

## Applying to programme courses within your programme – Autumn 2026

You who are studying a programme at the School of Business and Economics, you are responsible for applying for programme courses for the upcoming semester via [universityadmissions.se](https://universityadmissions.se) (English) or [antagning.se](https://antagning.se) (Swedish). Details about which courses to apply for can be found later in this document, under your specific programme.

You apply for **one semester at a time**

### How the application process works

- You apply via [universityadmissions.se](https://universityadmissions.se) (English) or [antagning.se](https://antagning.se) (Swedish).
- The application period is **1 April – 15 April**
- Use the **application codes** provided for each programme course in this document.
- You may be admitted to a **maximum of 45 credits per semester**, of which **up to 30 credits can be within the programme**. You may add freestanding courses beyond this limit if you wish.
- Priorities for your courses: programme courses first, followed by any freestanding courses.
- You have a guaranteed seat for the programme, provided you are eligible

### How to apply

1. Go to [universityadmissions.se](https://universityadmissions.se) (English) or [antagning.se](https://antagning.se) (Swedish).
2. Select **Linnaeus University** under *Log in with university account* and click on *Student Portal*.
3. Click *Continue* and go to *Search for courses*.
4. Choose the *upcoming semester*.
5. Use filter *Only show courses that I can apply to within my programme*.
6. Make sure that the **application codes** (starting with **P**) match those listed under your programme in this document.

### Have you failed to complete a course from the previous semester?

- Do not submit a new application via [universityadmissions.se](https://universityadmissions.se) or [antagning.se](https://antagning.se).
- Instead, contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se) at the start of the semester to request a possible re-registration.

### Important dates

- **10 July:** You will receive your Notification of Selection Results letter.
- **20 July:** Last day to accept your offer. Even if you have a guaranteed place, you must actively accept it to keep your spot.

### Conditionally admitted

You may be **admitted with conditions** to a course if you do not meet the entry requirements at the time of application.

- You must fulfil the **prerequisites** by the start of the course.
- The requirements are listed in each [course syllabus](#).
- Eligibility checks are carried out up until the course begins

### Are you going on exchange?

- If you have been nominated for exchange studies, you should not apply for programme courses via [universityadmissions.se](https://universityadmissions.se) or [antagning.se](https://antagning.se).
- Your exchange semester will automatically appear in Ladok at the beginning of the semester.
- You will register for the exchange semester at the start of the semester.

### Scholarship Recipients

If you have received a scholarship, and you are planning to study courses at another university or go on an exchange semester, you must contact the provider of your scholarship to ensure this is permitted under the semester of your award.

### Residence Permits

Always check with the **Swedish Migration Agency** if you have questions regarding residence permits, especially if you plan to study abroad. If your residence permit is linked to your studies in Sweden, you are **not allowed to take distance learning or online courses**. You must be enrolled in **campus-based courses** only.

### Any questions?

Please contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

## Courses within your programme – Autumn semester 2026

Click on your programme below to view the courses you need to apply for ahead of the autumn semester.

### Bachelor's level programmes

International Business Programme, 180 credits.....	3
International Tourism Management Programme, 180 credits.....	4
The Economics Programme, 180 credits .....	5
The Marketing Programme, 180 credits .....	6

### Master's level programmes

Business Process and Supply Chain Management, Master Programme; Specializations: Fronts in Logistics & Supply Chain Management, 120 credits .....	7
Economics, master programme, 120 credits .....	8
Entrepreneurship, Sustainability and Social Change, Master Programme, 120 credits .....	9
Innovation through Business, Engineering and Design Specialisation Business, Master Programme, 120 credits.....	10
International Business Strategy, Master Programme, 120 credits .....	11
Marketing, Master Programme, 120 credits.....	12
Tourism and Sustainability, Master Programme, 120 credits .....	13

# International Business Programme, 180 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** must apply independently for the compulsory courses listed below:

Course code	Course name	Credits	Appl. Code LNU-
1FE693	Business Administration II - Business relations	7,5	P4611
1ST403	International Market Analysis and Statistics	7,5	No application*
1FE658	Business Administration II - International Sales	7,5	P4620
1FE663	Business Administration II - International Purchasing and Supply Chain	7,5	P4962

\*The course does not require an eligibility review, which means you do not need to register. It will automatically be added to your student account in Ladok close to the start of the course.

## Semester 5

Those of you who are about to begin **semester 5** have the opportunity to either take elective courses or study abroad, equivalent to 30 credits. The School of Business and Economics guarantees a place in the following courses, provided that you meet the prerequisites, and your application is submitted on time.

