

**Master Programme**

# **INTERNATIONAL BUSINESS STRATEGY**

## **Introduction**

**School of Business & Economics**

**Linnaeus University**

**Kalmar**

Dr. Richard Afriyie Owusu, Associate Professor

Programme Director

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# Welcome to the School of Business and Economics!

*Don't forget to register for your first course latest today!*

# Welcome to the International Business Strategy (IBS) Master of Science programme!



# The IBS programme team (core Professors / Lecturers):



Professor Per Servais



Dr. Richard A. Owusu  
Associate Professor  
Head of Programme



Ms. Terese Nilsson  
Program  
coordinator



Professor Anders Pehrsson



Dr. Susanne Sandberg  
*Associate Professor*



Dr. Wahhed A Bhatti  
*Associate Professor*



Ms Heidi C Thornton  
*Lecturer*



Emeritus Professor Hubert Fromlet



Ms. Irene O Achieng  
PhD Candidate



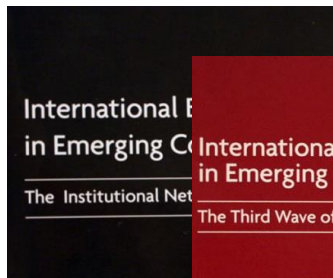
Ms. Virginia M-Sanchez  
PhD Candidate





# Research based program

- literature (article and books) written by the program team
- cases from research

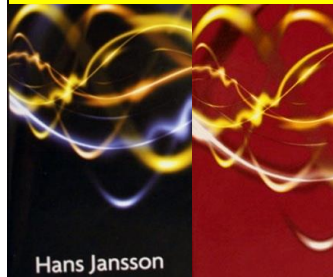


International Business in Emerging Countries: The Third Wave of Globalization



HANS JANSSON

Merged into one book 2020



Hans Jansson



Journal of African Business, 12:219–239, 2011  
Copyright © Taylor & Francis Group, LLC  
ISSN: 1522-8916 print/ISSN: 2070-0166 online  
DOI: 10.1080/15228916.2011.598913

## Managing Risk and Turbulence in Internationalization of Foreign Companies to South Africa: Lessons from Seven Finnish Business-to-Business Firms

RICHARD A. OWUSU

Centre for Relationship Marketing and Services Management (CRMS), Helsinki, Finland

EVARISTE HABINYAKARE

Department of International Business, HAAGA-HELEA University of Applied Sciences, Porvoo, Finland

*In this article the authors examine how seven Finnish business-to-business firms have managed risk and turbulence in their internationalization to South Africa. Thirty interviews with managers and other relevant informants were conducted. The study finds that the levels of perceived risk and turbulence were high in the market and the firms have used networks, alliances, gradual involvement, and a combination of entry modes to deal with the situation. The study contributes to the literature on business in Africa by providing implications for why and how firms develop their involvement in African markets and how they deal with challenges and opportunities.*

**KEYWORDS:** Africa, emerging markets, foreign direct investment, international market entry modes, internationalization, market turbulence, risk, South Africa



International Business Review, Vol. 6, No. 6, pp. 561–583, 1997  
© 1997 Elsevier Science Ltd. All rights reserved.  
Printed in Great Britain  
0969-3917/97 \$17.00 + 0.00

## The Internationalization of Born Globals: an Evolutionary Process?

Tage Koed Madsen and Per Servais  
Odense University, Department of Marketing, Campusvej 55, DK-5230  
Odense M, Denmark

**Abstract**—Recently, the phenomenon of Born Globals has been highlighted in many articles concerning the internationalization processes of firms. Such firms adopt an international or even global approach right from their birth or very shortly thereafter. Some authors consider this phenomenon as being in strong opposition to the traditional models of internationalization. This is, of course, true if one considers the manifestations of these models, namely the so-called stages model, according to which the firm should internationalize like “rings in the water”, i.e. in a slow and gradual manner with respect to geographical markets, market entry mode and routes to the field in three ways: it summarizes the empirical facts; it interprets the phenomenon at a deeper theoretical level of the research issue; and it generates propositions about the necessary and sufficient conditions for the rise of the situation in that Born Globals grow in a way which may be in line. © 1997 Elsevier Science Ltd. All rights reserved



*Complemented by scientific articles, reports and China Research Blog*



# Application of research knowledge to contemporary international business

- Integrated of practice into the courses through study visit, reports and theses
- Combining theory with current cases and applied assignments
- Interaction with local companies and business environment



# International business strategy studies in a multi-cultural environment

- Between 20-45 students yearly
- Diverse student body
- Applications come from all over the world
- Admissions are based on merit, but we wish to get representation from all parts of the world
- We require some multicultural teamwork in courses
- At the end of the course, students jointly write theses with co-authors from different parts of the world





# International business strategy 2018/2020

First two-year MSc class to graduate!



