

## Applying to programme courses within your programme - autumn 2024

Those studying a programme at the School of Business and Economics need to apply for the upcoming semester's programme courses via [universityadmissions.se](https://universityadmissions.se) (English) or [antagning.se](https://antagning.se) (Swedish). What applies to you is stated on the page for your programme, see further on in the document. You should only apply for one semester at a time.

If you have an unfinished programme course, you **cannot** apply to the same course again via [universityadmissions.se](https://universityadmissions.se). Instead, you need to contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se) at the start of your semester for a potential re-registration.

### About the application

- Apply via [universityadmissions.se](https://universityadmissions.se) (English) or [antagning.se](https://antagning.se) (Swedish).
- The application period **opens 2 April** and **closes 15 April**.
- Use the **application codes listed below** under your programme for each programme course.
- You can only be admitted to a maximum of 45 credits per semester, of which a maximum of 30 credits are allowed within your programme. When ranking the courses in your application, programme courses go first followed by possible single subject courses.
- You have a guaranteed seat to the programme, provided you are eligible.

### How to apply via [universityadmissions.se](https://universityadmissions.se)

1. Go to *Log in* at [universityadmissions.se](https://universityadmissions.se) (English) or [antagning.se](https://antagning.se) (Swedish), choose Linnaeus University under the box *Log in with university account* and go to *Student Portal*.
2. Press *Continue* and go to *Search for courses*.
  - a. Choose the *upcoming semester*.
  - b. Filter your selection by choosing *Only show courses that I can apply to within my programme*.

Make sure that the application codes (starting with P) match the application codes in this document for your programme.

### Important dates - Reply yes!

- **11 July:**, the admission results will be sent out.
- **19 July:** The last day to reply yes to your admission. Even if you have a guaranteed seat on the programme courses, you still need to reply **Yes** to the admission decision.

### Conditionally admitted

You may be **admitted with conditions** to a course for which you were not yet eligible to when you had applied. By the time the course starts **you must meet the prerequisites** specified in the [course syllabus](#). Eligibility checks are carried out at various times right up to the start of the course. If you are required to pay a tuition fee, you will be conditionally admitted until the payment is complete.

### Exchange studies

Those who are nominated for exchange studies in the upcoming semester should **not** apply for programme courses via [universityadmissions.se](https://universityadmissions.se). *Exchange studies* will by the start of the semester, automatically appear on your student account in Ladok. You register for your exchange studies in Ladok at the beginning of the autumn semester.

### Scholarship recipient

If you are a scholarship recipient, you must contact the bursary for your scholarship if you wish to study courses at another university or go on exchange.

### Swedish Migration Agency

Always check with the Swedish Migration Agency if you have any questions regarding residence permits related to your studies, especially if you choose to go on an exchange semester. Please note that if you have a residence permit connected to your studies, you cannot choose to study so called distance/online courses, only campus-based courses.

### Any questions?

Please contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

# Mandatory and elective course/s within programme Autumn 2024

Click on your programme below to access the programme courses you need to apply to within your programme.

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# International Business Programme, 180 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

Those of you who are going to study **semester 3** need to apply for the below mandatory courses:

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE693	Business Administration II - Business relations	7,5	1	P8814
1ST403	International Market Analysis and Statistics	7,5	2	P8888
1FE658	Business Administration II - International Sales	7,5	3	P8889
1FE663	Business Administration II - International Purchasing and Supply Chain	7,5	4	P8927

## Semester 5

You who are in semester 5 have elective courses or the option for studying abroad for 30 credits. The School of Business and Economics offer a guaranteed seat on the following courses, provided that you meet the prerequisites, and that the application is received on time. [For description of each course please go to your programme room at Moodle.](#)

- We recommend not choosing/study too many courses during the same period.
- You can choose a maximum of 30 credits

### Period 1, 1-2

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE646	Business Administration II - E-commerce	7,5	1	P8812
1FE680	Sales operations and techniques with an international perspective	7,5	1	P8928
1IR759	International Business Studies - Internship	15	1-2	P8929

### Period 2

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE697	Business Administration II - IMC and Brand Management	7,5	2	P8813

### Period 3, 3-4

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE611	Advertising Campaign Planning	7,5	3	P8884
1FE688	Business Administration II - Consumer Behavior and Consumer Culture	7,5	3	P8931
1FE949	International Key Account Management ( <i>Distance learning course</i> )	7,5	3-4	P8883
1IR759	International Business Studies - Internship	15	3-4	P8930

### Period 4

Course code	Course name	Credits	Period	Appl. Code LNU-
2FE424	New Technologies in Marketing	7,5	4	P8984

# International Tourism Management Programme, 180 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

Those of you who are going to study **semester 3** need to apply for the below mandatory courses:

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE646	Business Administration II – E-commerce	7,5	1	P8812
1FE697	Business Administration II – IMC and Brand Management	7,5	2	P8813
1FE688	Business Administration II – Consumer Behavior and Consumer Culture	7,5	3	P8931
1FE682	Business Administration II – Innovation Management	7,5	4	P8816

## Semester 5

Those of you who are going to study **semester 5** need to apply for the below courses, either *Tourism Studies* or *Optional courses*. [For description of each course please go to your programme room at Moodle.](#)

### Tourism Studies

Those of you who are going to study **semester 5** need to apply for the below mandatory courses:

Course code	Course name	Credits	Period	Appl. Code LNU-
2TR401	Tourism Studies III – Tourism as Business Phenomenon in Contemporary Society*	7,5	1	P9178
2TR406	Tourism Studies III – Methods in Tourism Studies*	7,5	2	P9075
2TR42E	Tourism Studies III, Degree Project (Bachelor)*	15	3-4	P9076

\*Exemption prerequisites 7.5 credits from Tourism Studies 1-60 credits.

