

Value Based Leadership



Athletes Centered Coaching

- Transformative leadership (Cote)
 - Coaches play a central role in the development of young athletes
 - Focus on the whole athlete and relationship building - the whole person (Cote and Gilbert)
 - Care in coaching (dialogue and modeling good behavior)
 - ICCE framework
- “Coach people first, sport second” – Jill Elis – former U.S. women national football coach**

Selected research regarding value based leadership from LNU



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Breaking through? Exploring care in the early life of elite Swedish athletes

Jørgen Bagger Kjær, Daniel Bjärsholm, Per Göran Fahlström & Susanne Linnér



Why do we need to identify our core values?



Long Term Value Based vs Short Term Profit Based

Why do we need to identify our core values?

1. Leaderships building on ethics and values regarding respect for others and their needs. A leadership that do not change in different situations or contexts
2. To help guide our decisions when we face difficult situations
3. To help establish our coach philosophy

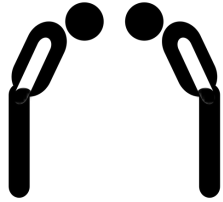


Core values for the Swedish Athletics Team

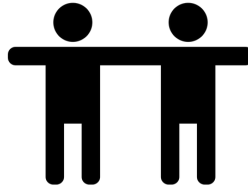
- Clarity and honesty
- Do not judge
- Welcoming



Core values for the Swedish Davis Cup Team



Created by Mark Sjögreen
from the Noun Project



Created by Javier Sánchez - javyliu
from the Noun Project



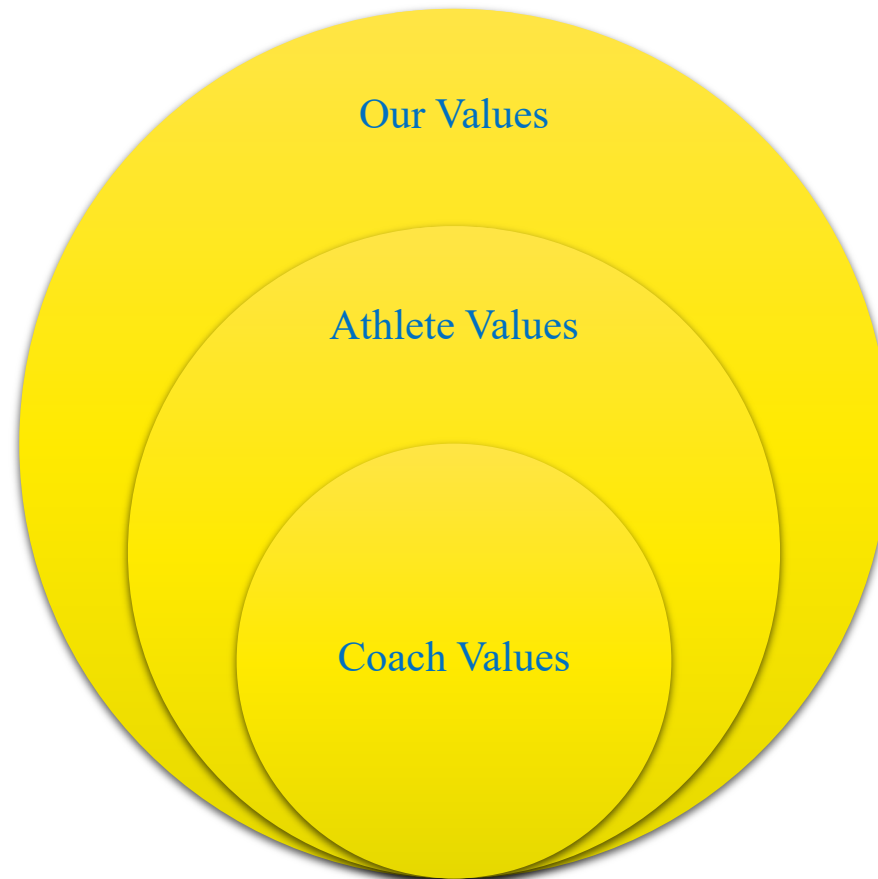
Created by Matt Higgins
from the Noun Project

Respect

Consideration

Fair Play







We would like to thank you
very much for being so
friendly on court and
for inspiring us all with
some superb tennis.

Just to say, even if you
don't win, we still think
you are the best!

With love,

The Ball Crew



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Coach Values

What matters to me?

- Why am I motivated to coach?
- Why is coaching important to me and the type of contribution I want to make with my life?
- How will I approach my role as a coach?
- How will I ensure that I am being true to my purpose and core values?

Athlete Value

What matters to my athletes?

- What motivates my athletes to play?
- Why is [sport] so important to them and the type of life they want to live?
- How are current cultural values impacting their views on sport and life?

Our Values

What matters to both of us?

- Where do our motives overlap?
- How can I use my understanding of their motives and values to help teach them about my values and our program values?
- Who are my athlete leaders who can serve as models, and help teach, our values?



Purpose - why do I coach?

- ▣ To provide students at Sidwell Friends with a positive, athletic learning experience