# Second two-year MSc class to graduate!

## International business strategy 2019/21

- 22 students
- 12 nationalities



# Studying during the pandemic

We started the Fall 2020 semester online with a new batch of 50 new IBS students across the world



The image shows a Zoom meeting grid with 16 participants. The participants are arranged in a 4x4 grid. The names of the participants are: Chao Deng, Susanne Sandberg, Zuzana Podolská, Oscar Lindström, Lauri Markus Lindén, Viktor Björk, Farhan Zaka, Alex Matrsson, Adeola Anthonia Osisanwo, Emelie Litoft, Terese Nilsson, Hanna Sjöström, Syed Faisal Ali Bukhari, Philip Danielsson, Shalika Geethanjali Thilak..., and Raphael Brunner. On the right side of the grid, there is a chat window with several messages from participants. The messages are: From Mehran Aslaniyan to Everyone: Hello, my name is Mehran Aslaniyan from Iran, I'm working in chamber of commerce and also university in Iran, and I love this major of study! From PATIENCE ORJIME to Everyone: I am a Nigerian and I'm happy to be a part of the Linnaeus University family. I enrolled into IBS to better my skills in the business world. From Syed Faisal Ali Bukhari to Everyone: Hello My name is Syed Faisal Ali Bukhari I am from Pakistan But was working in UAE from last 5 years as a business development executive and wanted to gain more knowledge in the same field of business. From Farhan Zaka to Everyone: My name is Farhan Zaka. I am from Pakistan. I applied to program to develop my skills in strategy formulation. From Jonathan Berg to Everyone: Hi, my name is Jonathan Berg and I am originally from Kalmar, Sweden. The past few years I've lived in other cities both in Sweden and abroad. I'm excited to move back to my home town. From Emil Quick to Everyone: Hi all, I am from Kalmar but have been living other cities the last years. I moved back to Kalmar in yesterday. looking forward to meet you guys. From Adeola Anthonia Osisanwo to Everyone: <https://chat.whatsapp.com/JXCskz5D30RiuAeMp2FLX> Kindly join the Whatsapp group. Find the link above





# Pedagogic approach

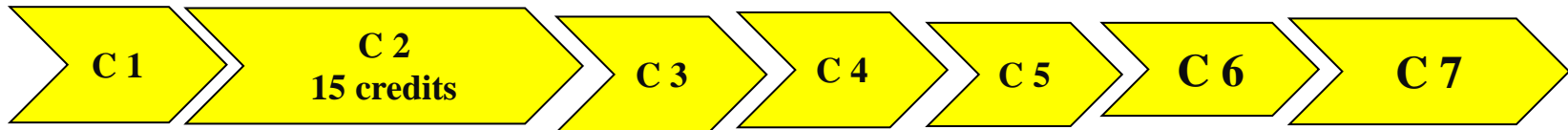
- Single course: 7.5ECTS runs over 5 weeks
- Standard study time is 40 hours a week – At least  $\frac{3}{4}$  independent studies
- Lecturers introduce the subject and explain what students should do
- Master's students are assumed to have solid Bachelor's education / knowledge
- Master's students are assumed to have English academic writing experience
- Master's students should have the capacity for analytic reasoning and independent work
- Master's students are responsible for their own learning – keep updated on course schedule and course plans, read course literature, attend lectures, workshops, seminars, guest lectures, study visits... Information is found in MyMoodle!
- Respectful dialogue between Lecturer and adult student – do not hesitate to ask questions and discuss
- Master's programme council – 2-3 times per academic year