### Optional courses

#### Period 1:

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE680	Sales Operations and Techniques with an International Perspective	7,5	1	P8928
1FE693	Business Administration II – Business Relations	7,5	1	P8814

#### Period 2:

Course code	Course name	Credits	Period	Appl. Code LNU-
1ST403	International Market Analysis and Statistics	7,5	2	P8888

#### Period 3, 3-4:

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE611	Advertising Campaign Planning	7,5	3	P8884
1FE658	Business Administration II – International Sales	7,5	3	P8889
1IK600	Digital Marketing	7,5	3	P8815
1FE949	International Key Account Management ( <i>Distance learning course</i> )	7,5	3-4	P8883

#### Period 4:

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE663	Business Administration II – International Purchasing and Supply Chain Management	7,5	4	P8927
2FE424	New Technologies in Marketing	7,5	4	P8984

# Marketing Programme, 180 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

Those of you who are going to study **semester 3** need to apply for the below mandatory course:

Course code	Course name	Credits	Period	Appl. Code LNU-
1FE152	The Offering	30	1-4	P8991

## Semester 5

Those of you who are going to study **semester 5** you can either choose the choice of equivalent studies abroad or study following mandatory course:

Course code	Course name	Credits	Period	Appl. Code LNU-
2FE150	Value Creation	30	1-4	P8993

# Business Process and Supply Chain Management, Master Programme; Specializations: Fronts in Management Accounting & Process-based Control, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

Those of you who are going to study **semester 3** need to for the apply below mandatory courses:

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE108	Business Process and Supply Chain Management	15	1-2	P8995
4FE128	E-Business Management	15	3-4	P8996

# Business Process and Supply Chain Management, Master Programme; Specializations: Fronts in Logistics & Supply Chain Management, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

Those of you who are going to study **semester 3** need to for the apply below mandatory courses:

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE108	Business Process and Supply Chain Management	15	1-2	P8995
4FE128	E-Business Management	15	3-4	P8996

# Economics, master programme, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

In **semester 3** you have optional courses, 30 credits, see [programme syllabus](#) for further information.

The School of Business and Economics offers the following *three course package within Economic and courses within Entrepreneurship and course within Business Administration*, which you as an Economics, Master Programme student have a guaranteed seat on. You can only choose a maximum of 30 credits. [For description of each course please go to your programme room at Moodle.](#)

<b>Optional course package 1: Big Data Analysis and Economic Policy</b>				
Course code	Course name	Credits	Period	Appl. Code LNU-
4NA099	Advanced statistical data Analysis	7,5	1	P9266
4NA098	Advanced Statistical Learning	7,5	2	P9267
4NA019	Advanced Economic Policy Analysis using Big Data	15	3-4	P9304

<b>Optional course package 2: Financial analytics</b>				
Course code	Course name	Credits	Period	Appl. Code LNU-
4NA099	Advanced statistical data Analysis	7,5	1	P9266
4NA098	Advanced Statistical Learning	7,5	2	P9267
4NA014	Financial Risk Analytics	7,5	3	P9269
4NA015	Advanced Topics in Analytical Finance	7,5	4	P9268

<b>Optional course package 3: Advanced Business Analytics</b>				
Course code	Course name	Credits	Period	Appl. Code LNU-
4NA099	Advanced statistical data Analysis	7,5	1	P9266
4NA098	Advanced Statistical Learning	7,5	2	P9267
4NA035	Advanced Data Visualization	7,5	3	P9305
4NA036	Advanced Data-driven decision making	7,5	4	P9306

<b>Optional courses within Entrepreneurship</b>				
Course code	Course name	Credits	Period	Appl. Code LNU-
4FE148	Entrepreneurship as process and practice	7,5	1	P9051
4FE149	Entrepreneurship and context	7,5	2	P9049
4FE147	Sustainability, entrepreneurship and social change	7,5	3	P9052
4FE150	Entrepreneurship and social change	7,5	4	P9050

<b>Optional course within Business Administration</b>				
Course code	Course name	Credits	Period	Appl. Code LNU-
4FE070	Corporate Governance	15	1-2	P9279



# Entrepreneurship, Master Programme, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

In **semester 3** you have optional courses 30 credits, max 15 credits undergraduate level and min 15 credits graduate level. See the [programme syllabus](#) for further information.

