



**Welcome to the  
Master's Programme  
in  
INTERNATIONAL BUSINESS  
STRATEGY**

**Introduction**

**School of Business & Economics  
Linnaeus University  
Kalmar**

Dr. Richard Afriyie Owusu, Associate Professor  
Head of Programme  
[richard.owusu@lnu.se](mailto:richard.owusu@lnu.se)  
[+46725949687](tel:+46725949687) (Office); [+46768757223](tel:+46768757223)

# Agenda

- Self introduction
  - Programme introduction
  - Student information sources and links
  - Visits by
    - Administrative Staff (Terese and Co)
    - Student Health and Welfare Officer
- 
- Morning session:10-13 in Ma1062.
  - Afternoon session 14:15-16:00 in RA0085 är ledig

# *Welcome to the International Business Strategy (IBS) Master of Science programme!*

Welcome to the School of Business and Economics!

**Linnaeus University, Kalmar campus**



# The IBS Programme Core Team (core Professors / Lecturers / Administration)



Emeritus Professor Per Servais



Dr. Richard A. Owusu  
Associate Professor  
Head of Programme



Ms. Terese Nilsson  
Program  
coordinator



Emeritus Professor Anders Pehrsson



Dr Susanne Sandberg  
Associate Professor



Dr Waheed Bhatti  
Associate Professor



Dr. Tatiana Anisimova  
Associate professor



Emeritus Professor Hubert Fromlet



Dr Selcen Özturkcan  
Associate Professor



Dr Heidi Thornton  
Senior Lecturer (Adjunct)

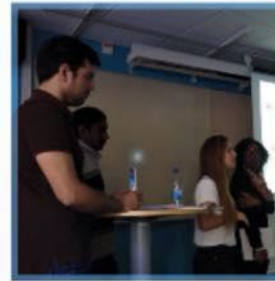


Dr. Irene O Achieng  
PhD Candidate



# *International business strategy studies in a multi-cultural environment*

- Between 20-40 students yearly
- Diverse student body
- Applications come from all over the world
- Admissions are based on merit, but we wish to get representation from all parts of the world
- Courses encourage multicultural teamwork
- At the end of the course, students jointly write theses with co-authors, (freely selected)



# First two-year MSc class to graduate!

## International business strategy 2018/2020



Online graduation meeting due to Covid-19 pandemic lockdown

# Second two-year MSc class to graduate!

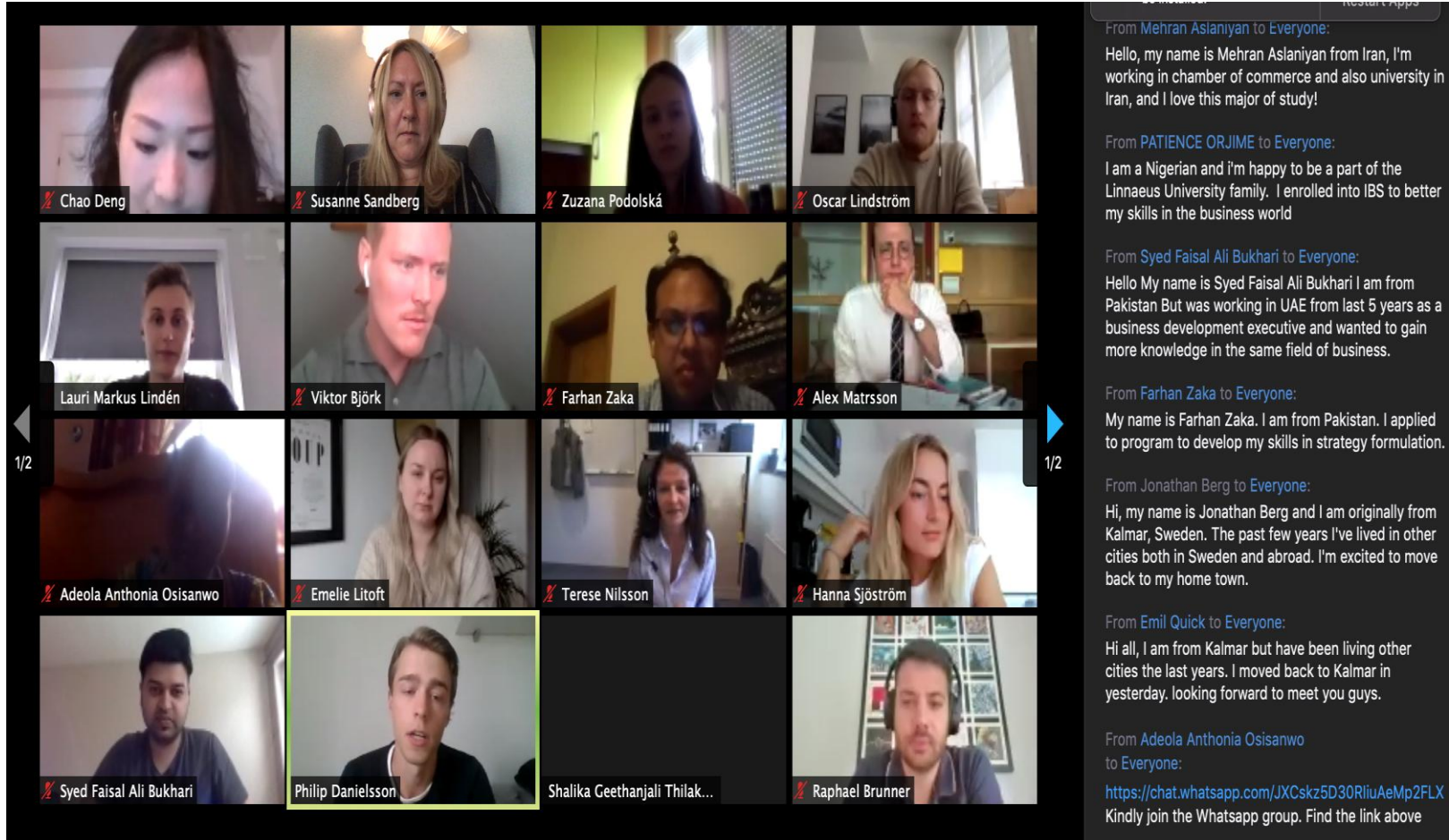
## International business strategy 2019/21

- 22 students
- 12 nationalities



# Third two-year group: Studying during the pandemic

## We started the Fall 2020 semester online with a new batch of 50 students from many countries



The screenshot shows a Zoom meeting grid with 12 participants. The participants are arranged in a 4x3 grid. The names of the participants are displayed below their video feeds. The chat window on the right shows messages from several participants, including introductions and a WhatsApp group link.

**Participants:**

- Chao Deng
- Susanne Sandberg
- Zuzana Podolská
- Oscar Lindström
- Lauri Markus Lindén
- Viktor Björk
- Farhan Zaka
- Alex Matrsson
- Adeola Anthonia Osisanwo
- Emelie Litoft
- Terese Nilsson
- Hanna Sjöström
- Syed Faisal Ali Bukhari
- Philip Danielsson
- Shalika Geethanjali Thilak...
- Raphael Brunner

**Chat Messages:**

- From **Mehran Aslaniyan** to **Everyone**:  
Hello, my name is Mehran Aslaniyan from Iran, I'm working in chamber of commerce and also university in Iran, and I love this major of study!
- From **PATIENCE ORJIME** to **Everyone**:  
I am a Nigerian and i'm happy to be a part of the Linnaeus University family. I enrolled into IBS to better my skills in the business world
- From **Syed Faisal Ali Bukhari** to **Everyone**:  
Hello My name is Syed Faisal Ali Bukhari I am from Pakistan But was working in UAE from last 5 years as a business development executive and wanted to gain more knowledge in the same field of business.
- From **Farhan Zaka** to **Everyone**:  
My name is Farhan Zaka. I am from Pakistan. I applied to program to develop my skills in strategy formulation.
- From **Jonathan Berg** to **Everyone**:  
Hi, my name is Jonathan Berg and I am originally from Kalmar, Sweden. The past few years I've lived in other cities both in Sweden and abroad. I'm excited to move back to my home town.
- From **Emil Quick** to **Everyone**:  
Hi all, I am from Kalmar but have been living other cities the last years. I moved back to Kalmar in yesterday. looking forward to meet you guys.
- From **Adeola Anthonia Osisanwo** to **Everyone**:  
<https://chat.whatsapp.com/JXCSkz5D30RliuAeMp2FLX>  
Kindly join the Whatsapp group. Find the link above



# The Latest Graduating Class: 2024-2026 Class

Introduction: 2nd Sept., 2024

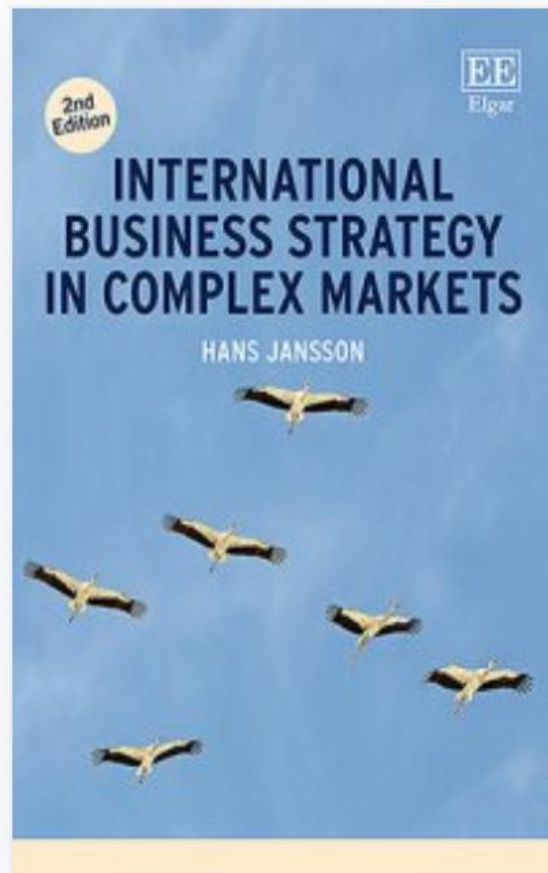


Graduation: 2nd June, 2026



# ***Pedagogic Approach 1: Research-based Teaching***

- Relevant high-quality research publications
- Research publications by the programme team
- Cases from research and relevant international business information