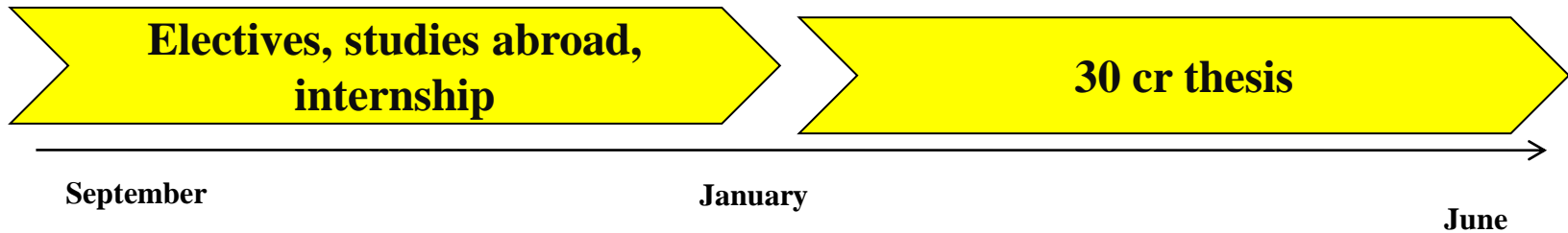
# Outline International Business Strategy Master's programme

2-year master

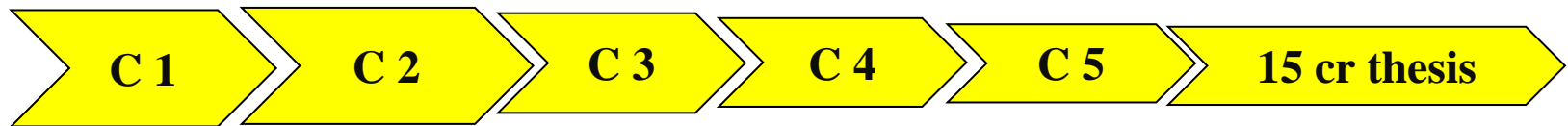
First Year



2nd Year



For one year students:



## Programme overview and courses

|                    |   |   |  |  |
|--------------------|---|---|--|--|
| <b>Spring 2025</b> | <b>IBS master degree project 30 cr (5FE40E)</b><br><i>Master thesis in groups of 1-2 students</i>   |   |  |  |
| <b>Fall 2024</b>   | <b>Elective courses 30 cr</b><br><i>Studies abroad (30cr)</i><br><i>Courses at other departments and universities e.g. Leadership in an international context programme (15 or 30 cr)</i><br><i>4FE660 – Internship (15 cr)</i> |   |  |  |
| <b>Spring 2024</b> | <b>Knowledge and Innovation-based Strategy (4FR542)</b>   | <b>Methodology (4FE454)</b>   | <b>Methodology in International Business Research (4FE600)</b> | <b>Contemporary International Business Research (4FE602)</b> |
| <b>Fall 2023</b>   | <b>Global Challenges and Opportunities (4FE448)</b>   | <b>International Business Strategy in Emerging Markets (4FE517)</b> |  | <b>Internationalization of the entrepreneurial firm</b>      |





## Course 2: International Business Strategy in Emerging Country Markets (15 credits)

- Focuses on the growth of business opportunities in emerging country markets and the challenges of succeeding there.
- Focuses on business strategy in relation to institutions, the business market, and the socio-cultural environment in emerging country markets
- Provides students with knowledge of the nature and scope of international firms' strategies and international business operations in emerging country markets
- Students apply international business strategy and solve international business problems in emerging country markets by applying models on actual business situations of case companies



# Course 3: Internationalization of Entrepreneurial Firms (7,5 credits)

- The course focuses on internationalization process theories of how SMEs do international business
- It analyzes SMEs' opportunity identification and exploitation in an international context
- The course contains application of theories to, and analysis of internationalizing entrepreneurial SMEs development processes
- As task for the course, the students will work with case companies, write and present an international new venture proposal





# Course 4: Knowledge and Innovation-based Strategy (7,5 credits)

- The course emphasizes different types of knowledge and their role for dynamic organizations and innovation.
- It focuses on learning in international business, strategic management of learning and how the acquired knowledge can be managed to contribute to the long-term success of international firms
- It focuses on the creation of knowledge in organizations, how to organize for knowledge creation in cross-border settings, and organizational learning from a strategic and operational perspective.



