

# Welcome to the School of Business and Economics at Linnaeus University

**Economics Master Programme**  
**(Programme Director: Thomas Giebe)**





# Student at the School of Business and Economics

## [Checklist for new students](#)

Student account

Course registration

# Studentweb

Studentweb

Hello Linda!

You have no unread messages

- Research +
- Library +
- Meet Linnaeus University +
- Student -

Important information during your studies

My timetable

Edit

My full timetable

Go directly to

**Latest news about the corona virus**  
On account of the coronavirus: read our FAQ and what to be aware of if you have teaching or spend time on the university's premises.

My mail

My Ladok

Registration for courses and examinations, view my results, get certificate, degree application.

Your corrected exams

Find your corrected and scanned exams here.

Book group rooms

Here is a list of all group rooms and information on how to book them

Office 365

Printing

FAQ for printing, copying and scanning

My page

New student

Preparing for your stay +

During your studies +

International possibilities +

Career Center +

Service and support +

Become an alumni after your studies

Ladok:

- Registration
- Results
- Sign up for examination
- Certificates

My student news:

My student calendar

My courses

Show/hide courses

Is one of your courses missing? Log in to [MyMoodle](#) and you will find your courses under the menu "My latest courses".

Resources for studying from home +

18HT - 1TYÄ02/1FRÄ02/1SPÄ02 - Språkdidaktisk introduktion - 7,5 hp - 50% - Växjö - Berlin/Nice/Barcelona +

Business Informatics - Basic Computer Knowledge +

German for Work - Written Communication +

German for the Tourist Industry +

International Office - Internationella möjligheter +

Kurser i webbpublicering +

Kursplaneutskott FHL +

When you are registered to a course, you will find your schedule here

Click on the course:

- Link to course room on Moodle
- Link to course syllabus
- Information about registration period for examination



# LADOK

*Results, Certificates and sign up for examinations*

### Home page

#### Current courses

**Nothing to show**

There are no current or upcoming courses to show.

My education you find:  
grades for courses and  
programmes that are: completed,  
not completed and credited

Examination:  
Here you sign up for the exam. You  
also see not signed up, passed

Change university:  
To be able to see courses and grades  
on courses that you study at LNU, you  
must choose Linnæus University

Home page

My education

Examinations

Transcripts and certificates

Degrees and certificates

My pages

Change university ▾

På svenska

Foreign merits ↗

Log out



A person's hand is shown using a mouse on a laptop. The laptop screen displays the Linnéuniversitet website, which has a yellow header and text in Swedish. The background is a blurred indoor setting with a green chair and a small cactus on a table.

## Connect your current email and stay updated

To ensure you do not miss out on important information regarding your studies we advise you to connect your current email to your student account.

You can change this setting via your student account at [Lnu.se/student/mypages](https://lnu.se/student/mypages) in 'My Ladok' under 'My pages'.

More information can be found at IT-support for students.

# Timetable

Once a timetable is published, you can find it [via TimeEdit](#)

**TE** Linnéuniversitetet

Linnéuniversitetet / Schedule / Schema (Kalmar)

Today < May > Now +12 months 🔍 Search

**Search**

Kurs  🔍 Show filter

**Result**

- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT20
- 1FE693, Business Administration II - Business Relations, HT20
- 1FE693, Business Administration II - Business Relations, HT20
- 1FE693, Business Administration II - Business Relations, HT20
- 1FE693, Business Administration II - Business Relations, HT20
- 1FE693, Business Administration II - Business Relations, VT19
- 1FE693, Business Administration II - Business Relations, VT19
- 1FE693, Business Administration II - Business Relations, VT20
- 1FE693, Business Administration II - Business Relations, VT20

Show more

**My criteria** Clear

- 1FE693, Business Administration II - Business Relations, VT20 ✕

Show schedule



<b>Start</b>	<b>End</b>	<b>Cities</b>	<b>Course name / Code</b>	<b>Name of person</b>	<b>Search</b>	<b>Reset</b>
<input type="text" value="2019-06-27"/>	<input type="text" value="2019-12-29"/>	<input type="text" value="All"/> ▼	<input type="text" value="1fe150"/>	<input type="text"/>	<input type="button" value="Search"/>	<input type="button" value="Reset"/>