## **Entrepreneurial orientation in the sharing economy: cases of new entries in domestic and international markets**

**Heidi Coral Thornton and Susanne Sandberg**

\*School of Business and Economics, Linnaeus University, 391 82 Kalmar, Sweden

**Abstract:** Entrepreneurial orientation (EO) has attracted increasing research attention over the last decades, yet few studies apply all five dimensions in novel contexts and through qualitative studies. As a response, this paper explores six cases of new market entry by sharecoms, both internationalised and non-internationalised, in order to enhance knowledge about EO in an international sharing economy

Journal of African Business, 12:219–239, 2011  
Copyright © Taylor & Francis Group, LLC  
ISSN: 1522-8916 print/1522-9076 online  
DOI: 10.1080/15228916.2011.588913



## **Managing Risk and Turbulence in Internationalization of Foreign Companies to South Africa: Lessons from Seven Finnish Business-to-Business Firms**

RICHARD A. OWUSU

Centre for Relationship Marketing and Services Management (CERS), Helsinki, Finland

EVARISTE HABİYAKARE

Department of International Business, HAAGA-HELIA University of Applied Sciences, Porvoo, Finland

*In this article the authors examine how seven Finnish business-to-business firms have managed risk and turbulence in their internationalization to South Africa. Thirty interviews with managers and other relevant informants were conducted. The study finds that the levels of perceived risk and turbulence were high in the market and the firms have used networks, alliances, gradual involvement, and a combination of entry modes to deal with the situation. The study contributes to the literature on business in Africa by providing implications for why and how firms develop their involvement in African markets and how they deal with challenges and opportunities.*

**KEYWORDS** Africa, emerging markets, foreign direct investment, international market entry modes, internationalization, market turbulence, risk, South Africa

International Business Review  
Volume 31, Issue 4, August 2022,  
101996. International Business  
Review

The impact of industry 4.0 on the  
2017 version of the Uppsala model

**Waheed Akbar Bhatti, Jan-Erik  
Vahlne, Mario Glowik, , Jorma  
Antero Larimo**

## **Being a Woman Entrepreneur in Turkey: Life Role Expectations and Entrepreneurial Self-Efficacy Ahmet Murat Fis1 , Selcen Ozturkcan2 , and Faik Gur1**

### **Abstract**

Two major competing life roles, work and family, are reported to dominate people's efforts in constructing a life. Here, we aim to explore whether and how attributed life roles and related coping strategies of current and aspiring women entrepreneurs meaningfully differentiate and whether the existence of entrepreneurs in their families affects the formation of these different clusters. In our empirical, two-part exploratory study conducted in the emerging economy setting of Turkey, first, we utilize the survey results of 234 women entrepreneurs to explore the issue, and then in the second part of



## ***Pedagogic Approach 2: Application of research knowledge to contemporary international business***

- Integration of practice into the courses through study visits, company case reports and theses
- Combining theory with current cases and applied assignments
- Interaction with local companies and business environment



# **VOLVO**

**Construction Equipment**



---

**Linnæus University**



# *Pedagogic Structure*

- Single course: 7.5ECTS runs over 5 weeks
- Full-time studies. Standard study time is 40 hours a week – About  $\frac{3}{4}$  independent studies (single student and group work).
- Lectures clarifying theories, concepts, and frameworks
- Students prepare for lectures and are active during lectures
- IBS master's students are assumed to have a solid Bachelor's education in business administration
- Master's students are assumed to have English academic writing experience
- Master's students are assumed to be able to do analytic reasoning and independent work



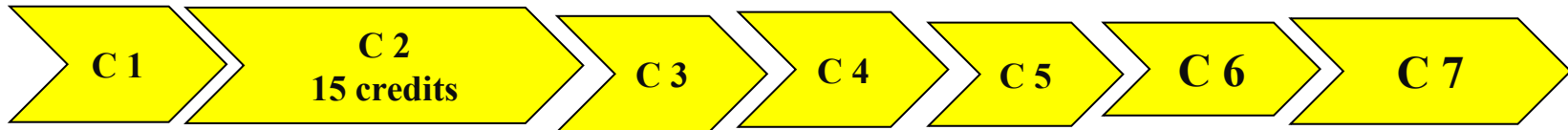
# ***Pedagogic Structure***

- Students are responsible for their active learning —keeping updated on course schedules and plans, reading course literature, attending lectures, workshops, seminars, guest lectures, study visits, etc.
- Course information is uploaded to the course Moodle site!
- Do not hesitate to ask questions and discuss unclear issues with the lecturers
- Programme Moodle site – general information about the programme is provided there

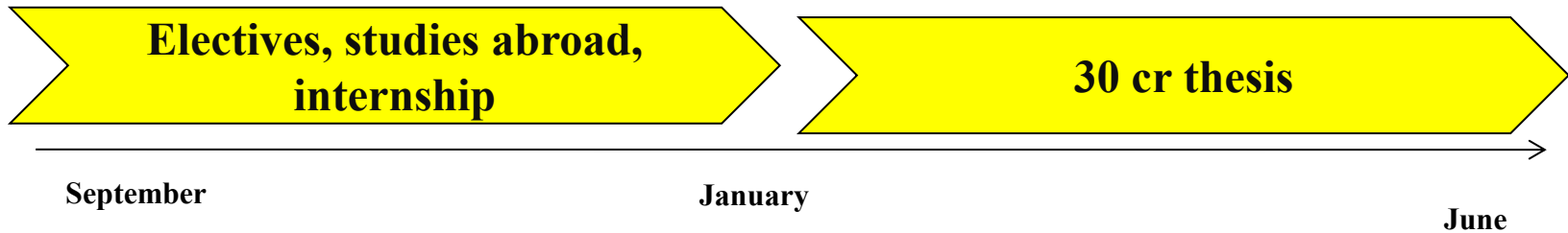
# *Outline of the Programme*

**2-year master's**

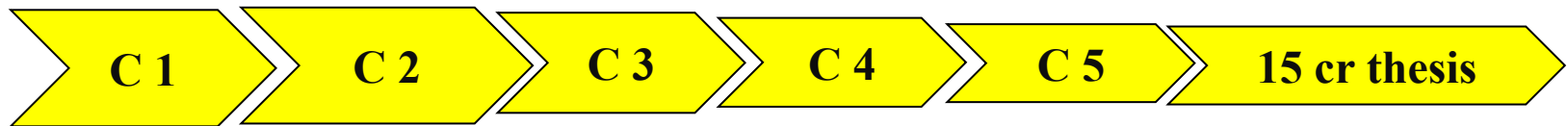
First Year



2nd Year



**One year option:**



# Programme overview and courses

|                    |                                                                                                                                                                                                                                                                                                                   |                                                                                    |                                                                                |                                                                                  |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| <b>Fall 2026</b>   | <b>Global Challenges and Opportunities (4FE448)<br/>7.5 credits</b>                                                                                                                                                                                                                                               | <b>International Business Strategy in Emerging Markets (4FE517)<br/>15 credits</b> |                                                                                | <b>Internationalization of the Entrepreneurial firm (4FE450)<br/>7.5 credits</b> |
| <b>Spring 2027</b> | <b>Digital Transformation and International Business Strategy. 7,5 credits (4FE453) (New course)</b>                                                                                                                                                                                                              | <b>Methodology (4FE454)<br/>7.5 credits</b>                                        | <b>Methodology in International Business Research (4FE600)<br/>7.5 credits</b> | <b>Contemporary International Business Research (4FE602)<br/>7.5 credits</b>     |
| <b>Fall 2027</b>   | <b>Elective courses 30 cr</b><br><i>Studies abroad (30cr)</i><br><i>Courses at other departments and universities e.g. Leadership in an international context programme; International Marketing; Entrepreneurship; Tourism and Sustainability programmes (15 or 30 cr)</i><br><i>4FE660 – Internship (15 cr)</i> |                                                                                    |                                                                                |                                                                                  |
| <b>Spring 2027</b> | <b>IBS master degree project 30 cr (5FE40E)</b><br><br><i>Master's thesis in teams of 2 students</i>                                                                                                                                                                                                              |                                                                                    |                                                                                |                                                                                  |

# *Semesters and periods academic year 2025-26*

Note: LNU uses the "American style" of dating: Year-Month-Day

Fall Semester 2026

Semester 2026-08-31 - 2027-01-17

Period 1

Monday 2026-08-31 - Sunday 2026-10-04

Period 2

Monday 2026-10-05 - Sunday 2026-11-08

Period 3

Monday 2026-11-09 - Sunday 2026-12-13

Period 4

Monday 2026-12-14 - Sunday 2027-01-17

Spring semester 2026

Semester 2027-01-18 - 2027-06-06

Period 1

Monday 2027-01-18 - Sunday 2027-02-21

Period 2

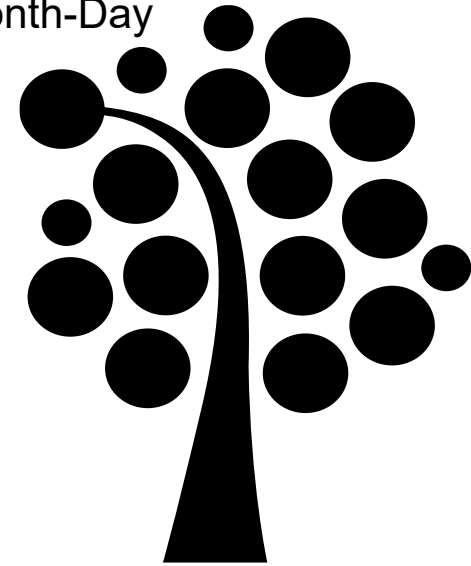
Monday 2027-02-22 - Sunday 2027-03-28

Period 3

Monday 2027-03-29 - Sunday 2027-05-02

Period 4

Monday 2027-05-03 - Sunday 2027-06-06



*We co-create  
knowledge, making  
people grow*

<https://www.lnu.se/en/medarbetare/organisation/school-of-business-and-economics2/education/course-periods/>



*Course 1: Global Challenges and Opportunities (7,5 credits)*

- A cross-disciplinary course on global challenges and opportunities that affect international business
- The course contains different modules about the implications of globalization, megatrends, sustainability, the sharing economy, and corporate social responsibility (CSR) for international business
- The course has a module on academic writing and presentation skills as well as academic data gathering and information search in electronic databases.