## Course 5: Methodology (7.5 credits)

- This course focuses on scientific research methodology
- It is assumed that students have basic knowledge of research methodology from Bachelor's studies
- Formulation and implementation of quantitative and qualitative research methodology
- Planning, collection, and analysis of qualitative and quantitative data
- In a sense, a summary course on scientific research methodology



# Course 6: Methodology in International Business Research (7,5 credits)

- The main objective is for students to learn to write research-based articles and theses in international business
- Students will apply their previous knowledge of scientific research from their Bachelor's studies and the Methodology course
- The course will provide knowledge of types of research papers in international business
- Students will learn to develop relevant research questions in the field of international business.
- Students will apply knowledge of scientific methodology to plan and write a research study
- Students will present and discuss their research in a seminar



# Course 7: Contemporary International Business Research (7,5 credits)

- This course will give a historical expose of the research field of international business.
- The course focuses on literature from different essential areas of international business research and practice
- Students will learn to conduct literature reviews of classical articles leading up to contemporary work in international business research.
- Current issues, challenges and opportunities of international firms will be covered



# Year 2: Elective courses (30 credits) and Master's Thesis (30 credits)

## **Elective courses (30 credits)**

- Studies abroad – more than 200 partner universities
- Internship course – work internships at a company or organization including academic institutions in Sweden or abroad (15 credits)
- Elective courses at LNU or other university



## **Master's thesis (30 credits)**

- Independently formulate research questions, plan and conduct a master thesis

# Semesters and periods academic year 2021-22

**Fall semester 2023: 28-08-2023 – 14-01-2024**

**Period 1**

Monday 28-08-2023 - Sunday 01-10-2023

**Period 2**

Monday 02-10-2023 - Sunday 05-11-2023

**Period 3**

Monday 06-11-2023 - Sunday 10-12-2023

**Period 4**

Monday 11-12-2023 - Sunday 14-01-2024

**Spring semester 2024**

**Semester 15-01-2024 - 2024-06-02**

**Period 1**

Monday 15-01-2024 - Sunday 18-02-2024

**Period 2**

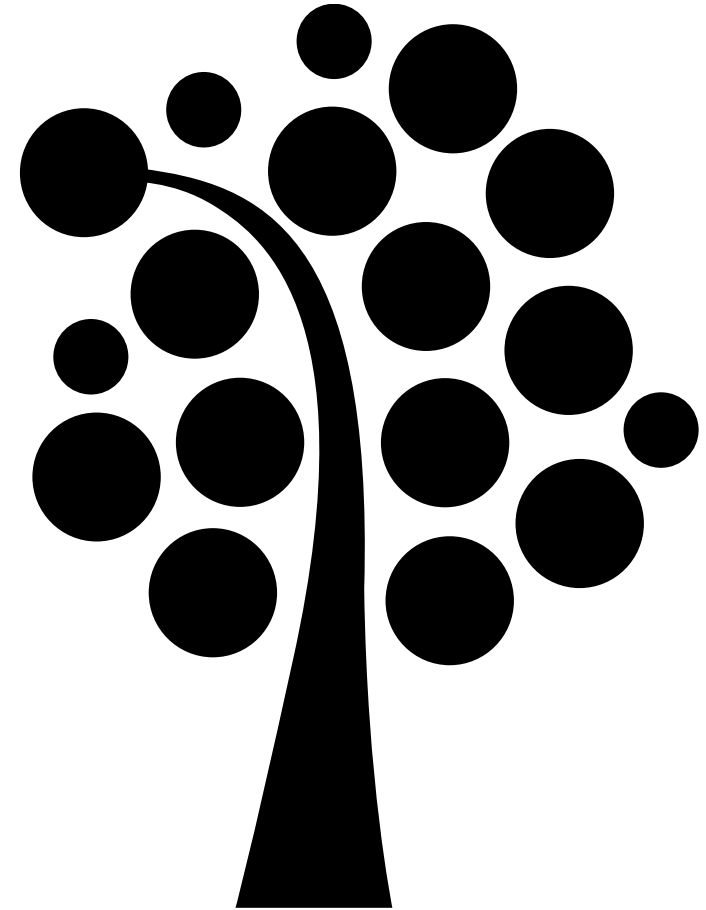
Monday 19-02-2024 - Sunday 24-03-2024

**Period 3**

Monday 25-03-2024 - Sunday 28-04-2024

**Period 4**

Monday 29-04-2024 - Sunday 02-06-2024



*We co-create knowledge,  
making people grow*





# After your studies at the program

- Degree: Master of Science in Business Administration with specialization International Business Strategy
- Further studies – PhD
- Worklife
  - International Business Analyst
  - International Business / Marketing Manager
  - Consultant (International Consulting Company, e.g. E.Y, McKinsey)
  - Jobs in Sweden, abroad, and in home country
  - Academic Career



