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| Handbook - information |

Double Degree Programmes

*International Business Programme  
International Sales and Marketing Programme  
The Marketing Programme*

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| Anna Lindahl *Director of International Affairs* |

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# Double Degree

* International Sales and Marketing
* Marketing Programme
* International Business Programme

## What is a double degree?

A double degree means that you as a student can combine studies at your home university (i.e. LNU) with studies at an exchange partner institution somewhere in the world and through this combination make yourself eligible for two or more degrees. Each degree is presented separately so if you complete the double degree program you can obtain one degree diploma from LNU and one degree diploma from the partner institution where you have completed your double degree exchange.

A double degree program is based on a special exchange agreement between Linnaeus University and a partner university elsewhere in the world and this is called a double degree agreement. Such an agreement has to be in place in order for a double degree to take place. This means that double degrees are limited only to those partner universities with which such an agreement has been signed and that a simple exchange cannot lead to a double degree. The number of double degree agreements is, at this point, very limited.

For you as a student the double degree program can, practically, mean one of two things. There are programs where you exchange one year of your programme studies at LNU for a year at the double degree partner institution. Then there are those where you have to add a year or more to your original study programme in order to obtain the double degree. In the information below about the double degree programs you will be able to see exactly which type applies to your study programme. One thing that is equal for all current double degree programs is that you will complete your final year of studies for the degree in question at the partner institution. This means that you will write your thesis (degree project) there in accordance with their rules and regulations.

It should be noted that double degree agreements seldom leave much room for flexibility and electives. In order to make sure that you will meet the degree requirements of both participating institutions we have settled a curriculum which ensures this; i.e. we have made a choice of courses for you, based on what you have studied with us already.

## Degree, content, rules and regulations

As a participant in a double degree program it is important to known that in order to be awarded the double degrees at the end of your studies you have to meet the degree requirements for the degrees. These are based on national and local regulations for degrees and they can differ from one university to the next. It is simply not enough to participate in a double degree exchange program to get a degree, you have to complete all the mandatory steps.

As part of this you have to meet certain eligibility criteria or prerequisites in order to be able to participate in the double degree program. We have to make sure that you meet the prerequisites which we have defined together with our double degree partner institution. Beyond that you also have to pass all your courses during the exchange with at least a passing grade. If you fail to do this you might stand the risk of failing to meet the degree requirements for all the degrees included in the program.

There are no special rules or regulations regarding your studies as a double degree student. You will have the same status as a regular student or exchange student but will have access to more courses than a regular exchange student. Also you will have access to degree courses which are not open to regular exchange students. In reality this means that you have access to more opportunities but you have to live by the same rules and regulations for exams, academic conduct and support systems as regular students.

## How do I apply?

You apply through the regular application round for exchanges at European partner institutions which has its deadline on February 2nd, at 13.00. You will have to follow the procedure presented below in order to make your application a ‘double degree’ application and not just an application for a regular exchange placements.

## Double degree programs 2015/2016

The School of Business and Economics will have two double degree programs in use for the academic year of 2015/2016. One will be on the undergraduate level and one on the master level. The agreements have been signed with partner institutions with specific specializations and are thus limited to students from the corresponding programmes here with us.

### Berner Fachhochschule (BFH) – Switzerland

* Undergraduate level
* One year of studies *within* your degree at LNU (equals year three)
* Available only to students from the International Sales and Marketing Programme (ISM), The Marketing Programme and the International Business Programme
* In order to be eligible you have to have at least one year’s relevant work experience (a degree requirement for the BFH degree)
* Specializations available – marketing or international business
* <http://www.wirtschaft.bfh.ch/en/homepage_en.html>
* A bachelor’s degree in accordance with your program syllabus here at LNU and a bachelor’s degree from BFH.

#### In order to apply

*…*for the double degree program at BFH you have to be accepted and registered to the second year of either the ISM Programme, the Marketing Programme or the International Business Programme. You have to, at the time of your application, be eligible to apply to and be nominated for an exchange placement. You also have to have some kind of documentation which supports your claim that you have at least one year’s relevant work experience since this is a degree requirement for BFH. This has to be uploaded to the application.

#### In order to participate

*…*in the double degree program at BFH you must meet the requirements for third year studies at your study programme here at LNU. You also have to meet any admission requirements that BFH has regarding the double degree program.

#### In your online application for exchange placements

…you will chose BFH and FY for a full-year exchange. You will also write ‘double degree’ as your subject area. In your Academic Statement you also have to motivate why you are applying for a double degree program and why you should be chosen.

## Questions?

If you have any questions about the program please do not hesitate to contact your programme coordinator or our Director of International Affairs:

International Business Programme: Susanne Sandberg, [susanne.sandberg@lnu.se](mailto:susanne.sandberg@lnu.se)

ISM Programme: Peter Caesar, [peter.caesar@lnu.se](mailto:peter.caesar@lnu.se), [peter@cil.se](mailto:peter@cil.se)

The Marketing Programme: Michaela Sandell, [michaela.sandell@lnu.se](mailto:michaela.sandell@lnu.se)

Director of International Affairs: Anna Lindahl, [anna.lindahl@lnu.se](mailto:anna.lindahl@lnu.se)