*Course 2: International Business Strategy in Emerging Country Markets (15 credits)*

- [illegible]



## *Course 3: Internationalization of Entrepreneurial Firms* (7,5 credits)

- The course focuses on internationalization process theories of how SMEs do international business
- It analyzes SMEs' opportunity identification and exploitation in an international context
- The course contains application of theories to, and analysis of internationalizing entrepreneurial SMEs development processes
- As task for the course, the students will work with case companies, write and present an international new venture proposal



## *Course 4: Digital Transformation and International Business Strategy, (7.5 credits) (New course)*

- The course critically evaluates how current trends in digital technologies reshape existing organizational practices, processes, and international business strategy,
- It analyzes the complexities, opportunities, and challenges of digital strategies in international business
- Assignments are done to develop digital transformation strategies that create a competitive advantage for international firms.



## *Course 5: Methodology (7.5 credits)*

- This course focuses on scientific research methodology
- It is assumed that students have basic knowledge of research methodology from Bachelor's studies
- Overview of the formulation and implementation of quantitative and qualitative research methodologies
- Planning, collection, and analysis of qualitative and quantitative data
- In a sense, a summary course on scientific research methodology

## *Course 6: Methodology in International Business Research (7,5 credits)*

- The main objective is for students to learn to write research-based articles and theses in international business
- Students will apply their previous knowledge of scientific research from their Bachelor's studies, and the Methodology course
- The course will provide knowledge of the types of research papers in international business
- Students will learn to develop and research relevant questions in the field of international business.
- Students will present and discuss their research in a seminar

# *Course 7: Contemporary International Business Research*

*(7,5 credits)*

- This course will give a historical expose of the research field of international business.
- The course focuses on literature from different essential areas of international business research and practice
- Students will learn to conduct literature reviews of classical articles leading up to contemporary work in international business research.
- Current issues, challenges and opportunities of international firms will be covered



# *Year 2: Elective courses (30 credits) and Master's Thesis (30 credits)*

## **Elective courses (30 credits)**

- Studies abroad – more than 200 partner universities
- Internship course – work internships at a company or organization including academic institutions in Sweden or abroad (15 credits)
- Elective courses at LNU or another Swedish university

## **Master's thesis (30 credits) (2 students write jointly)**

- Independently formulate research questions, plan and conduct a master's thesis



# After your studies at the program

- Degree: Master of Science in Business Administration with specialization International Business Strategy
- Further studies – PhD
- Career
  - Academia
  - International Business Analyst
  - International Business / Marketing Manager
  - Consultant (International Consulting Company, e.g. E.Y, McKinsey)
  - Jobs in Sweden, abroad, and back in the home country
  - Different companies in Sweden, e.g. (IKEA -- Supply Chain, Procurement, Key Account Management, International Trade Specialist)



*Meet alumni by connecting to IBS Alumni on LinkedIn or join the International Business Strategy group on LinkedIn or Facebook!*

# The School of Business and Economics, House FORMA





## Student at the School of Business and Economics

### [Checklist for new students](#)

Student account

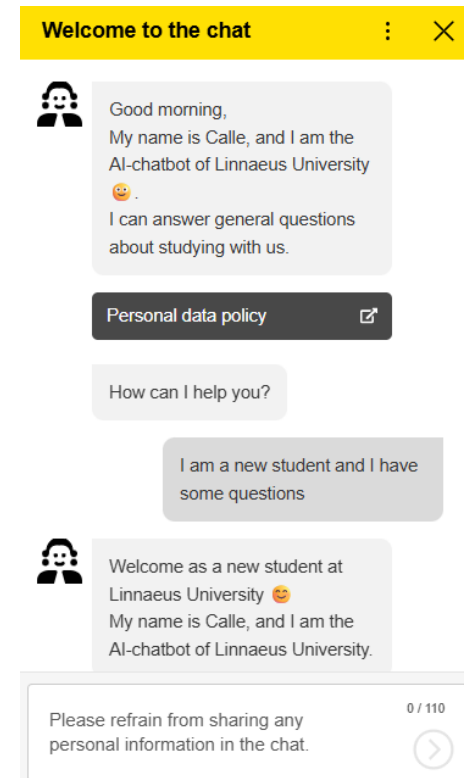
Course registration

# Meet our digital coworker

## The Chatbot Calle

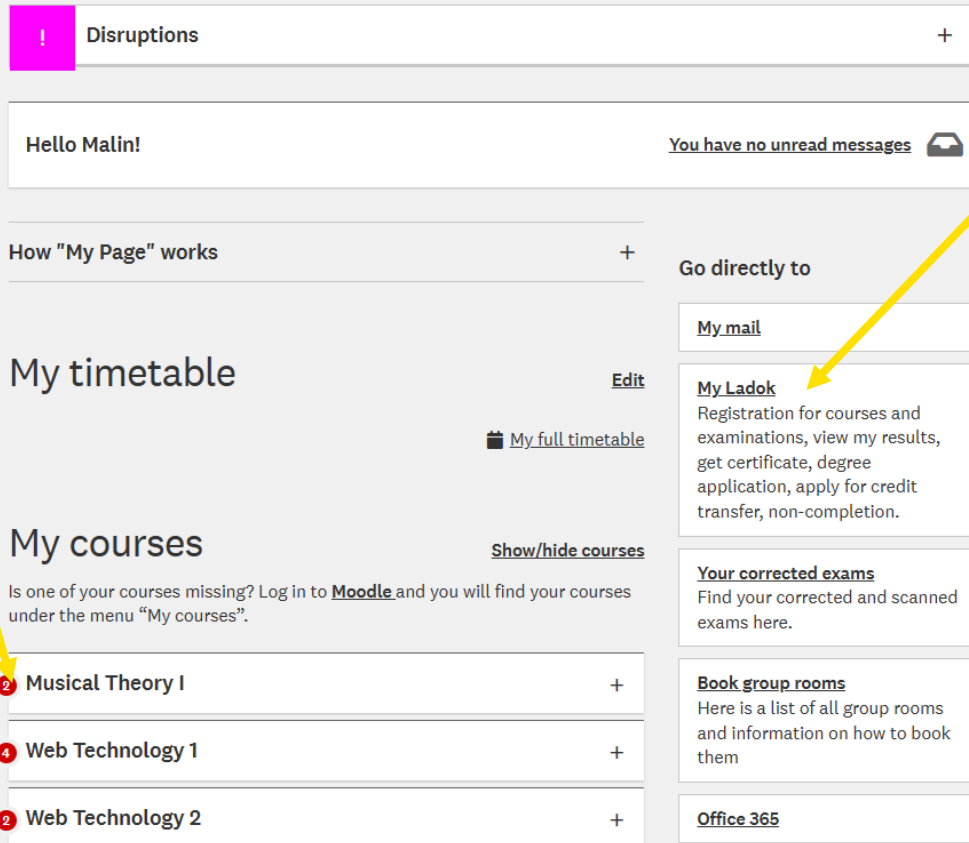


- During 2023 we launched our digital coworker Calle
- Calle can help you answer questions you might have as a new student.
- You can find Calle at Lnu.se



## Studentweb

### Studentweb



The screenshot shows the Studentweb interface. At the top, there's a 'Disruptions' section with a pink exclamation mark icon. Below it, a greeting 'Hello Malin!' and a message 'You have no unread messages' with an envelope icon. The main content area is divided into two columns. The left column has sections for 'How "My Page" works', 'My timetable' (with an 'Edit' link and a 'My full timetable' icon), and 'My courses' (with a 'Show/hide courses' link). The 'My courses' section lists three courses: 'Musical Theory I' (with a red circle containing the number 2), 'Web Technology 1' (with a red circle containing the number 4), and 'Web Technology 2' (with a red circle containing the number 2). The right column has a 'Go directly to' section with links to 'My mail', 'My Ladok' (with a description: 'Registration for courses and examinations, view my results, get certificate, degree application, apply for credit transfer, non-completion.'), 'Your corrected exams' (with a description: 'Find your corrected and scanned exams here.'), 'Book group rooms' (with a description: 'Here is a list of all group rooms and information on how to book them'), and 'Office 365'. Yellow arrows point from the text on the left to the 'My timetable' and 'My courses' sections, and from the text on the right to the 'My Ladok' and 'My student calendar' sections.

When you are registered to a course, you will find your schedule here

Click on the course:

- Link to course room on Moodle
- Link to course syllabus
- Information

Ladok:

- Registration
- Results
- Sign up for examination

My student certificates news

My student calendar

about

**Linnæus University**  
registration



## LADOK

### *Results, Certificates and sign up for examinations*

**Linnæus University**

#### Home page

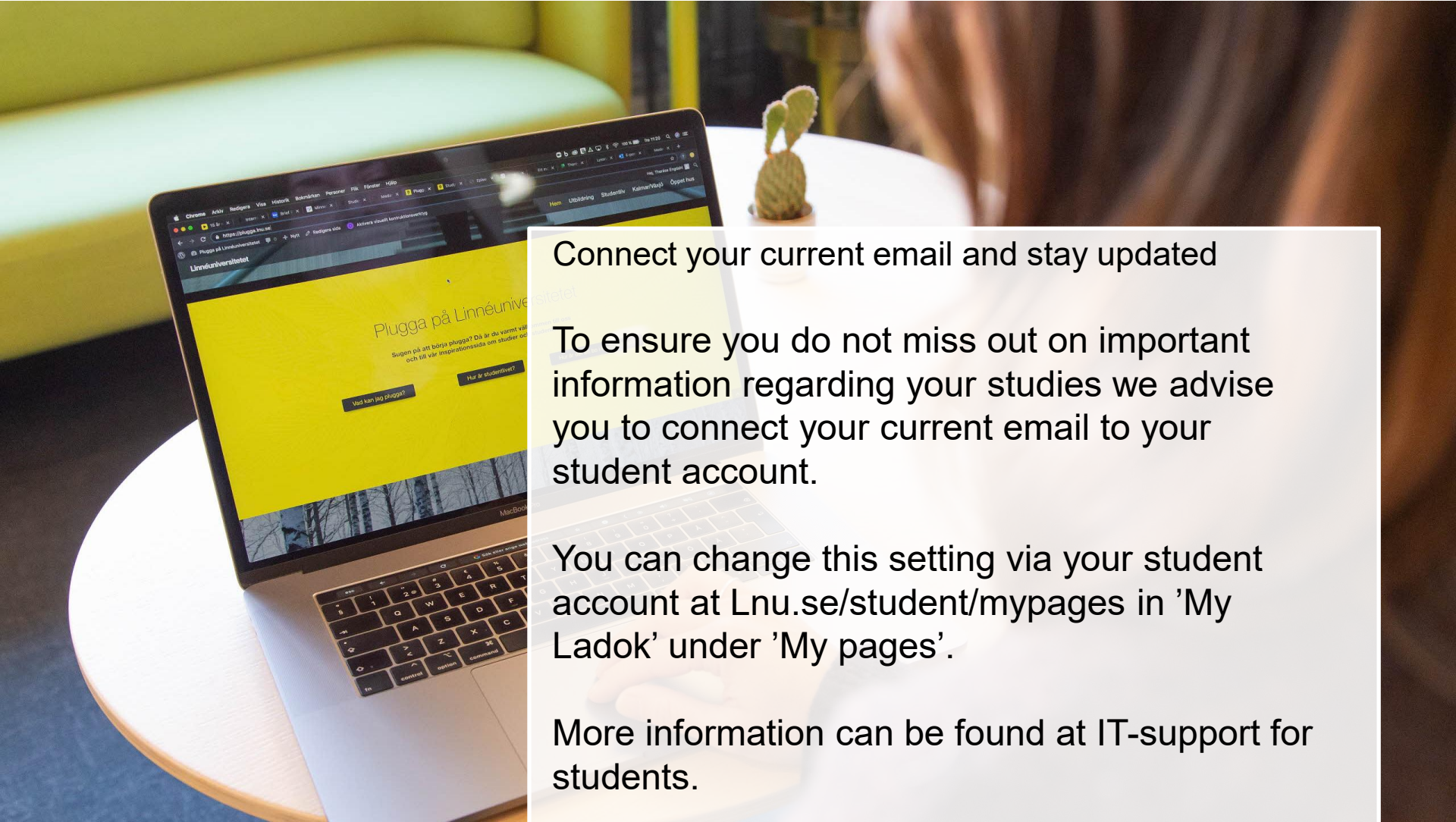
#### Current courses

**Nothing to show**  
There are no current or upcoming courses to show.

My education you find:  
grades for courses and  
programmes that are:  
completed, not  
Examination:  
completed and credited  
Here you sign up for the  
exam. You also see not  
Change university:  
signed up, passed  
To be able to see courses  
and grades on courses that  
you study at LNU, you must  
choose Linnaeus University

[Home page](#)  
[My education](#)  
[Examinations](#)  
[Transcripts and certificates](#)  
[Degrees and certificates](#)  
[My pages](#)  
[Change university](#) ▼  
[På svenska](#)  
[Foreign merits](#) ↗  
[Log out](#)





Connect your current email and stay updated

To ensure you do not miss out on important information regarding your studies we advise you to connect your current email to your student account.

You can change this setting via your student account at [Lnu.se/student/mypages](https://lnu.se/student/mypages) in 'My Ladok' under 'My pages'.

More information can be found at IT-support for students.

## Timetable

Once a timetable is published, you can find it [via TimeEdit](#)

TE

Linnéuniversitetet

Linnéuniversitetet / Schedule / Schema (Kalmar)

Today < May > Now +12 months 🔍 Search

Search

Kurs ▾

1fe693 🔍

Show filter

Result

1FE693, Business Administration II - Business Relations, HT19

1FE693, Business Administration II - Business Relations, HT19

1FE693, Business Administration II - Business Relations, HT19

1FE693, Business Administration II - Business Relations, HT19

1FE693, Business Administration II - Business Relations, HT19

1FE693, Business Administration II - Business Relations, HT19

1FE693, Business Administration II - Business Relations, HT20

1FE693, Business Administration II - Business Relations, HT20

1FE693, Business Administration II - Business Relations, HT20

1FE693, Business Administration II - Business Relations, HT20

1FE693, Business Administration II - Business Relations, HT20

1FE693, Business Administration II - Business Relations, VT19

1FE693, Business Administration II - Business Relations, VT19

1FE693, Business Administration II - Business Relations, VT20

1FE693, Business Administration II - Business Relations, VT20

Show more

My criteria

Clear

1FE693, Business Administration II - Business Relations, VT20 ✕

Show schedule



|              |            |               |                           |                       |               |              |
|--------------|------------|---------------|---------------------------|-----------------------|---------------|--------------|
| <b>Start</b> | <b>End</b> | <b>Cities</b> | <b>Course name / Code</b> | <b>Name of person</b> | <b>Search</b> | <b>Reset</b> |
| 2019-06-27   | 2019-12-29 | All           | 1fe150                    |                       |               |              |

|   | Name                                                                                       | Course Codes | City  | Halls and Invigilators | Teacher           | Date       | Time        | Registration Period   |
|---|--------------------------------------------------------------------------------------------|--------------|-------|------------------------|-------------------|------------|-------------|-----------------------|
| A | Exam, 1501, Fundamentals of Business Administration for Marketers - Query 1                | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-09-09 | 08:00-10:00 | 2019-07-17-2019-08-27 |
| A | Exam, 1502, Fundamentals of Business Administration for Marketers - Query 2                | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-09-24 | 14:00-16:00 | 2019-08-01-2019-09-11 |
| A | Exam, 1504, Fundamentals of Business Administration for Marketers - Accounting and Control | 1FE150       | Växjö |                        | Martin Holgersson | 2019-10-15 | 08:00-13:00 | 2019-08-22-2019-10-02 |
| A | Re-exam 1, 1501, Fundamentals of Business Administration for Marketers - Query 1           | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-11-07 | 08:00-10:00 | 2019-09-16-2019-10-25 |
| A | Re-exam 1, 1502, Fundamentals of Business Administration for Marketers - Query 2           | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-11-07 | 11:00-13:00 | 2019-09-24-2019-10-25 |

# Exam Search and Registration (previous slide)

- Exam Schedule (only applicable to courses given on campus)
- Students can see the next opportunity to take an exam by going to [salstentamen.lnu.se](http://salstentamen.lnu.se) (link in previous slide).
- When searching, make sure to fill in the following:
  - End (final day for search query)
  - Course name / code
- Under Date – the date when the exam is given
- Under Registration period – the dates when the exam is open for registration
- Note that the registration for an exam is not made through the exam schedule, but through Ladok, accessed via the student web.

## 24HT-11K600 Digital Marketing 7.5 credits

Course Settings Participants Grades Reports More ▾

### ▾ 11K600 Digital Marketing 7.5 credits

Collapse all



## The learning platform Moodle

Programme room: <https://mymoodle.lnu.se/course/view.php?id=32699>

Course room [link to course room](#)

[Information from the School of Business and Economics](#)



Announcements - Latest news

#### Important information for you as a student

Register for the course via your Ladok account by the end of the Sunday in the course start week.

Fill out the course evaluation at the end of the course. Your responses are anonymous and valuable for the course development.

For study-related questions, please contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se).

#### This course

-  Assignments
-  Choices
-  Dialogues
-  Forums
-  Group choices
-  Quizzes
-  Resources

#### Quickmail

-  Compose Course Message
-  View Drafts
-  View Scheduled
-  View Sent Messages
-  My Signatures

#### Study information

[Information from the School of Business and Economics](#) - information for you as a student at the School of Business and Economics

[Course and programme syllabi](#)

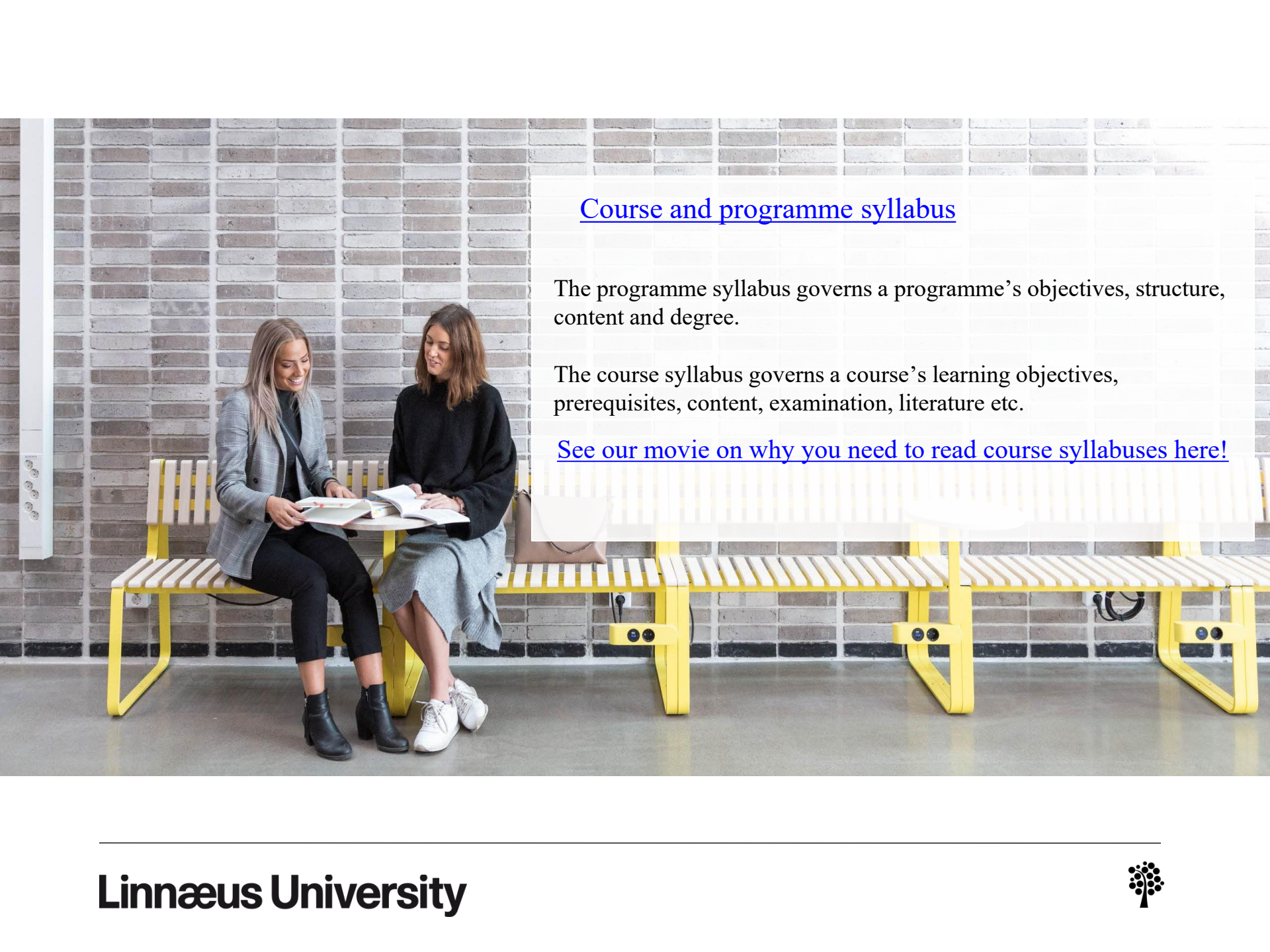
[TimeEdit](#) - Course Schedule for you who study at campus Kalmar and Växjö

[Exam Schedule](#)

?