*Meet alumni by connecting to IBS Alumni at LinkedIn  
or join the International Business Strategy group on Facebook!*

# The School of Business and Economics, House FORMA





## Student at the School of Business and Economics

### [Checklist for new students](#)

Student account

Course registration



# Studentweb

When you are registered to a course, you will find your schedule here

Click on the course:

- Link to course room on MyMoodle
- Link to course syllabus
- Information about registration period for examination

The screenshot shows the Studentweb interface. At the top, it says "Studentweb" and "Hello Linda!". Below this, there are several sections:

- My timetable**: A box containing a link to "My full timetable".
- My courses**: A list of courses with expandable options (+). The first course is "18HT - 1TYÄ02/1FRÄ02/1SPÄ02 - Språkdidaktisk introduktion - 7,5 hp - 50% - Växjö - Berlin/Nice/Barcelona". Other courses include "Business Informatics - Basic Computer Knowledge", "German for Work - Written Communication", "German for the Tourist Industry", "International Office - Internationella möjligheter", "Kurser i webbpublicering", and "Kursplaneutskott FHL".
- Resources for studying from home**: A section with a plus sign.
- My mail**: A box for email notifications.
- My Ladok**: A box for registration, results, and certificates.
- Your corrected exams**: A box for finding corrected exams.
- Book group rooms**: A box for booking group rooms.
- Office 365**: A box for office services.
- Printing**: A box for printing and scanning.

On the right side, there is a navigation menu with "Research", "Library", "Meet Linnaeus University", and "Student" (expanded). Below this is a "My page" section with "New student" and "Preparing for your stay".

Important information during your studies

## Ladok:

- Registration for courses
- Results
- Sign up for examination
- Certificates

## My student news:

## My student calendar



# LADOK

## *Results, Certificates and sign up for examinations*

Home page

Current courses

**Nothing to show**

There are no current or upcoming courses to show.

My education you find:  
grades for courses and  
programmes that are:  
completed, not completed  
and credited

Examination:  
Here you sign up for the  
exam. You also see not  
signed up, passed

Change university:  
To be able to see courses and  
grades on courses that you  
study at LNU, you must  
choose Linnaeus University