	Name	Course Codes	City	Halls and Inviligators	Teacher	Date	Time	Registration Period
A	Exam, 1501, Fundamentals of Business Administration for Marketers - Query 1	1FE150	Växjö		Viktor Magnusson	2019-09-09	08:00-10:00	2019-07-17-2019-08-27
A	Exam, 1502, Fundamentals of Business Administration for Marketers - Query 2	1FE150	Växjö		Viktor Magnusson	2019-09-24	14:00-16:00	2019-08-01-2019-09-11
A	Exam, 1504, Fundamentals of Business Administration for Marketers - Accounting and Control	1FE150	Växjö		Martin Holgersson	2019-10-15	08:00-13:00	2019-08-22-2019-10-02
A	Re-exam 1, 1501, Fundamentals of Business Administration for Marketers - Query 1	1FE150	Växjö		Viktor Magnusson	2019-11-07	08:00-10:00	2019-09-16-2019-10-25
A	Re-exam 1, 1502, Fundamentals of Business Administration for Marketers - Query 2	1FE150	Växjö		Viktor Magnusson	2019-11-07	11:00-13:00	2019-09-24-2019-10-25



## 24HT-1IK600 Digital Marketing 7.5 credits

Course Settings Participants Grades Reports More

### 1IK600 Digital Marketing 7.5 credits

Collapse all

The learning platform Moodle

Programme room [Econ Master Programme](#)

Course room [Advanced Mathematical Economics](#)

[Information from the School of Business and Economics](#)

#### Important information for you as a student

Register for the course via your Ladok account by the end of the Sunday in the course start week.

Fill out the course evaluation at the end of the course. Your responses are anonymous and valuable for the course development.

For study-related questions, please contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se).

#### This course

- Assignments
- Choices
- Dialogues
- Forums
- Group choices
- Quizzes
- Resources

#### Quickmail

- Compose Course Message
- View Drafts
- View Scheduled
- View Sent Messages
- My Signatures

#### Study information

##### [Information from the School of Business and Economics](#) -

information for you as a student at the School of Business and Economics

##### [Course and programme syllabi](#)

[TimeEdit](#) - Course Schedule for you who study at campus Kalmar and Växjö

##### [Exam Schedule](#)



Guides





## Course and programme syllabus

The programme syllabus governs a programme's objectives, structure, content and degree.

The course syllabus governs the learning objectives, content, examination, literature etc. of the respective course. It always specifies what prerequisites must be met to be eligible to register and take the course.

Always read through the course syllabus prior to each new course.