Guides



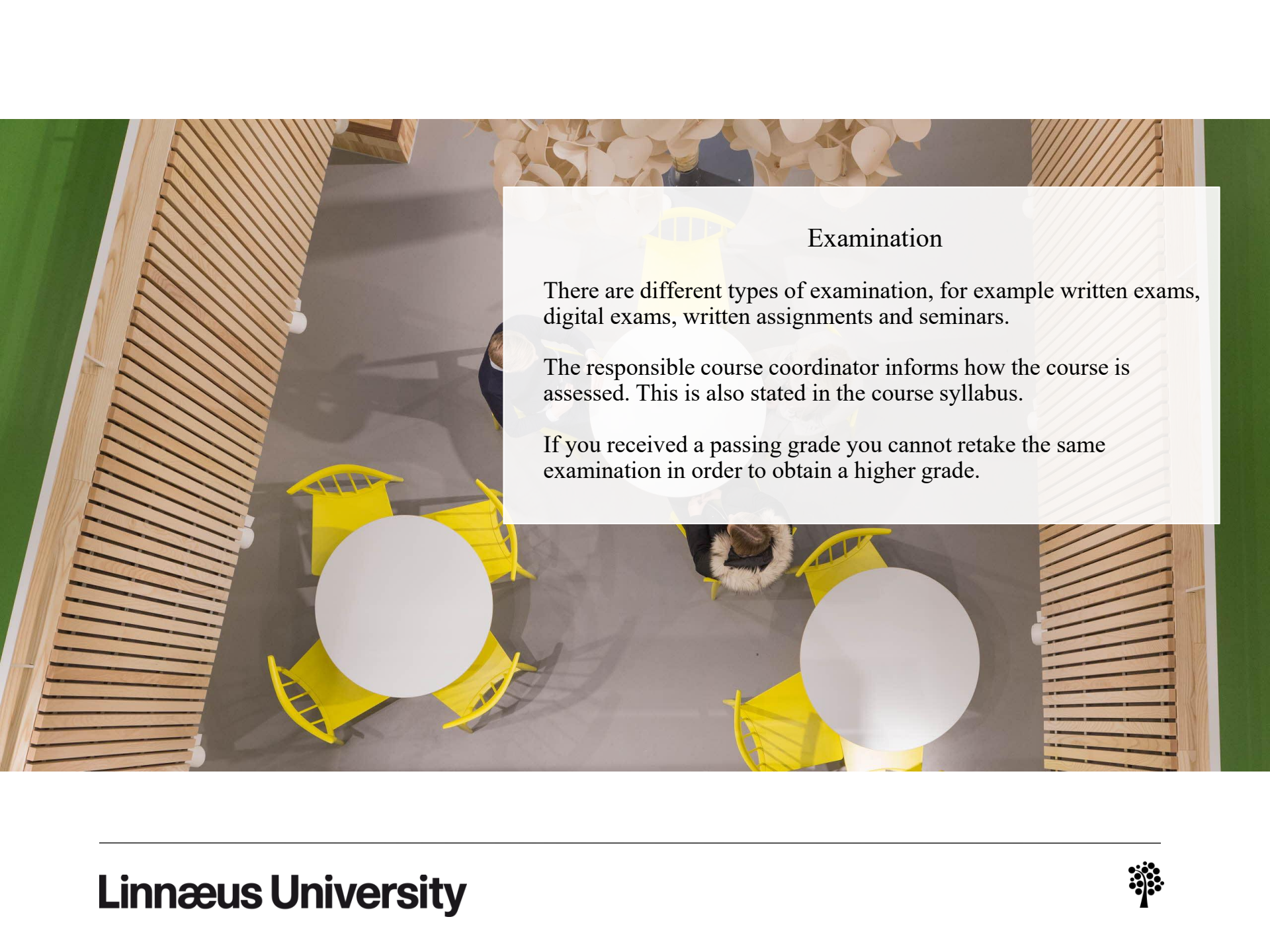
A photograph of two young women sitting on a bright yellow wooden slatted bench against a grey brick wall. The woman on the left is wearing a grey blazer and black pants, while the woman on the right is wearing a black sweater and a grey skirt. They are both looking down at an open book held by the woman on the left. A semi-transparent white box with text is overlaid on the right side of the image.

## Course and programme syllabus

The programme syllabus governs a programme's objectives, structure, content and degree.

The course syllabus governs a course's learning objectives, prerequisites, content, examination, literature etc.

[See our movie on why you need to read course syllabuses here!](#)

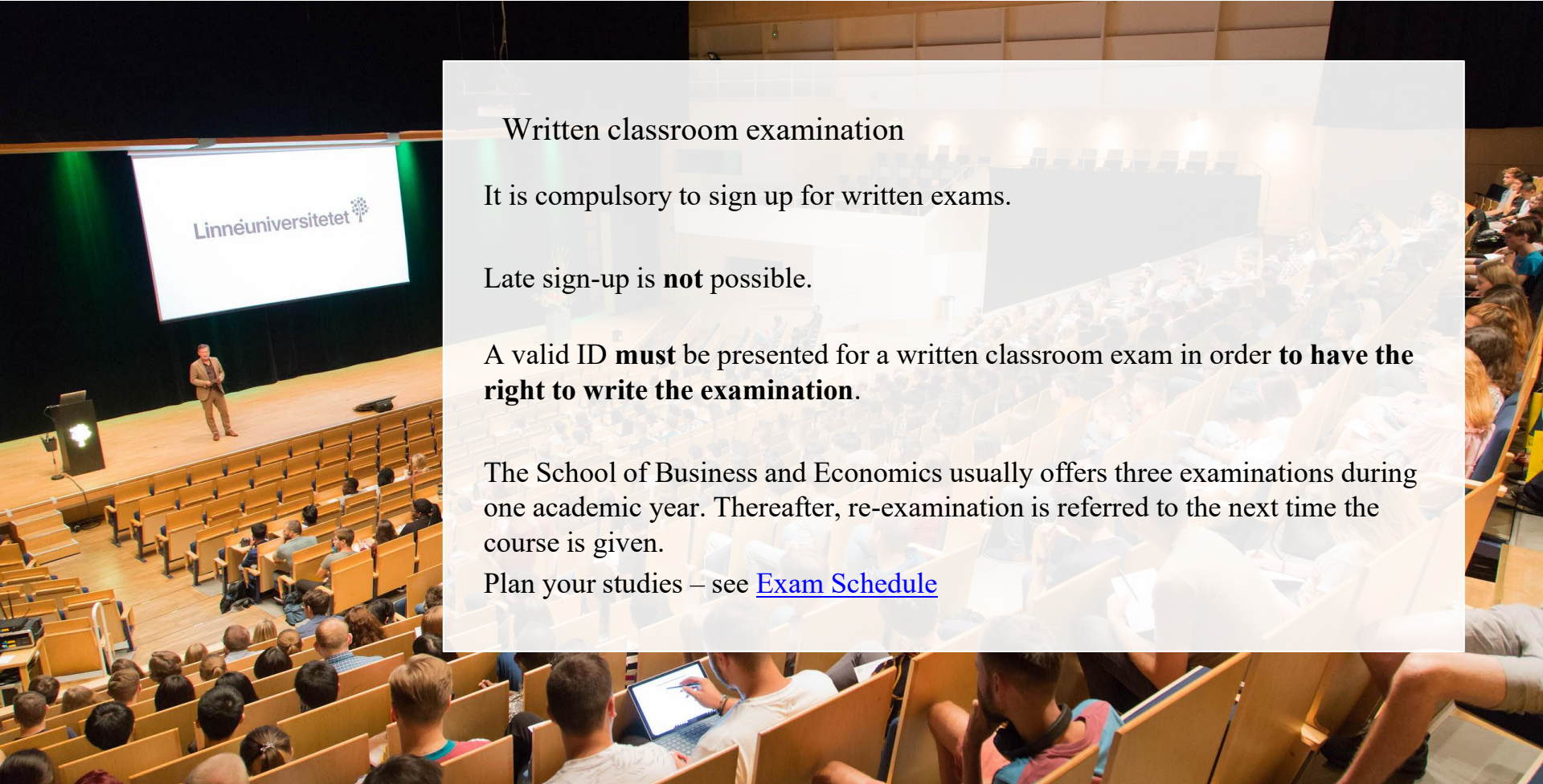


## Examination

There are different types of examination, for example written exams, digital exams, written assignments and seminars.

The responsible course coordinator informs how the course is assessed. This is also stated in the course syllabus.

If you received a passing grade you cannot retake the same examination in order to obtain a higher grade.



