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TO MOODLE
SAVE THE
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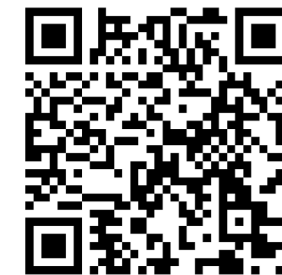
International possibilities at School of Business and Economics



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Use the QR-code to ask your questions





Welcome!

The purpose of today's meeting is for you to:

- ✓ Get a clear overview of the international opportunities available to you.
- ✓ Learn the steps needed to apply for an exchange semester.
- ✓ Understand the support and resources offered by Linnæus University throughout the process.
- ✓ Feel inspired to explore your options and take the next step towards an international experience.

Today's Schedule:

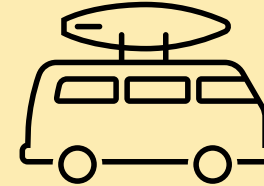
What?	How long?	With Who?
Academic info How to find suitable courses for your specific program	15min	Victor Bohman
Practical info How to apply for exchange in our portal, Mobility online.	15min	Teresa Pauditz
The student experience	5min	Tilda Thorin
Q and A-session	15min	
Where we would go if we were you 😊	30min	

Exchange studies – organized by LNU/SBE

- Is an agreement between Linnaeus University (School of Business and Economics) and the Partner University.
 - You **don't** pay tuition fees to the host university.
 - The semester abroad is an integrated part of your program, you do not have to repeat this term at LNU.
 - Sometimes language tests such as TOEFL/IELTS are required.
 - If you hold a scholarship, you must check with your scholarship agency
-
- Freemover:
 - Study abroad on your own – But then you are responsible for organising your studies yourself.



Where can I go?



Placements outside of Europe

- Mainly general, university-wide agreements with courses in all subjects
- Consortia: USAC and ISEP

Placements in Europe

- Agreements within Europe that are faculty-specific
- You can only apply for placements that have agreements from your own faculty
- Erasmus+ Grant (510-560 Euros/month)

Exchange studies:

- **Within your program**
 - Specific semester
 - Program syllabus (Utbildningsplan)
- **After your degree**

Double Degree

International Business Programme
Year 3 at Berner Fachhochschule, Switzerland

Internship abroad

Minor Field Studies – Degree project abroad

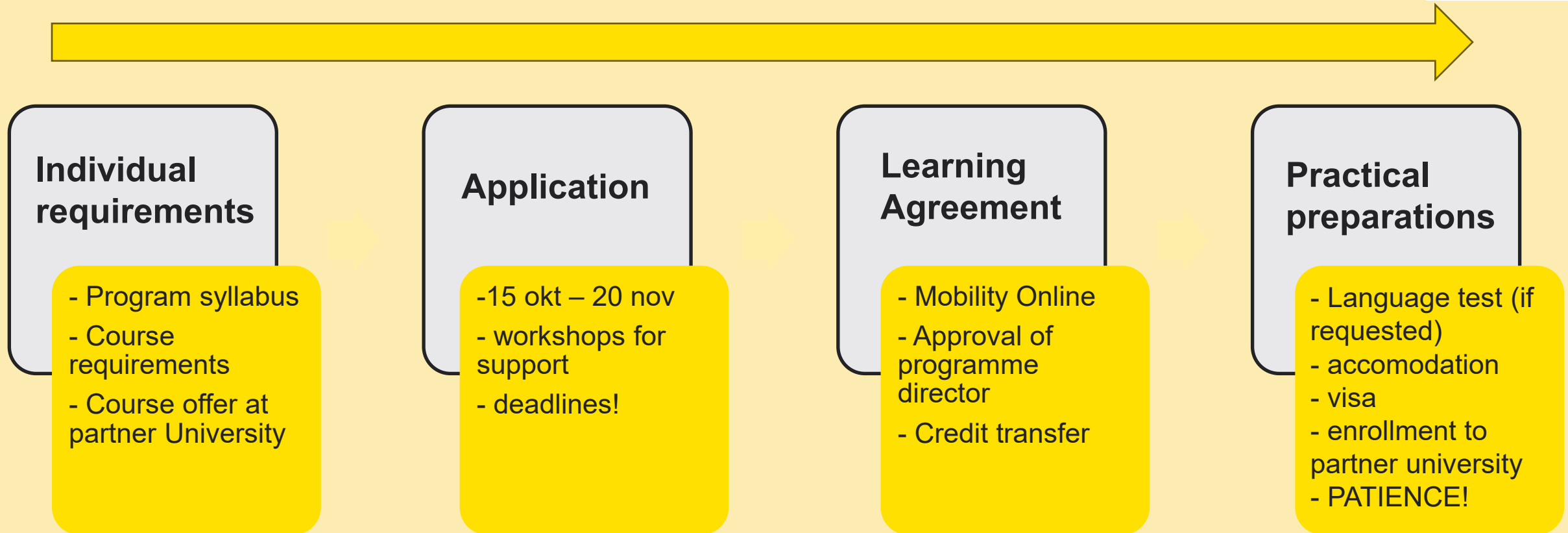
Short Exchange:

- Summer Exchange Courses
- EUniWell Student
- Blended Intensive Programme (BIP)





Exchange studies - Process



You're covered

Financially and with insurance — for all exchange students.

Erasmus+ / Nordlys students within Europe

Grant 530–580 EUR/month — no application needed

Travel grant based on distance + green travel bonus

+250 EUR /month top-up if you qualify

All exchange students

CSN you keep your student finance during exchange

No tuition at your host university

Insurance Student UT — free, covers all exchange students

Erasmus+ grant follows automatically when you complete the process, no separate application.





When do I apply for Exchange studies?

Program	Semester to apply	Exchange semester
Civilekonomprogrammet	Semester 3/Semester 5	Semester 5/Semester 7
Retail, CEM, IBP (same for Double degree), Economics	Semester 3	Semester 5
International Tourism Programme	Semester 3	Semester 6
Master (Not Marketing master programme)	Semester 1	Semester 3
Human Resource Management	Semester 1	Semester 4
Exchange after graduation (Every program)	The semester before the last semester in your program.	Bachelor: Semester 7 Civilekonom: Semester 9 Master: Semester 5

Termin 5 - fördjupningskurser (minst 22,5 hp)

Fördjupning	Fördjupningsansvarig	Kurser
Controller	Jan Alpenberg	Cost Accounting, Accounting Theory/Intermediate Accounting
Redovisning	Ola Nilsson	Utbytestermin endast under termin 7
Finansiell Ekonomi	Maziar Sahamkhadam	Econometrics, Portfolio Choice, Corporate Finance, Intermediate Accounting
Management	Steffi Siegert	Organization Theory, Management Rhetoric, Organisational Identity Making, Management and Digitalisation. Management and Sustainability
Nationalekonomi	Lina Aldén	Mathematical Economics, Econometrics, Intermediate Micro & Macro Economics
Supply Chain Management	Petra Andersson	Distribution Management, Production Management, Logistics and Process Management, Sustainable purchasing, Business Logistics



Programme syllabus

School of Business and Economics

Internationella affärer, 180 högskolepoäng

International Business Programme, 180 credits

Level

First cycle

Date of Ratification

Approved 2018-12-12.
Revised 2026-03-16.

The programme syllabus is valid from autumn semester 2026.

Prerequisites

General entry requirements

Semester 4:

- Studies abroad

Students are encouraged to spend this semester abroad. During such studies abroad, students need to read at least one course in Economics and /or Legal Science. In addition, courses in Business Administration can account for maximum 50% of full-time studies. Other subjects may be included, but all courses must be relevant for the program and be pre-approved by the Program Coordinator.