- We advise against enrolling in too many courses during the same study period, as this may affect your workload and performance.
- You may select courses totalling a maximum of 30 credits.

### Course period 1, 1-2

Course code	Course name	Credits	Appl. Code LNU-
1FE646	Business Administration II - E-commerce	7,5	P4607
1FE680	Sales operations and techniques with an international perspective	7,5	P4614
1IR759	International Business Studies - Internship	15	P4701

### Course period 2

Course code	Course name	Credits	Appl. Code LNU-
1FE697	Business Administration II - IMC and Brand Management	7,5	P4612

### Course period 3, 3-4

Course code	Course name	Credits	Appl. Code LNU-
1FE611	Advertising Campaign Planning	7,5	P4615
1FE688	Business Administration II - Consumer Behavior and Consumer Culture	7,5	P4919
1FE949	International Key Account Management ( <i>Distance learning course</i> )	7,5	P4695
1IR759	International Business Studies - Internship	15	P4702

### Course period 4

Course code	Course name	Credits	Appl. Code LNU-
2FE424	New Technologies in Marketing	7,5	P4696

# International Tourism Management Programme, 180 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** must apply independently for the compulsory courses listed below:

Course code	Course name	Credits	Appl. Code LNU-
1FE646	Business Administration II - E-commerce	7,5	P4607
1FE697	Business Administration II - IMC and Brand Management	7,5	P4612
1FE688	Business Administration II - Consumer Behaviour and Consumer Culture	7,5	P4919
1FE682	Business Administration II - Innovation Management	7,5	P4613

## Semester 5

Those of you who are going to study **semester 5** need to apply for the courses below, either within the main field **Tourism Studies** or by selecting **Optional courses**.

### Tourism Studies

Course code	Course name	Credits	Course period	Appl. Code LNU-
2TR401	Tourism Studies III – Tourism as Business Phenomenon in Contemporary Society*	7,5	1	P4915
2TR406	Tourism Studies III – Methods in Tourism Studies*	7,5	2	P4916
2TR42E	Tourism Studies III, Degree Project (Bachelor)*	15	3-4	P4917

\*Exemption prerequisites 7.5 credits from Tourism Studies 1-60 credits.

### Optional courses

#### Course period 1:

Course code	Course name	Credits	Course period	Appl. Code LNU-
1FE680	Sales Operations and Techniques with an International Perspective	7,5	1	P4614
1FE693	Business Administration II – Business Relations	7,5	1	P4611

#### Course period 2:

Course code	Course name	Credits	Course period	Appl. Code LNU-
1ST403	International Market Analysis and Statistics	7,5	2	P4920

#### Course period 3, 3-4:

Course code	Course name	Credits	Course period	Appl. Code LNU-
1FE611	Advertising Campaign Planning	7,5	3	P4615
1FE658	Business Administration II – International Sales	7,5	3	P4620
1IK600	Digital Marketing	7,5	3	P4700
1FE949	International Key Account Management ( <b>Distance learning course</b> )	7,5	3-4	P4695

#### Course period 4:

Course code	Course name	Credits	Course period	Appl. Code LNU-
1FE663	Business Administration II – International Purchasing and Supply Chain Management	7,5	4	P4962
2FE424	New Technologies in Marketing	7,5	4	P4696

## The Economics Programme, 180 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

### Semester 3

Those of you who are about to begin **semester 3** must apply independently for the compulsory courses listed below:

Course code	Course name	Credits	Appl. Code LNU-
1NA080	Essential mathematics for business and economics	7,5	P3837
1NA071	Econometrics	7,5	P3835
1NA082	Uncertainty and strategic decision making	7,5	P3838
1NA083	Economic growth and business cycle	7,5	P3836

# The Marketing Programme, 180 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 5

Those of you who are going to study **semester 5** can either choose to undertake **equivalent studies abroad** or apply independently for the compulsory course listed below:

Course code	Course name	Credits	Appl. Code LNU-
2FE150	Value Creation	30	P3855

# **Business Process and Supply Chain Management, Master Programme; Specializations: Fronts in Logistics & Supply Chain Management, 120 credits**

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## **Semester 3**

Those of you who are about to begin **semester 3** must apply independently for the compulsory courses listed below:

<b>Course code</b>	<b>Course name</b>	<b>Credits</b>	<b>Appl. Code LNU-</b>
4FE108	Business Process and Supply Chain Management	15	P3847
4FE128	E-Business Management	15	P3848

# Economics, master programme, 120 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** choose between optional courses, equivalent to 30 credits, see [programme syllabus](#) for more detailed information.