## Written classroom examination

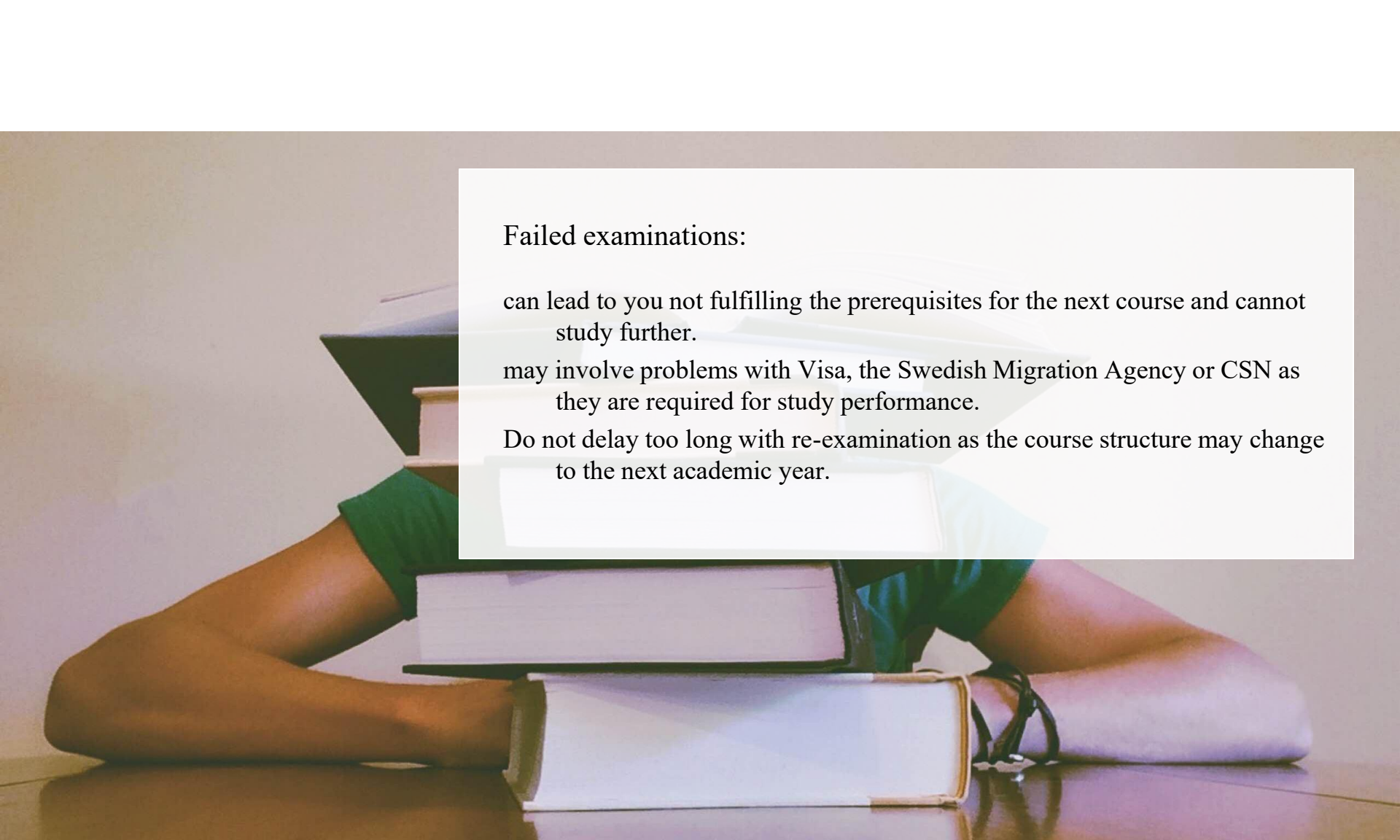
It is compulsory to sign up for written exams.

Late sign-up is **not** possible.

A valid ID **must** be presented for a written classroom exam in order **to have the right to write the examination**.

The School of Business and Economics usually offers three examinations during one academic year. Thereafter, re-examination is referred to the next time the course is given.

Plan your studies – see [Exam Schedule](#)

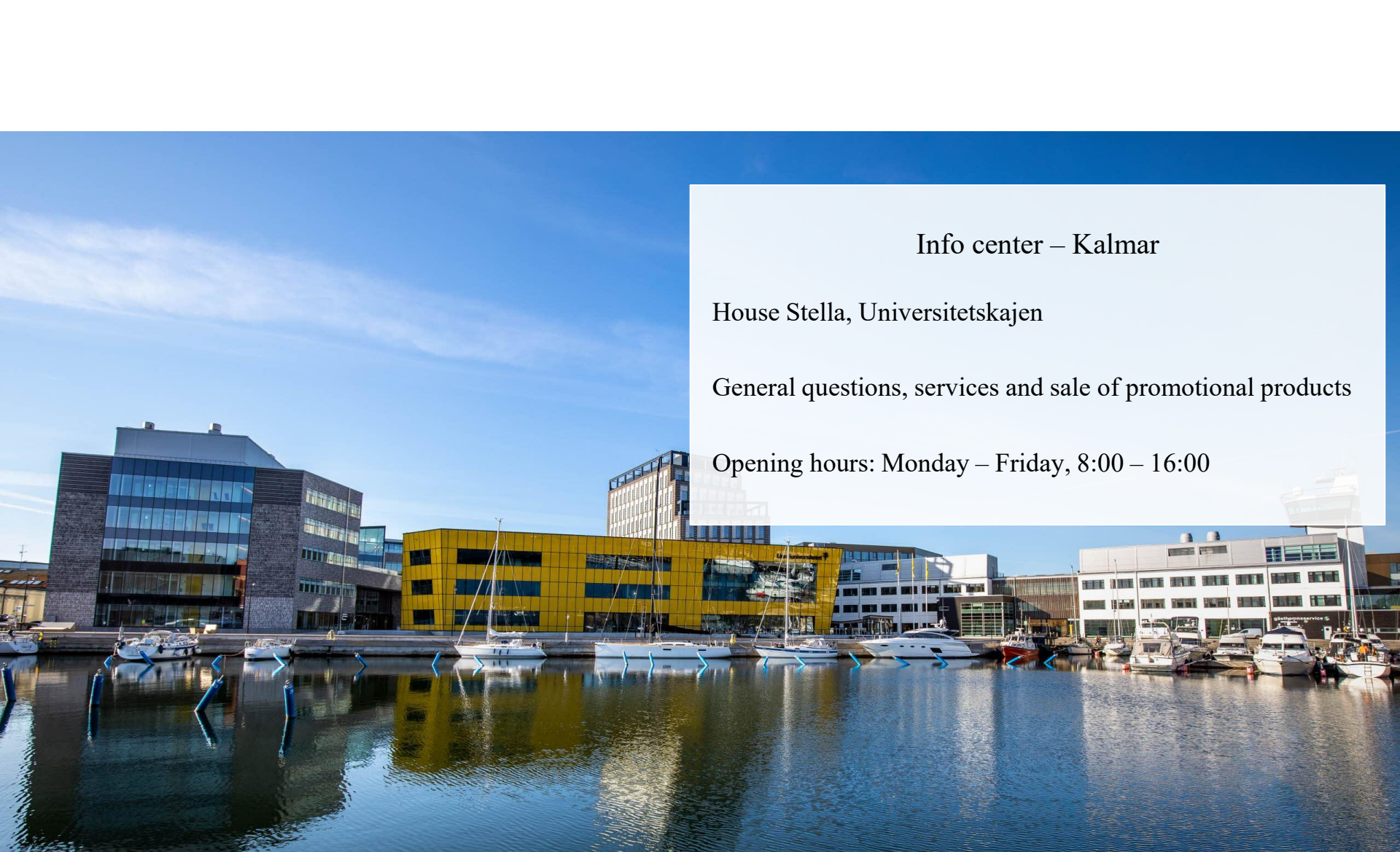


### Failed examinations:

can lead to you not fulfilling the prerequisites for the next course and cannot study further.

may involve problems with Visa, the Swedish Migration Agency or CSN as they are required for study performance.

Do not delay too long with re-examination as the course structure may change to the next academic year.

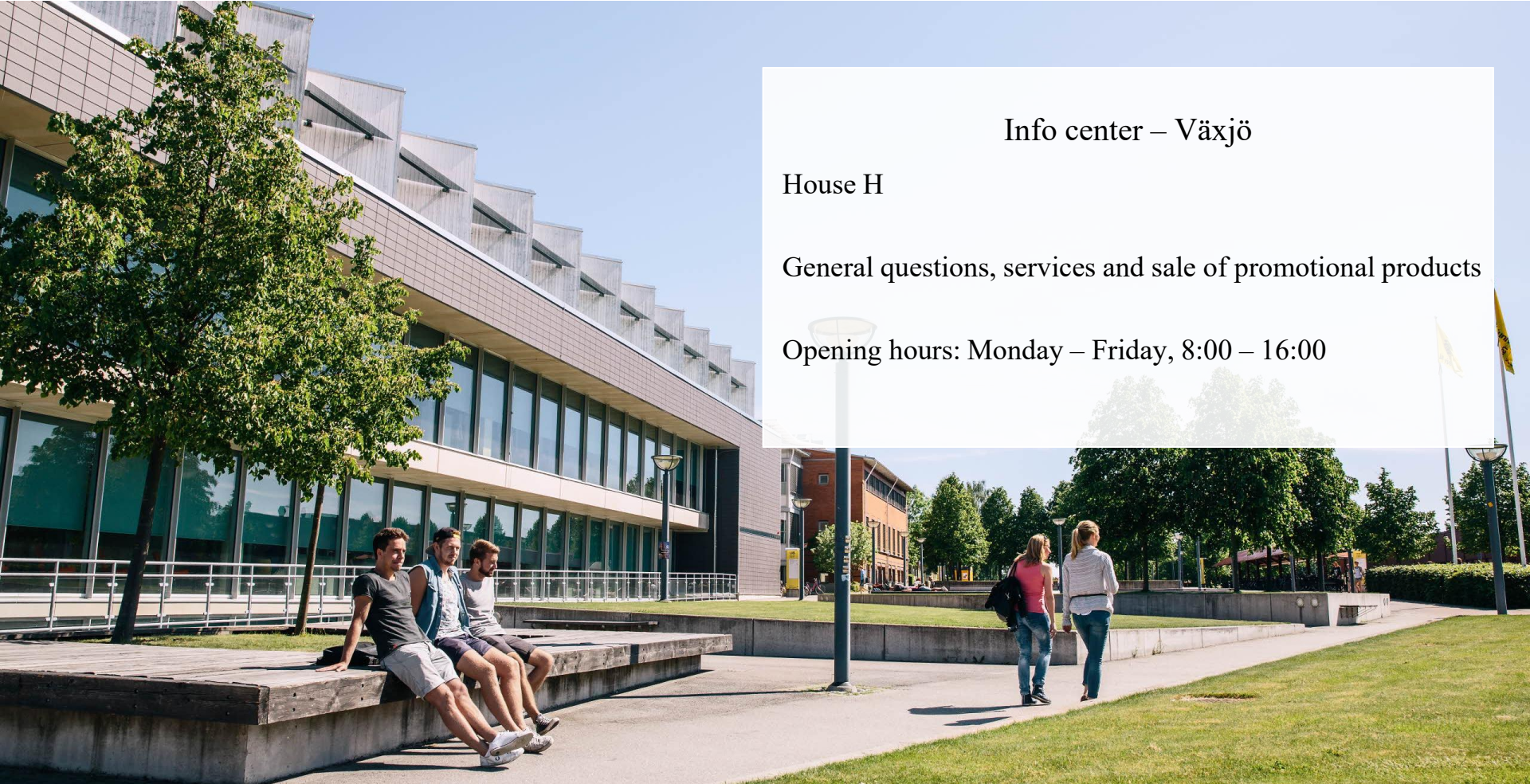


## Info center – Kalmar

House Stella, Universitetskajen

General questions, services and sale of promotional products

Opening hours: Monday – Friday, 8:00 – 16:00



## Info center – Växjö

House H

General questions, services and sale of promotional products

Opening hours: Monday – Friday, 8:00 – 16:00

## General grading criteria for the A-F scale at the School of Business and Economics

Your performance is measured in proportion to how well you have met the course objectives.