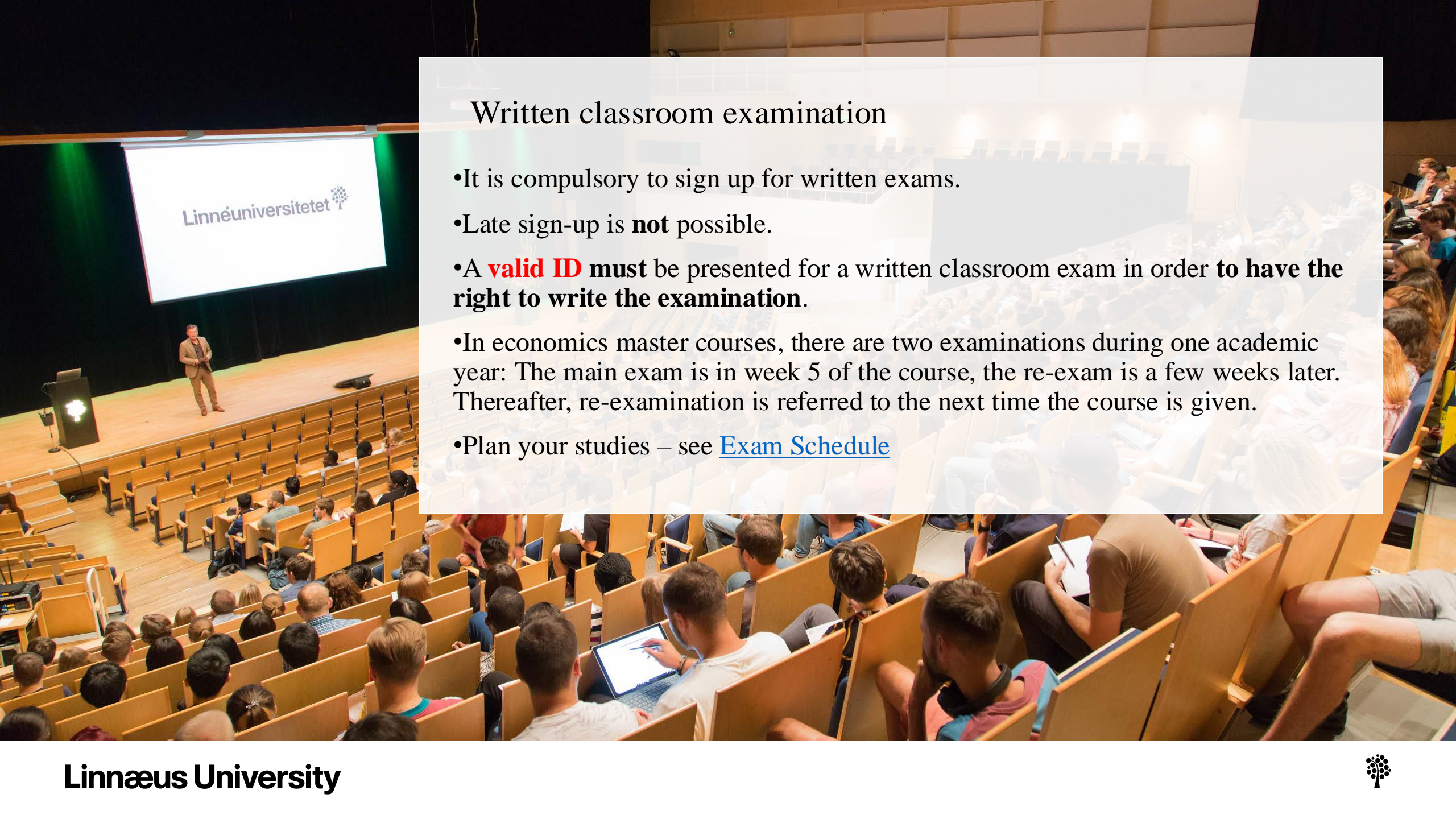


## Examination

There are different types of examination, for example written exams, digital exams, written assignments and seminars.

The responsible course coordinator informs how the course is assessed. This is also stated in the course syllabus.

If you received a passing grade you cannot retake the same examination in order to obtain a higher grade.



## Written classroom examination

- It is compulsory to sign up for written exams.
- Late sign-up is **not** possible.
- A **valid ID must** be presented for a written classroom exam in order to **have the right to write the examination**.
- In economics master courses, there are two examinations during one academic year: The main exam is in week 5 of the course, the re-exam is a few weeks later. Thereafter, re-examination is referred to the next time the course is given.
- Plan your studies – see [Exam Schedule](#)

## Failed examinations:

- can lead to you not fulfilling the prerequisites for the next course(s) and you may not be able to study further as planned.
- may involve problems with Visa, the Swedish Migration Agency or CSN as they require a certain study performance and progress.
- Do not delay too long with re-examination as the course structure may change to the next academic year.
- Courses always get a new course room on Moodle when a new term starts; exception: the programme room for your master programme stays the same during your studies.
- If you want to retake a course with failed exam in a following year, you need to inform us in time. You will **not** automatically be registered. You do not need to pay tuition fee (again).

## Info center – Kalmar

- House Stella, Universitetskajen
- General questions, services and sale of promotional products
- Opening hours: Monday – Friday, 8:00 – 16:00

## Info center – Växjö

- House H
- General questions, services and sale of promotional products
- Opening hours: Monday – Friday, 8:00 – 16:00

## General grading criteria for the A-F scale at the School of Business and Economics

Your performance is measured in proportion to how well you have met the course objectives.

Grade	Assessment	Your results are equivalent to one of the following criteria for each objective for the course
<b>A</b>	Excellent	Outstanding results with only a few minor shortcomings
<b>B</b>	Very good	Very good results with only a few shortcomings
<b>C</b>	Good	Generally good but with some shortcomings
<b>D</b>	Satisfactory	Acceptable level but there are several shortcomings
<b>E</b>	Sufficient	The results meet the minimum criteria
<b>F<sub>x</sub></b>	Insufficient	The Examiner/course coordinator may, in exceptional cases, decide that a student who is close to the threshold for E may perform assignments for extra credit to reach the grade of E. The examiner/course coordinator notifies the student in writing of the rules for submitting such extra credit assignments. The grade of F is assigned in anticipation of the extra credit , and the grade is changed to E if the extra credit is approved.
<b>F</b>	Insufficient	Significantly more work is required



## Weighing up of grades for the whole course

The performance is weighted in relation to how well the goals of the course have been met.

All of the course's assessment tasks must be passed before the cumulative grade can be calculated.

The programme administrator performs the mathematical calculation using set principles.