The School of Business and Economics offers the following options, for which students enrolled in the Master's Programme in Economics is guaranteed a place. You can only select courses up to a maximum of 30 credits.

### Economics

<b>Big Data Analysis and Economic Policy</b>			
<b>Course code</b>	<b>Course name</b>	<b>Credits</b>	<b>Appl. Code LNU-</b>
4NA099	Advanced statistical data analysis	7,5	P3899
4NA098	Advanced statistical learning	7,5	P3898
4NA019	Advanced Economic Policy Analysis using Big Data	15	P3892

<b>Financial analytics</b>			
<b>Course code</b>	<b>Course name</b>	<b>Credits</b>	<b>Appl. Code LNU-</b>
4NA099	Advanced statistical data analysis	7,5	P3899
4NA098	Advanced statistical learning	7,5	P3898
4NA014	Financial Risk Analytics	7,5	P3893
4NA015	Advanced Topics in Analytical Finance	7,5	P3894

<b>Advanced Business Analytics</b>			
<b>Course code</b>	<b>Course name</b>	<b>Credits</b>	<b>Appl. Code LNU-</b>
4NA099	Advanced statistical data analysis	7,5	P3899
4NA098	Advanced statistical learning	7,5	P3898
4NA035	Advanced Data Visualization	7,5	P3897
4NA036	Advanced Data-driven decision making	7,5	P3896

### Entrepreneurship

<b>Course code</b>	<b>Course name</b>	<b>Credits</b>	<b>Course period</b>	<b>Appl. Code LNU-</b>
4FE148	Entrepreneurship as process and practice	7,5	1	P3876
4FE149	Entrepreneurship and context	7,5	2	P3874
4FE147	Sustainability, entrepreneurship and social change	7,5	3	P3877
4FE150	Entrepreneurship and social change	7,5	4	P3875

### Business Administration

<b>Course code</b>	<b>Course name</b>	<b>Credits</b>	<b>Course period</b>	<b>Appl. Code LNU-</b>
4FE070	Corporate Governance	15	1-2	P3895

# Entrepreneurship, Sustainability and Social Change, Master Programme, 120 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** choose between optional courses, equivalent to 30 credits. A maximum of 15 credits may be at undergraduate level, and a minimum of 15 credits must be at graduate level. Please see [programme syllabus](#) for more detailed information.

The School of Business and Economics offers the following courses for students who will study semester 3 on campus in Kalmar, Växjö, or via distance learning. You are required to select courses amounting to 30 credits, covering study periods 1 to 4. Please ensure that you do not select courses that run during the same period, as overlapping courses are not permitted. Kindly note that any travel between campuses is at the student's own expense.

## Marketing

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE124	Applied Marketing Analysis (campus Växjö)	15	1-2	P3857
4FE128	E-Business Management (campus Växjö)	15	3-4	P3848
4FE136	Digital Business Strategy (campus Växjö)	15	3-4	P3859
4FE448	Global Challenges and Opportunities (campus Kalmar)	7,5	1	P3860
4FE517	International Business Strategy in Emerging Country Markets (campus Kalmar)	15	2-3	P3861
4FE450	Internationalization of Entrepreneurial Firms (campus Kalmar)	7,5	4	P3862

## Organization

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE532	Leadership in International Contexts (campus Kalmar)	15	1-2	P3863
4FE535	Contemporary Issues in Management (campus Kalmar)	15	3-4	P3858

## Tourism studies

Course code	Course name	Credits	Course period	Appl. Code LNU-
4TR430	Advanced Research Methodology and Analytical Tools (campus Kalmar)	7,5	2	P4896
4TR506	Tourism and Sustainability in the Anthropocene (campus Kalmar)	15	2-3	P4922
4TR421	Business Models for Sustainability (campus Kalmar)	7,5	4	P4889

## Trainee Work

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE146	Trainee Work- Master Level (campus Växjö)	30	1-4	P3864

# Innovation through Business, Engineering and Design

## Specialisation Business, Master Programme, 120 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

### Semester 3

Those of you who are about to begin **semester 3** choose between optional courses in the main field of study Business Administration, equivalent to 30 credits. Please see the [programme syllabus](#) for more detailed information.

The School of Business and Economics offers the following courses for students who will study semester 3 on campus in Växjö. You are required to select courses amounting to 30 credits, covering study periods 1 to 4. Please ensure that you do not choose courses that run during the same period, as overlapping courses are not permitted.