Home page

My education

Examinations

Transcripts and certificates

Degrees and certificates

My pages

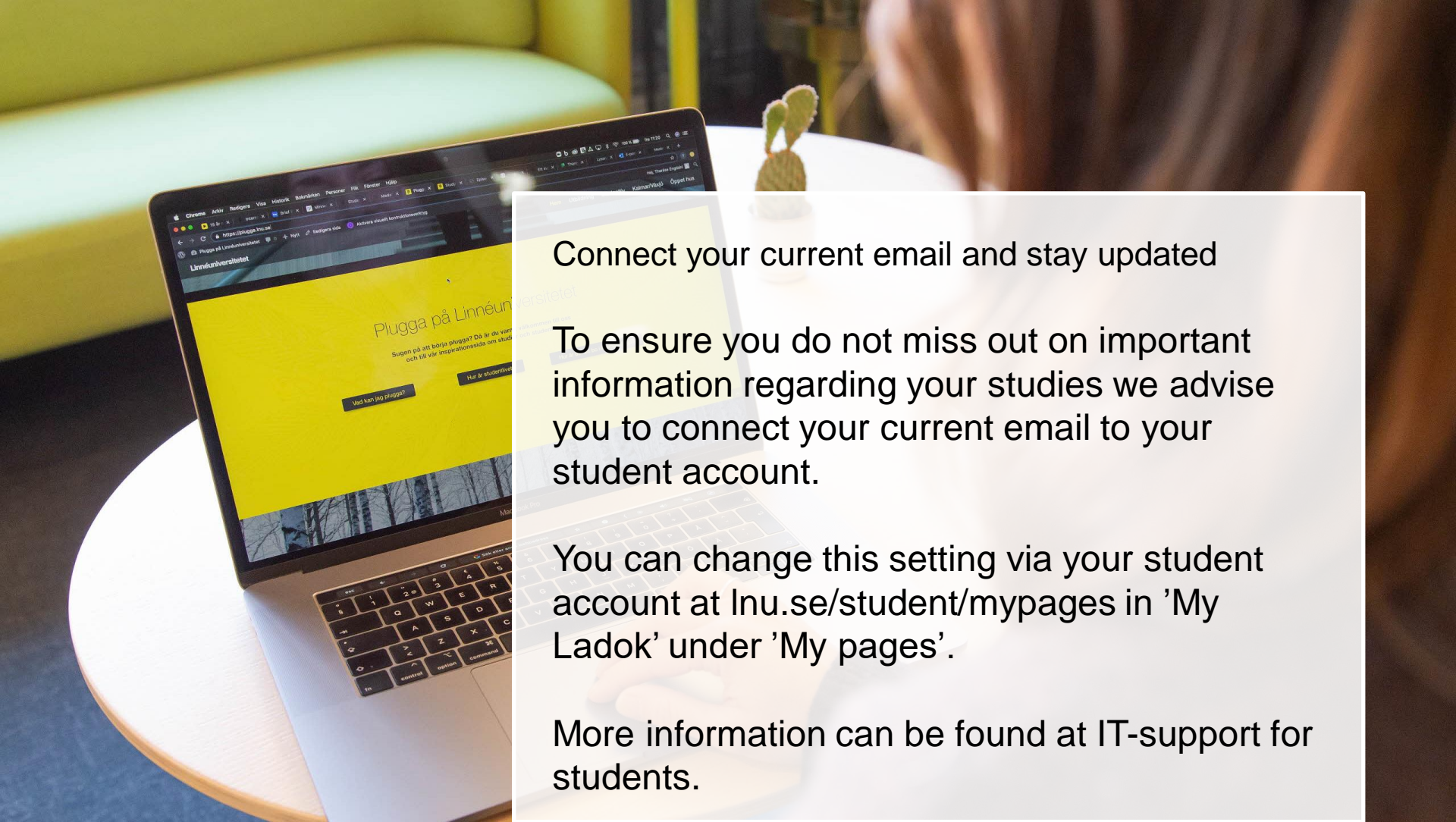
Change university

På svenska

Foreign merits

Log out





Connect your current email and stay updated

To ensure you do not miss out on important information regarding your studies we advise you to connect your current email to your student account.

You can change this setting via your student account at [lnu.se/student/mypages](https://lnu.se/student/mypages) in 'My Ladok' under 'My pages'.

More information can be found at IT-support for students.



# Timetable

Once a timetable is published, you can find it [via TimeEdit](#)

**TE** Linnéuniversitetet

Linnéuniversitetet / Schedule / Schema (Kalmar)

Today < May > Now +12 months 🔍 Search

**Search**

Kurs ▾ 1fe693 🔍 Show filter

**Result**

- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
- 1FE693, Business Administration II - Business Relations, HT19
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- 1FE693, Business Administration II - Business Relations, VT19
- 1FE693, Business Administration II - Business Relations, VT19
- 1FE693, Business Administration II - Business Relations, VT20
- 1FE693, Business Administration II - Business Relations, VT20




Show more

**My criteria** Clear

1FE693, Business Administration II - Business Relations, VT20 ✕

Show schedule



|  |  |   |                           |                       |                                       |                                      |
|--|--|---|---------------------------|-----------------------|---------------------------------------|--------------------------------------|
| <b>Start</b>   | <b>End</b>   | <b>Cities</b>   | <b>Course name / Code</b> | <b>Name of person</b> | <b>Search</b>                         | <b>Reset</b>                         |
| 2019-06-27  | 2019-12-29  | All  | 1fe150                    | <input type="text"/>  | <input type="button" value="Search"/> | <input type="button" value="Reset"/> |