The grade documentation is submitted to the examiner for a decision by signing the results list.

Grades are weighted when the programme administrator translates all assessment tasks graded for a course into figures in accordance to the table on the right.

A-F grading scale	Number scale for weighted average	A-F grading scale	Mathematical grade thresholds
A	9.0	A	8.51–9.00
B	8.0	B	7.51–8.50
C	7.0	C	6.76–7.50
D	6.5	D	6.26–6.75
E	6.0	E	6.0–6.25

Course X, 15 credits	Grade	Translation	Weighted average
Assessment task 1; exam 7.5 credits	B	8	$8 \cdot (7.5/15) = 4.0$
Assessment task 2; case 4.5 credits	C	7	$7 \cdot (4.5/15) = 2.1$
Assessment task 3; lab work 3 credits	D	6.5	$6.5 \cdot (3/15) = 1.3$
Total			7.4

Each assessment task is given the percentage weight that corresponds to the amount of credits it covers. As a result, the sample course gets a C, given that the average was 7.4.





A photograph of a diverse group of students sitting at a long table in a modern classroom or study area. They are engaged in collaborative learning, with some looking at laptops and others talking. The lighting is bright and natural, coming from large windows on the right. The students are dressed in casual attire, and the overall atmosphere is one of active participation and learning.

## Course evaluations

After each completed course – please fill out the course evaluation!

The course evaluation is your chance to influence, comment and contribute to good course quality

## Apply to your programme courses

Applications for next semester's courses are done through [www.universityadmissions.se](http://www.universityadmissions.se)

In some cases you will not need to apply for courses in the coming semester, in which case you will be given information about this.

Information about how you apply, you will find at [Information from the School of Business and Economics](#)

*As a programme student you have a guaranteed seat on programme courses.*

The application period for the 2025 spring semester is during October.

The application period for the 2025 autumn semester is during April.

Application problems? Contact [admission@lnu.se](mailto:admission@lnu.se)

Other questions [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

## The Education administration at the School of Business and Economics

E-mail: [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

Switchboard: +46772 – 28 80 00

Visit us

**Kalmar**

Faculty offices, House Forma, 2nd floor

**Växjö**

Faculty offices, house K, 1st floor (ground floor)

[Information from the School of Business and Economics](#)

– An information page on Moodle

Like us on Facebook:

Ekonomihogskolan vid Linnéuniversitetet /School of Business and Economics

Contact : [mobility.feh@lnu.se](mailto:mobility.feh@lnu.se)

## Internationalisation

As a student you have several opportunities for internationalisation: exchange programmes, internships and the possibility of writing your degree project abroad.



**Maria Barath**  
Internationell koordinator  
Växjö



**Teresa Pauditz**  
International coordinator  
Kalmar



**Victor Bohman**  
International coordinator  
Kalmar



## Student counselling at the School of Business and Economics



### **Ivana Stanic**

Student Counsellor, Kalmar

Email: [ivana.stanic@lnu.se](mailto:ivana.stanic@lnu.se)

Visiting adress: House Forma, floor 2



### **Mirja Sjögren**

Student Counsellor, Växjö

Email: [mirja.sjogren@lnu.se](mailto:mirja.sjogren@lnu.se)

Visiting adress: House K, floor 1



### **Angelica Önder**

Student Counsellor, Växjö

Email : [angelica.onder@lnu.se](mailto:angelica.onder@lnu.se)

Visiting adress: House K, floor 1



## Career counselling service

Do you need help starting up your job search process? The career counselling service at Linnaeus University, Lnu Career, will offer you support when you try to figure out how your education, your experience, and your personal qualifications are best summarised into a powerful job application.