| Grade     | Assessment   | Your results are equivalent to one of the following criteria for each objective for the course                                                                                                                                                                                                                                                                                                                                                    |
|-----------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>A</b>  | Excellent    | Outstanding results with only a few minor shortcomings                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>B</b>  | Very good    | Very good results with only a few shortcomings                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>C</b>  | Good         | Generally good but with some shortcomings                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>D</b>  | Satisfactory | Acceptable level but there are several shortcomings                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>E</b>  | Sufficient   | The results meet the minimum criteria                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Fx</b> | Insufficient | The Examiner/course coordinator may, in exceptional cases, decide that a student who is close to the threshold for E may perform assignments for extra credit to reach the grade of E. The examiner/course coordinator notifies the student in writing of the rules for submitting such extra credit assignments. The grade of F is assigned in anticipation of the extra credit , and the grade is changed to E if the extra credit is approved. |
| <b>F</b>  | Insufficient | Significantly more work is required                                                                                                                                                                                                                                                                                                                                                                                                               |

## Weighing up of grades for the whole course

The performance is weighted in relation to how well the goals of the course have been met.

All of the course's assessment tasks must be passed before the cumulative grade can be calculated.

The programme administrator performs the mathematical calculation using set principles.

The grade documentation is submitted to the examiner for a decision by signing the results list.

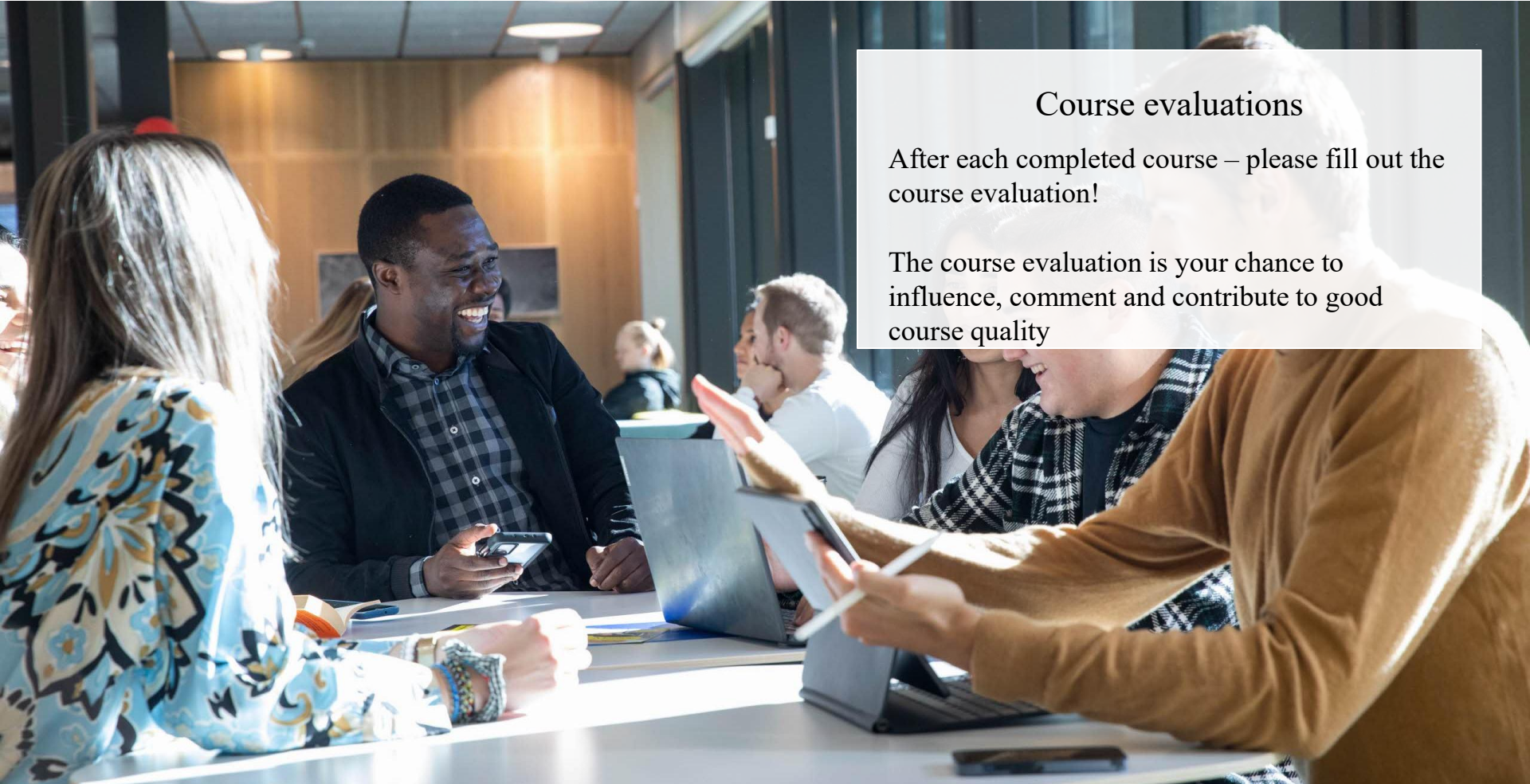
Grades are weighted when the programme administrator translates all assessment tasks graded for a course into figures in accordance to the table on the right.

| A-F grading scale | Number scale for weighted average |
|-------------------|-----------------------------------|
| A                 | 9.0                               |
| B                 | 8.0                               |
| C                 | 7.0                               |
| D                 | 6.5                               |
| E                 | 6.0                               |

| A-F grading scale | Mathematical grade thresholds |
|-------------------|-------------------------------|
| A                 | 8.51–9.00                     |
| B                 | 7.51–8.50                     |
| C                 | 6.76–7.50                     |
| D                 | 6.26–6.75                     |
| E                 | 6.0–6.25                      |

| Course X, 15 credits                  | Grade | Translation | Weighted average         |
|---------------------------------------|-------|-------------|--------------------------|
| Assessment task 1; exam 7.5 credits   | B     | 8           | $8 \cdot (7.5/15) = 4.0$ |
| Assessment task 2; case 4.5 credits   | C     | 7           | $7 \cdot (4.5/15) = 2.1$ |
| Assessment task 3; lab work 3 credits | D     | 6.5         | $6.5 \cdot (3/15) = 1.3$ |
| Total                                 |       |             | 7.4                      |

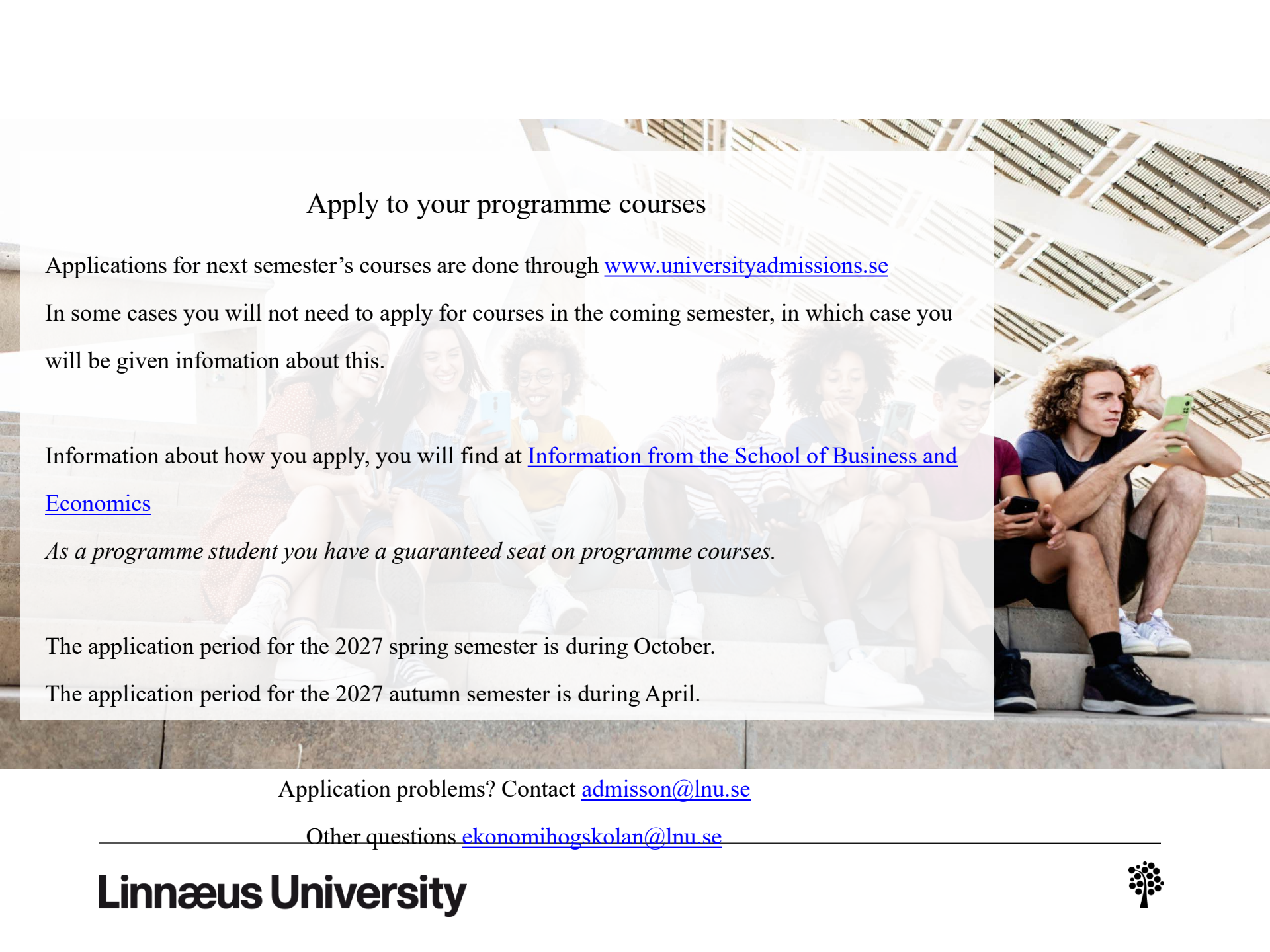
Each assessment task is given the percentage weight that corresponds to the amount of credits it covers. As a result, the sample course gets a C, given that the average was 7.4.