|   | Name   | Course Codes | City  | Halls and Inviligators | Teacher           | Date       | Time        | Registration Period   |
|---|--|--------------|-------|------------------------|-------------------|------------|-------------|-----------------------|
| A | Exam, 1501, Fundamentals of Business Administration for Marketers - Query 1                | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-09-09 | 08:00-10:00 | 2019-07-17-2019-08-27 |
| A | Exam, 1502, Fundamentals of Business Administration for Marketers - Query 2                | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-09-24 | 14:00-16:00 | 2019-08-01-2019-09-11 |
| A | Exam, 1504, Fundamentals of Business Administration for Marketers - Accounting and Control | 1FE150       | Växjö |                        | Martin Holgersson | 2019-10-15 | 08:00-13:00 | 2019-08-22-2019-10-02 |
| A | Re-exam 1, 1501, Fundamentals of Business Administration for Marketers - Query 1           | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-11-07 | 08:00-10:00 | 2019-09-16-2019-10-25 |
| A | Re-exam 1, 1502, Fundamentals of Business Administration for Marketers - Query 2           | 1FE150       | Växjö |                        | Viktor Magnusson  | 2019-11-07 | 11:00-13:00 | 2019-09-24-2019-10-25 |

# Exam Search and Registration (previous slide)

- Exam Schedule (only applicable to courses given on campus)
- Students can see the next opportunity to take an exam by going to [salstentamen.lnu.se](http://salstentamen.lnu.se) (link in previous slide).
- When searching, make sure to fill in the following:
  - End (final day for search query)
  - Course name / code
- Under Date – the date when the exam is given
- Under Registration period – the dates when the exam is open for registration
- Note that the registration for an exam is not made through the exam schedule, but through Ladok, accessed via the student web.



11K600 Digital Marketing 7.5 credits

The learning platform MyMoodle

Programme room

<https://mymoodle.lnu.se/course/view.php?id=32699>

Course room **link to course room**

[Information from the School of Business and Economics](#)



Announcements - Latest news

Remember to register yourself to the course in Ladok during the first week of the course at the latest. If you have any questions regarding registration, contact [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

- Course syllabus
- Course Evaluation Report from previous course
- Refero - Anti-plagiarism Tutorial

Navigation

- Dashboard
- Site home
- My courses
- Courses
  - 22HT-11K600 Digital Marketing 7.5 credits
    - Participants
    - Grades

Administration

- Course administration
  - Edit settings
  - Turn editing on
  - Course completion
    - Users
    - Reports
  - Recycle bin
  - LnuPlay Media Gallery

Study Information

Information from the School of Business and Economics - information for you as a student at the School of Business and Economics

- Course and programme syllabi
- TimeEdit - Course Schedule for you who study at campus Kalmar and Växjö
- Exam Schedule
- Written examinations samples
- Search & writing help
- Distance studies - how does it work? - for you who study a distance course
- University library's distance service
- Tuition fees
- Exchange studies for you as a student at School of Business and Economics
- Discontinuation of courses and programme at the School of Business and Economics
- Meet the School of Business and Economics

Guides Communication





## Course and programme syllabus

The programme syllabus governs a programme's objectives, structure, content and degree.

The course syllabus governs the learning objectives, content, examination, literature etc. of the respective course.

It always specifies what prerequisites must be met to be eligible to register and take the course.

Always read through the course syllabus prior to each new course.