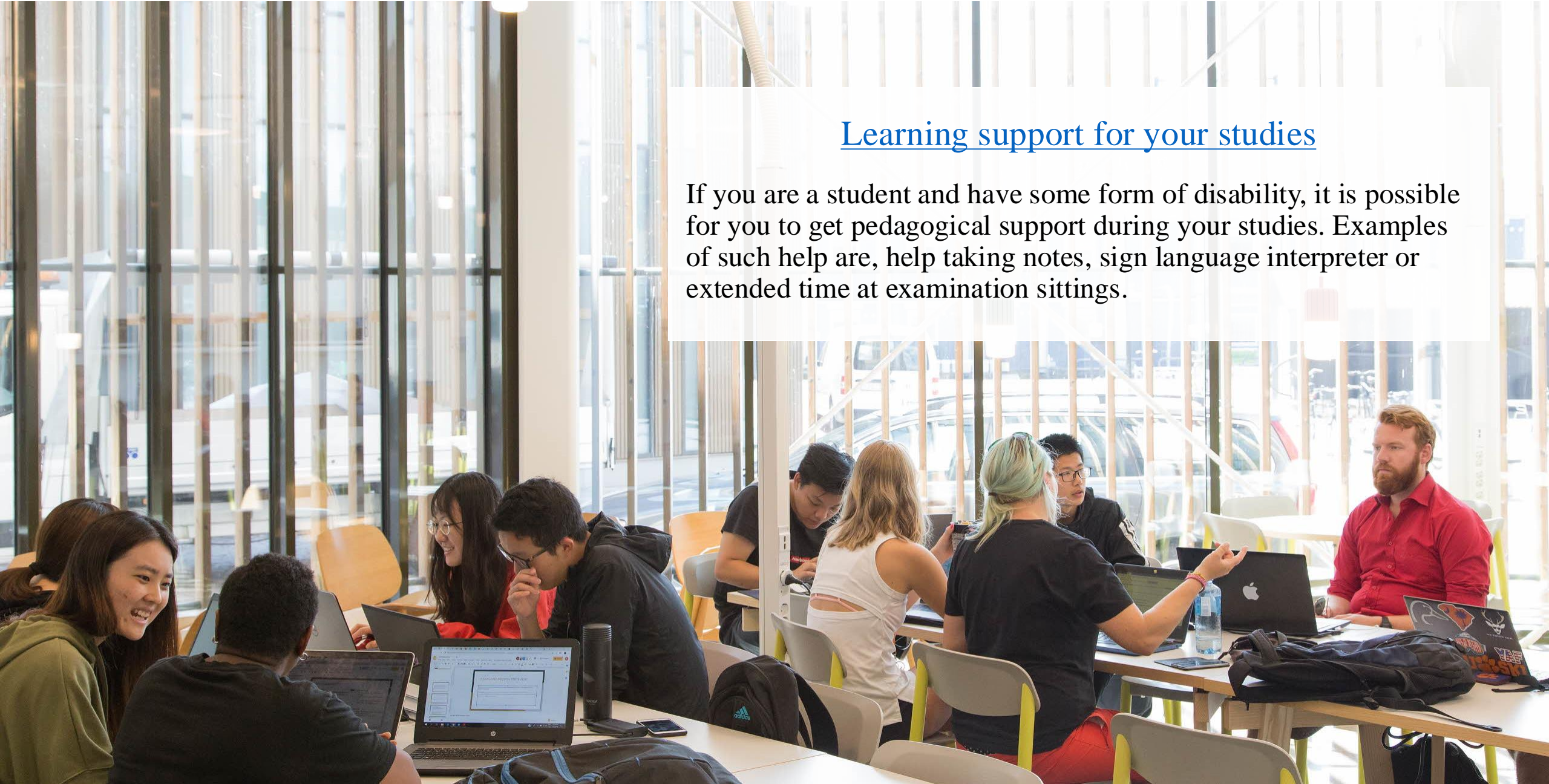
**Sofie Edström**  
Career Counsellor,  
Kalmar  
+46480-44 62 38  
sofie.edstrom@lnu.se



**Fanny Elheim**  
Career Counsellor,  
Växjö  
+46470-70 84 05  
fanny.elheim@lnu.se

## Learning support for your studies

If you are a student and have some form of disability, it is possible for you to get pedagogical support during your studies. Examples of such help are, help taking notes, sign language interpreter or extended time at examination sittings.





## The University Library and Academic Support Centre

Search and writing assistance is available at [the University Library](#) and through the [writing guide](#).

At the [Academic Support Centre](#) you can get support with your academic writing as well as help with study techniques.


Read [Refero – the anti-plagiarism Tutorial](#) a web-based textbook that shows you how you properly use others' texts in your academic writing.



## Student Welfare Office

The Student Welfare Office is available to students at Linnaeus University in both Kalmar and Växjö. They take a preventative approach to lifestyle issues and provides counselling and coaching.

At times the transition to higher educations can be daunting. That is why we offer the lecture series *How to succeed with your studies* and *The academic support model SI*



## Get involved in your studies

- Programme council
- Linnaeus Union
- Student associations
- Course evaluations
- Linnébarometern



# Welcome to the School of Business and Economics!

*Don't forget to register for your first course today!*



**[Lnu.se](https://lnu.se)**