Utbildningsplan

Ekonomihögskolan

Customer Experience Management, 180 högskolepoäng
Customer Experience Management Programme, 180 credits

Nivå

Grundnivå

Fastställande av utbildningsplan

Fastställd av Ekonomihögskolan 2019-12-11

Senast reviderad 2021-12-15

Utbildningsplanen gäller från och med höstterminen 2022

Förkunskaper

Grundläggande behörighet + Engelska 6, Matematik 2a alt. Matematik 2b alt.
Matematik 2c och Samhällskunskap 1b alt. Samhällskunskap 1a1 + 1a2.

Programbeskrivning

Programmet *Customer Experience Management* syftar till att de studerande ska skaffa sig kompetens inom hur kundupplevelser skapas, upplevs, designas och leds på ett professionellt sätt. Utifrån ett helhetsperspektiv där en kunds alla interaktioner med ett företag/organisation ligger i fokus. För studenten väntas för att samordna dessa så

År 3

- Valfria kurser inkl. utlandsstudier, 30 hp

Denna termin kan studeras utomlands, vid Linnéuniversitetet eller annan svensk högskola/universitet. Terminen möjliggör en hel termin kurser eller en kombination av kurser och praktik, t.ex. 15 hp vardera. Förkunskapskraven för kurser samt de lokala reglerna för examen vid Linnéuniversitetet måste alltid uppfyllas.

Exchange after graduation

- Cannot overlap with previous studied courses.
- Study on master level after bachelor-graduation?
- ...Or just want to go on an adventure while waiting for your dream job.

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Finding the right courses

Where on the universities' webpages?

Look for terms such as
exchange studies, international students, Erasmus,
international admission etc.

Course list, course catalogue, academic offer etc.

Academic calendar

Language/languages of instruction

English terms of subject areas:

Economics: Nationalekonomi

Business Administration: Företagsekonomi

But Business Administration also includes:

- Marketing, Controlling, Accounting, Finance, Management, Logistics, Entrepreneurship

Course levels in other countries:

Semester 4

- North America + Asia = course code 200/2000 – 300/3000 (400/4000)
- Europe and the rest = year 2 or 3

Semester 5 and 6

- North America + Asia = course code 300/3000 – 400/4000
- Europe and the rest = year 3 or 4

Master level

- North America + Asia = course code 500/5000 – 699/6999 (no higher than 800/8000)
- Europe and the rest = master, graduate, second cycle
- Please note that there can be undergraduate courses included in master programmes and these ARE NOT possible to transfer back as graduate level (language, culture, basic courses)
- It is not enough that a course is included in a master program

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What am I not allowed to study?

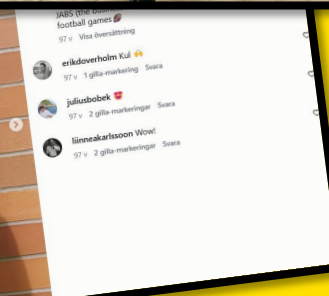
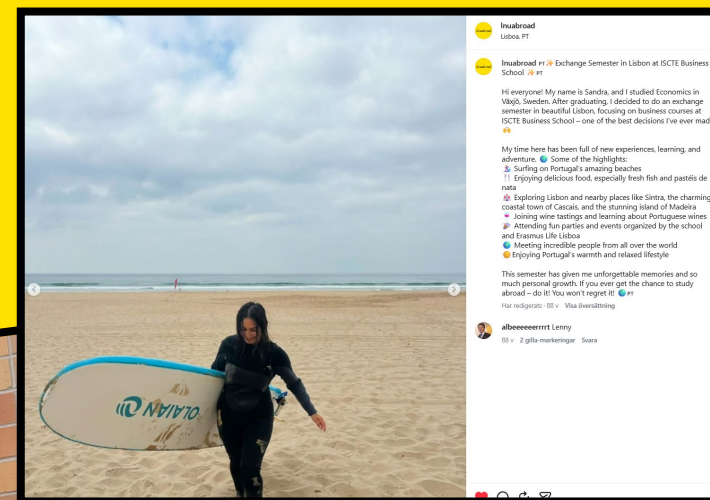
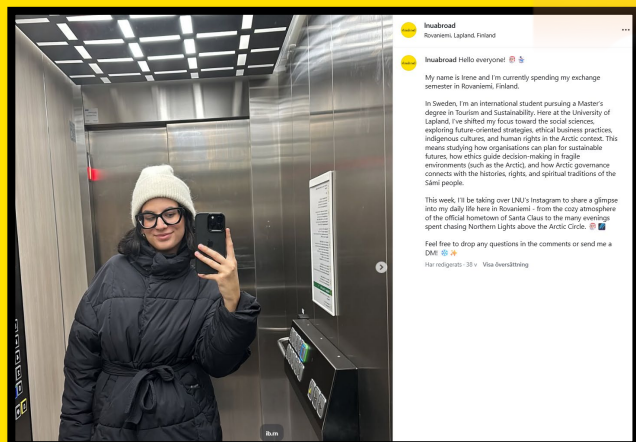
- Courses on level 100/1000 in the US/Canada/Asia = High School courses
- Courses that overlap what you have already studied/will study in your programme/degree
- Practical courses, e.g. tennis, pottery, choir singing, sightseeing, wine tasting, camping, these are not ok!
- Language courses that are not the language of the country, i.e Spanish in France.