#### Entrepreneurship

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE148	Entrepreneurship as process and practice	7,5	1	P3876
4FE149	Entrepreneurship and context	7,5	2	P3874
4FE147	Sustainability, entrepreneurship and social change	7,5	3	P3877
4FE150	Entrepreneurship and social change	7,5	4	P3875

#### Marketing

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE124	Applied Marketing Analysis	15	1-2	P3857
4FE127	Contemporary Marketing Research	15	1-2	P3873
4FE128	E- Business Management	15	3-4	P3848
4FE136	Digital Business Strategy	15	3-4	P3859

#### Supply Chain Management

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE170	Logistics Management in Supply Chains	15	1-2	P3879
4FE171	Supply Chain Information Systems	15	3-4	P3881

# International Business Strategy, Master Programme, 120 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** choose between elective courses, equivalent to 30 credits. Please see the [programme syllabus](#) for more detailed information.

The School of Business and Economics offers the following elective courses for students who will study semester 3 on campus in Kalmar or Växjö. You are required to choose courses amounting to 30 credits, covering study periods 1 to 4. Please ensure that you do not select courses that run during the same period, as overlapping courses are not allowed. Kindly note that any travel between campuses is at the student's own expense.

Both the elective courses and any internship must be relevant to the programme and must be pre-approved by the programme coordinator. For approval, please contact: [richard.owusu@lnu.se](mailto:richard.owusu@lnu.se).

### Internship

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE660	Internship – International Business Strategy ( <a href="#">campus Kalmar</a> )	15	1-2	P4890
4FE660	Internship – International Business Strategy ( <a href="#">campus Kalmar</a> )	15	3-4	P4891

### Business Administration – Leadership

Please note that for the courses **4FE532** and **4FE534**, there are a limited number of seats. If you know you want to take those courses, **make sure to place them first in your application**, and to **apply on time**.

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE532	Leadership in International Contexts ( <a href="#">campus Kalmar</a> )	15	1-2	P3863
4FE535	Contemporary issues in Management ( <a href="#">campus Kalmar</a> )	15	3-4	P3858

### Entrepreneurship

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE148	Entrepreneurship as process and practice ( <a href="#">campus Växjö</a> )	7,5	1	P3876
4FE149	Entrepreneurship and context ( <a href="#">campus Växjö</a> )	7,5	2	P3874
4FE147	Sustainability, entrepreneurship and social change ( <a href="#">campus Växjö</a> )	7,5	3	P3877
4FE150	Entrepreneurship and social change ( <a href="#">campus Växjö</a> )	7,5	4	P3875

### Marketing

Course code	Course name	Credits	Course period	Appl. Code LNU-
4FE124	Applied Marketing Analysis ( <a href="#">campus Växjö</a> )	15	1-2	P3857
4FE127	Contemporary Marketing Research ( <a href="#">campus Växjö</a> )	15	1-2	P3873
4FE136	Digital Business Strategy ( <a href="#">campus Växjö</a> )	15	3-4	P3859
4FE128	E-Business Management ( <a href="#">campus Växjö</a> )	15	3-4	P3848

### Tourism studies

Course code	Course name	Credits	Course period	Appl. Code LNU-
4TR501	Tourism studies and Tourism Theory ( <a href="#">campus Kalmar</a> )	7,5	1	P4888
4TR521	Introduction to Research Design ( <a href="#">campus Kalmar</a> )	7,5	1	P4895
4TR430	Advanced Research Methodology and Analytical Tools ( <a href="#">campus Kalmar</a> )	7,5	2	P4896
4TR506	Tourism and Sustainability in the Anthropocene ( <a href="#">campus Kalmar</a> )	15	2-3	P4922
4TR421	Business Models for Sustainability ( <a href="#">campus Kalmar</a> )	7,5	4	P4889

# Marketing, Master Programme, 120 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** must apply independently for the compulsory courses listed below:

Course code	Course name	Credits	Period	Appl. Code LNU-
4FE127	Contemporary Marketing Research	15	1-2	P3873
4FE128	E- Business Management	15	3-4	P3848

# Tourism and Sustainability, Master Programme, 120 credits

You apply for **one semester at a time**. Before applying, please read through the [course syllabus](#) to check the **entry requirements** – these must be met by the start of the course.

## Semester 3

Those of you who are about to begin **semester 3** choose between elective courses, equivalent to 30 credits. Please see the [programme syllabus](#) for more detailed information.

The School of Business and Economics offers the following elective courses for students who will study semester 3 on campus in Kalmar.

Course code	Course name	Credits	Appl. Code LNU-
4TR521	Introduction to Research Design	7,5	P4892
4TR430	Advanced Research Methodology and Analytical Tools	7,5	P4893
4TR601	Internship Project in Tourism and Sustainability	15	P4894