## Course evaluations

After each completed course – please fill out the course evaluation!

The course evaluation is your chance to influence, comment and contribute to good course quality



## Apply to your programme courses

Applications for next semester's courses are done through [www.universityadmissions.se](http://www.universityadmissions.se)

In some cases you will not need to apply for courses in the coming semester, in which case you will be given information about this.

Information about how you apply, you will find at [Information from the School of Business and Economics](#)

*As a programme student you have a guaranteed seat on programme courses.*

The application period for the 2027 spring semester is during October.

The application period for the 2027 autumn semester is during April.

Application problems? Contact [admisson@lnu.se](mailto:admisson@lnu.se)

Other questions [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

## The Education administration at the School of Business and

### Economics

E-mail: [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

Switchboard: +46772 – 28 80 00

#### Visit us

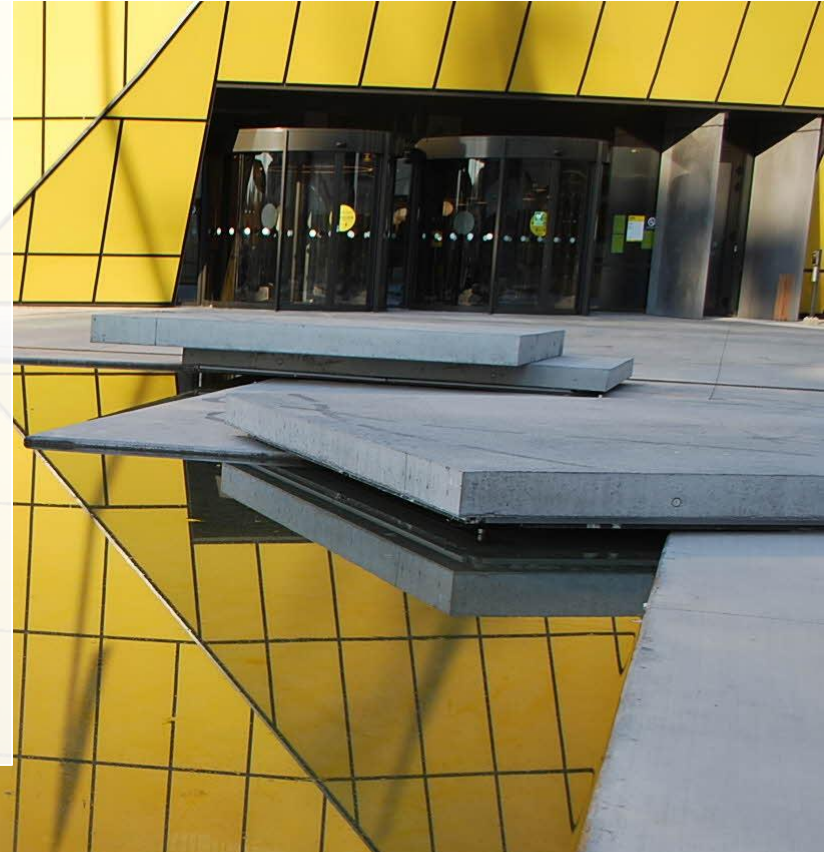
##### **Kalmar**

Faculty offices, House Forma, 2nd floor

##### **Växjö**

Faculty offices, house K, 1st floor

[Information from the School of Business and Economics](#) – An information page on Mymoodle



Like us on Facebook:

Ekonomihogskolan vid Linnéuniversitetet /School of Business and Economics

## Internationalisation

Contact :  
**mobility.sbe@lnu.se**

As a student you have several opportunities for internationalisation: exchange programmes, internships and the possibility of writing your degree project abroad.



**Teresa Pauditz**  
International coordinator



**Victor Bohman**  
International coordinator

## Student counselling at the School of Business and Economics



**Mirja Sjögren**

Student Counsellor, Växjö

Email: [mirja.sjogren@lnu.se](mailto:mirja.sjogren@lnu.se)

Visiting adress: House K, floor 1



**Angelica Önder**

Student Counsellor, Växjö

Email : [angelica.onder@lnu.se](mailto:angelica.onder@lnu.se)

Visiting adress: House K, floor 1



## Student counselling at the School of Business and Economics (previous slid)

- The School of Business and Economics has two student counsellors, one in Kalmar and two in Växjö. They help the students with the following:
  - Student counselling and individuell student planning
  - Matters involving choices within programmes
  - Approved leave of studies
  - Taking a break from studies
  - Changing programmes
- Make an appointment if you need to meet with a student counsellor, be prepared with your questions to optimise your visit.

### Career counselling service

Do you need help starting up your job search process? The career counselling service at Linnaeus University, Lnu Career, will offer you support when you try to figure out how your education, your experience, and your personal qualifications are best summarised into a powerful job application.



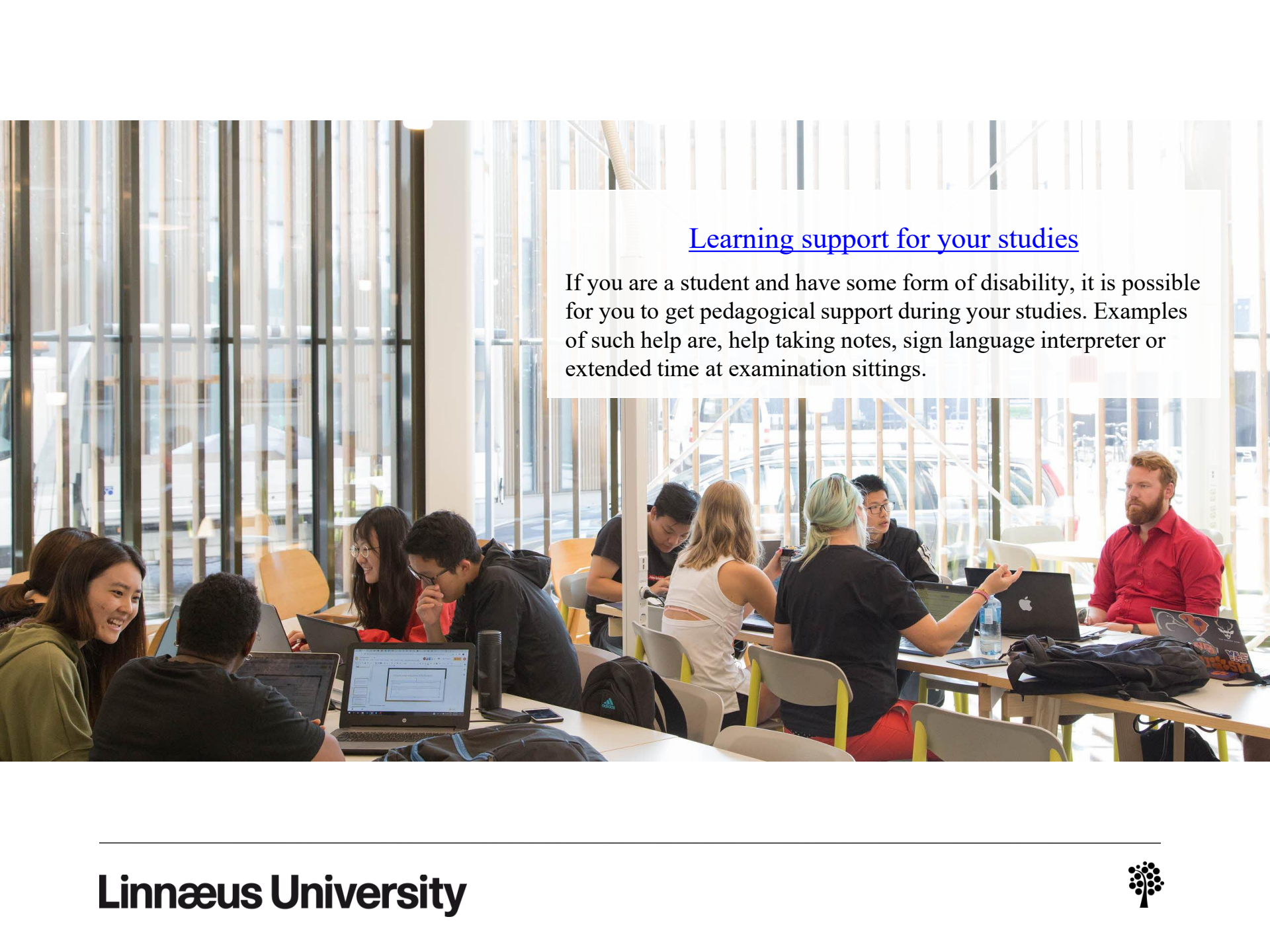
**Sofie Edström**  
Career  
Counsellor,  
Kalmar  
+46480-44 62 38  
sofie.edstrom@l  
nu.se



**Johan Gylling**  
Career  
Counsellor,  
Växjö  
+46 470-70 81  
11  
johan.gylling@l  
nu.se

- Attend career seminars and job fairs. They are announced to students and I announce them on our programme site
- Upcoming career seminar: do register and attend
- <https://www.lnu.se/en/meet-linnaeus-university/current/events/2026/international-talent-as-a-driver-of-societal-development/>
- **Linnæus University**



A photograph of a modern, bright study area with large windows. Several students are seated at long wooden tables, working on laptops. The students are diverse in age and ethnicity. The room has a high ceiling with exposed wooden beams and large windows that look out onto a city street. The overall atmosphere is collaborative and focused.

## Learning support for your studies

If you are a student and have some form of disability, it is possible for you to get pedagogical support during your studies. Examples of such help are, help taking notes, sign language interpreter or extended time at examination sittings.

### Student Welfare Office

The Student Welfare Office is available to students at Linnaeus University in both Kalmar and Växjö. They take a preventative approach to lifestyle issues and provides counselling and coaching.

At times the transition to higher educations can be daunting. That is why we offer the lecture series *How to succeed with your studies* and *The academic support model SI*





## Get involved in your studies

- Programme council
- Linnaeus Union
- Student associations
- Course evaluations
- Linnébarometern

Contact the Lecturer if you have any problems with the course.  
The programme responsible and Student Union can also help.