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@Inuabroad



Where have previous students been?

We have a lists on our [Moodle](#) of where previous students have been on exchange.

We can provide you with previously read courses if you tell us which university you are interested in.

But. We don't want to limit your choices. Look carefully for courses at different partner universities that suit your program.

Just because we have a list of where students within your program have traveled does not mean that it has been a good exchange in a broader perspective.

- Course offerings change from year to year.
- Reach out to students abroad at this moment!



Application round 2026

14th October- 20th November 15.00: All placements for the upcoming academic year

All information: <https://lnu.se/en/student/international-possibilities/study-abroad/>

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Application

- List of available placements on [Lnu.se](https://lnu.se)
- Online application
 - Remember to select academic year!
 - Country and university
 - Number of placements
 - Level/levels
 - Particular criteria/demands
 - Is it for students from the School of Business and Economics, or not?
 - Looking for universities at this stage, not applying for courses
 - but will need to know that course offering is suitable.

Exchange semester
HT25

Milan

Tilda Thorin



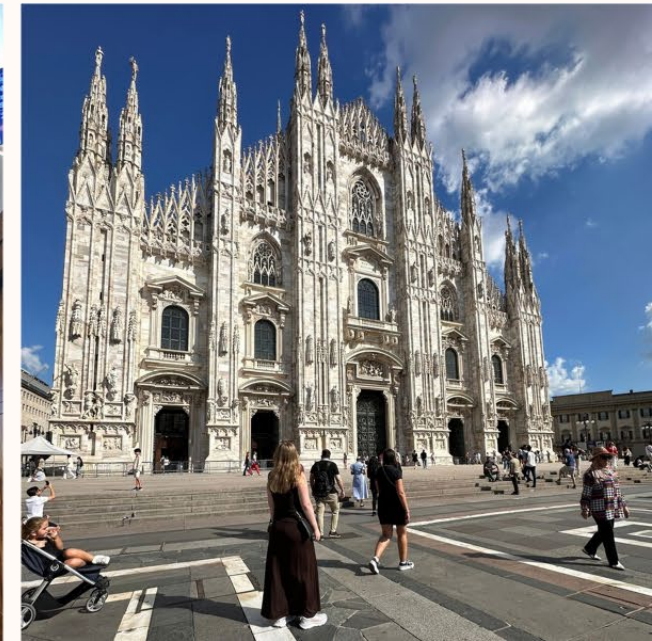
Why Milan?