The School of Business and Economics offers the following courses for you who are going to study semester 3 at campus Växjö. You can only choose a maximum of 30 credits. Please note that 2FE951 is a distance course. [For description of each course please go to your programme room at Moodle.](#)

### Optional course within Business and Entrepreneurship:

Course code	Course name	Credits	Period	Appl. Code LNU-
2FE951*	International Business and Entrepreneurship – Perspectives from emerging markets ( <i>Distance learning course</i> )	15	1-4	P9047

*\*Please note that you need to apply to more than this course!*

### Optional courses within Marketing:

*Please note that you cannot apply to all three courses within Marketing, only choose two:*

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE124	Applied Marketing Analysis	15	1-2	P9046
4FE136	Digital Business Strategy	15	3-4	P9142
4FE128	E-Business Management	15	3-4	P8996

### Optional course within Trainee Work:

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE146	Trainee Work- Master Level	30	1-4	P9258

# Innovation through Business, Engineering and Design

## Specialisation Business, Master Programme, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

### Semester 3

In **semester 3** you have optional courses in the main field of study Business Administration, 30 credits. See the [programme syllabus](#) for more information.

The School of Business and Economics offers the following courses for you who are going to study semester 3 at campus Växjö. You can only choose a maximum of 30 credits. [For description of each course please go to your programme room at Moodle.](#)

#### Optional courses within Entrepreneurship:

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE148	Entrepreneurship as process and practice	7,5	1	P9051
4FE149	Entrepreneurship and context	7,5	2	P9049
4FE147	Sustainability, entrepreneurship and social change	7,5	3	P9052
4FE150	Entrepreneurship and social change	7,5	4	P9050

#### Optional courses within Marketing:

##### Period 1-2

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE124	Applied Marketing Analysis	15	1-2	P9046
4FE127	Contemporary Marketing Research	15	1-2	P8998

##### Period 3-4

4FE128	E- Business Management	15	3-4	P8996
4FE136	Digital Business Strategy	15	3-4	P9142

#### Optional courses within Supply Chain Management:

4FE170	Logistics Management in Supply Chains	15	1-2	P9053
4FE171	Supply Chain Information Systems	15	3-4	P9054

# International Business Strategy, Master Programme, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

In **semester 3** you have elective courses, 30 credits. For more information see the [programme syllabus](#).

The School of Business and Economics offers following elective courses for you who are going to study **semester 3** at campus Kalmar. You'll need to choose 30 credits that covers period 1-4. You must not choose courses that runs during the same period. [For description of each course please go to your programme room at Moodle.](#)

The courses and the internship need to be of relevance to the programme and they have to be pre-approved by the programme coordinator, [heidi.coral@lnu.se](mailto:heidi.coral@lnu.se)

### Optional courses within Internship: (based campus Kalmar)

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE660	Internship – International Business Strategy (campus Kalmar)	15	1-2	P9167
4FE660	Internship – International Business Strategy (campus Kalmar)	15	3-4	P9168

### Optional courses within Business Administration – Leadership: (based campus Kalmar)

Please note that for the courses 4FE532 and 4FE534, there are a limited number of seats. If you know you want to take those courses, **make sure to place them first in your application, and to apply on time.**

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE532	Leadership in International Contexts (campus Kalmar)	15	1-2	P9165
4FE534	Contemporary issues in Management (campus Kalmar)	15	3-4	P9166

### Optional courses within Marketing: (based campus Växjö)

Please note that travels to the other campus are on each students own expense.

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE124	Applied Marketing Analysis (campus Växjö)	15	1-2	P9046
4FE136	Digital Business Strategy (campus Växjö)	15	3-4	P9142

### Optional courses within Entrepreneurship: (based campus Växjö)

Please note that travels to the other campus are on each students own expense.

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE148	Entrepreneurship as process and practice (campus Växjö)	7,5	1	P9051
4FE149	Entrepreneurship and context (campus Växjö)	7,5	2	P9049
4FE147	Sustainability, entrepreneurship and social change (campus Växjö)	7,5	3	P9052
4FE150	Entrepreneurship and social change (campus Växjö)	7,5	4	P9050

# Marketing, Master Programme, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

Those of you who are going to study **semester 3** need to apply below mandatory courses:

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE127	Contemporary Marketing Research	15	1-2	P8998
4FE128	E- Business Management	15	3-4	P8996

# Tourism and Sustainability, Master Programme, 120 credits

You should only apply for the upcoming semester's programme courses, i.e., **one semester at a time**. Each [course syllabus](#) states the prerequisites that you need to fulfil by the time the course begins to partake in the course. Please read the course syllabus before you apply.

## Semester 3

In **semester 3** you have elective courses, 30. See the [programme syllabus](#) for more information. [For description of each course please go to your programme room at Moodle.](#)

The School of Business and Economics offers following courses for you who are going to study **semester 3** here at campus Kalmar:

Course code	Course name	Credits	Period	Appl. Code LNU-
4TR521	Introduction to Research Design	7,5	1	P9162
4TR430	Advanced Research Methodology and Analytical Tools	7,5	2	P9163
4TR601	Internship Project in Tourism and Sustainability	15	3-4	P9164