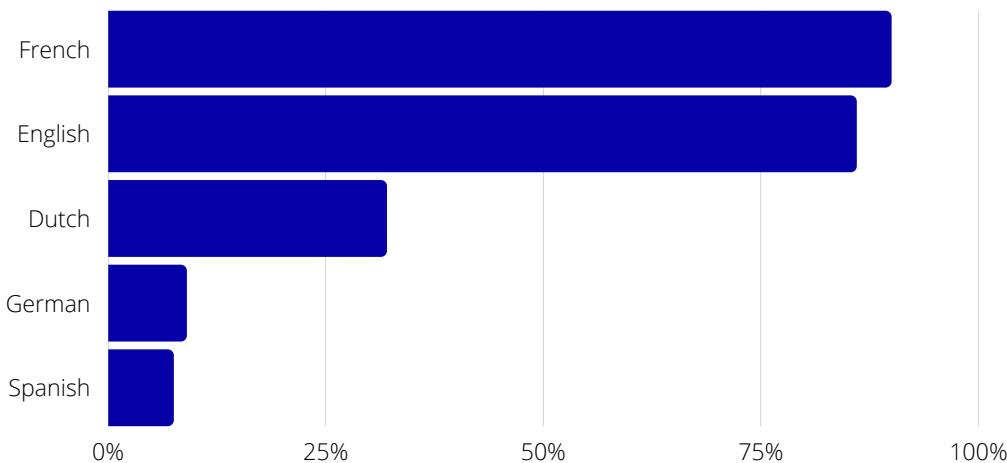
+54

Jurors

3

Cases from our partners to solve

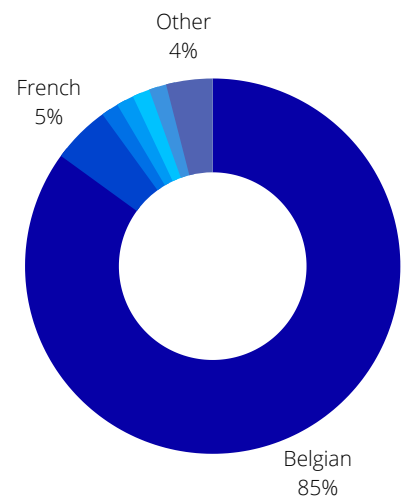
WHO WERE OUR PARTICIPANTS ?



30 spoken languages

18 Nationalities

- 85% Belgian
- 5% French
- 1,5% German
- 1,5% Chinese
- 1,5% Luxembourgish
- 1,5% Spanish
- 4% Other



TOUR & VOLUNTEER COORDINATOR



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