- The culture, traditions, food, language
- The neighbor countries
- The course offering from the university within my field (Business Administration / Företagsekonomi)



Preparations

- Study plan
- When sick?
- Expectations from university
- “What do I want to get out of the exchange?”
- How to pack your life in one bag?
- Culture knowledge



Università Cattolica del Sacro Cuore

- One of the oldest universities in Italy
- Catholic
- Hierarchy - academical culture





Insights

- Don't plan too much
- Get to know people from the city
- Explore the city you actually live in
- Be open to new experiences
- Say "yes" to as many opportunities you can
- Don't do everything at once, you have time
- Get a structure of your deadlines early



Thank You!



Business School Accreditations



Accreditations in short

- Accreditation = stamp of approval
- All universities in Sweden are accredited by UKÄ
- The School of Business and Economics are working towards extra international accreditations = additional seals of quality
- The three big ones for business schools:

AACSB 

EQUIS

AMBA

AACSB accreditation

- American organisation, now worldwide
- We are accredited by AACSB since 2022
- Worldwide: 18 000 business schools, 6 % have AACSB accreditation
- Europe: 2 600 business schools, 6 % have accreditation



AACSB accreditation

Swedish AACSB accredited schools:

- Jönköping International Business School
- Lund University
- Örebro University
- University of Gothenburg
- Umeå University
- Karlstads University



Why accreditations

Global recognition of quality education

Building partnerships and networks with other accredited universities

Helps you sort through possible universities for your studies abroad



Questions ?

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Not Sure Where to Go?

Start your search with Victor & Teresa's hand-picked exchange universities, carefully selected based on student experiences, academic strengths, and exciting locations around the world.

Triple-accredited partner universities



ZHAW School of Management and Law	Switzerland
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Winterthur

ICN Business School	France
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Paris, Nancy, Berlin

Kedge	France
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Bordeaux, Paris, Marseille

Neoma	France
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Paris, Rouen and Reims

EM Normandie	France
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Le Havre, Caen, Paris, Dublin

Not Sure Where to Go?

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Hidden gems

ISM University of Economics and
Business Vilnius

Lithuania

Vilnius

Prague University of Economics and
Business

Czech Republic

Prague

University of Maribor

Slovenia

Maribor

Åbo Akademi

Finland

Åbo

Clark University

USA

Worcester

Bern University of Applied Sciences

Switzerland

Bern

Johannes Kepler Universität

Austria

Linz

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Lifestyle cities

Radboud University

Netherlands

Nijmegen

Pompeu Fabra University

Spain

Barcelona

IPAG Business School

France

Nice, Paris

Università Cattolica del Sacro Cuore

Italy

Milan

University of Birmingham

UK

Birmingham

Athens University of Economics and Business

Greece

Athens

Ghent University

Belgium

Ghent

University of Cologne

Germany

Cologne

Supporting workshops:

Study Abroad – Important Dates & Application Workshops

Here you will find all important dates for the **Study Abroad application period**, as well as information about our workshops where you can get hands-on help with your application.

Important Dates

7 October – Study Abroad Kick-off in Kalmar

 10:30–12:00 Fullriggaren

8 October – Study Abroad Kick-off in Växjö

 10:30–12:00 Linnésalen

13 October – Application period opens

You can now start submitting your application for exchange studies.

Application Workshops from 19 October

Need help with your application? Come to one of our workshops and get **hands-on support** with completing and submitting your application.

Tuesdays – Kalmar

 11:00–13:00

 Amfi in Radix + RA0081 + RA0085

We have also booked classrooms where you are welcome to sit and work on your application. Drop by with questions or simply come and work on your application with support available.

Wednesdays – Växjö

 11:00–13:00

 K1050 + K1051

Get hands-on help with your application and use the rooms to work on your application on site.

Final Week of the Application Period

11 November – Application period is coming to an end

The following week, we will have additional workshops:

Monday – Växjö

 11:00–13:00

Tuesday – Kalmar

 10:00–12:00

 Amfi in Radix + RA0081 + RA0085

20 November – Application Deadline

Friday 20 November is the final day to submit your application.

 **Don't wait until the last minute!**

Start working on your application early and come to one of our workshops if you need help.

International possibilities at School of Business and Economics



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International Relations Coordinators

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