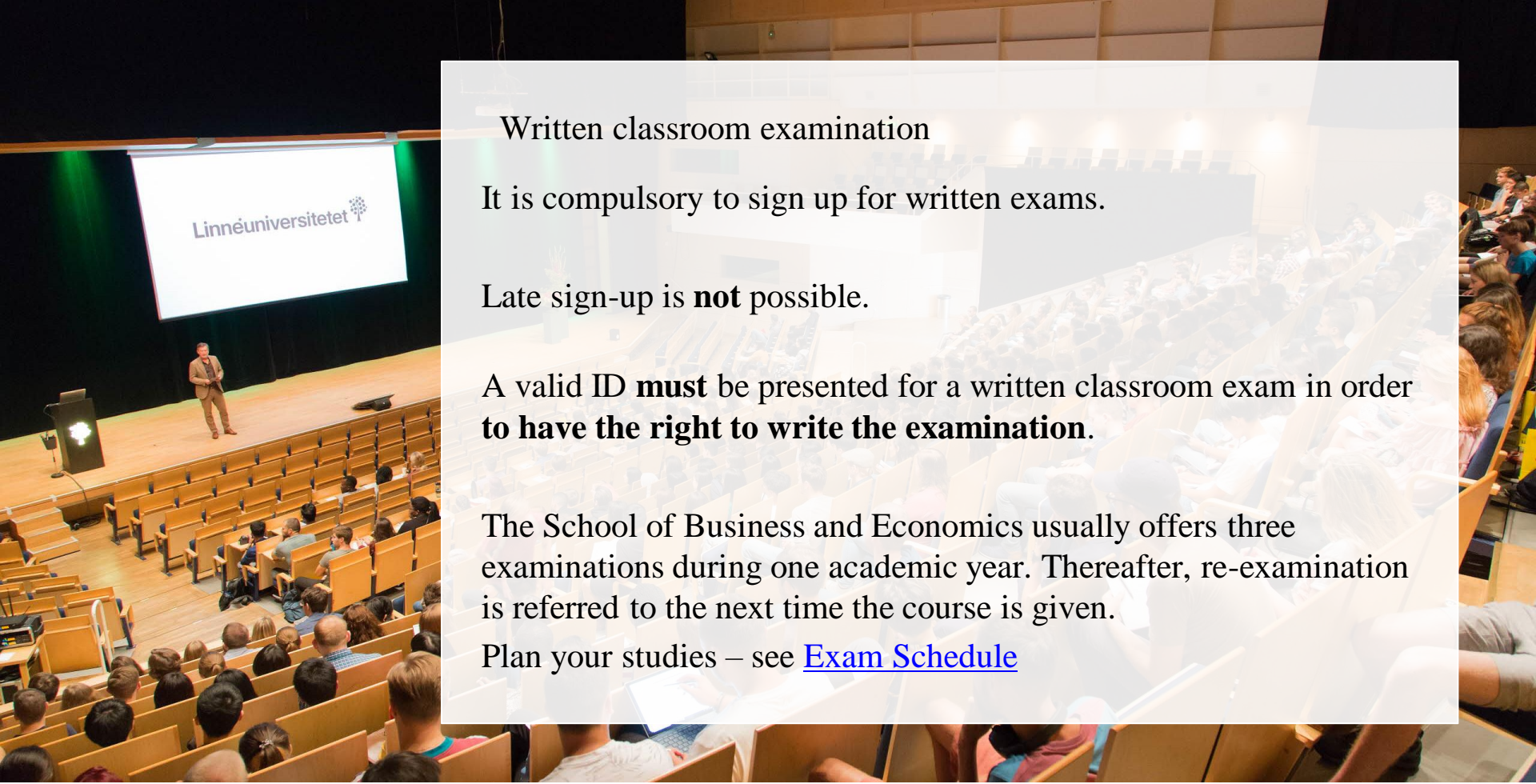
## Examination

There are different types of examination, for example written exams, digital exams, written assignments and seminars.

The responsible course coordinator informs how the course is assessed. This is also stated in the course syllabus.

If you received a passing grade you cannot retake the same examination in order to obtain a higher grade.





## Written classroom examination

It is compulsory to sign up for written exams.

Late sign-up is **not** possible.

A valid ID **must** be presented for a written classroom exam in order **to have the right to write the examination.**

The School of Business and Economics usually offers three examinations during one academic year. Thereafter, re-examination is referred to the next time the course is given.

Plan your studies – see [Exam Schedule](#)



Failed examinations:

- Can lead to you not fulfilling the prerequisites for the next course and cannot study further.
- May involve problems with Visa, the Swedish Migration Agency or CSN as they are required for study performance.
- Do not delay too long with re-examination as the course structure may change to the next academic year.





Info center – Kalmar

House Stella, Universitetskajen

General questions, services and sale of promotional products

Opening hours: Monday – Friday, 8:00 – 16:00





## Info center – Växjö

House H

General questions, services and sale of promotional products

Opening hours: Monday – Friday, 8:00 – 16:00

## General grading criteria for the A-F scale at the School of Business and Economics

Your performance is measured in proportion to how well you have met the course objectives.

| Grade     | Assessment   | Your results are equivalent to one of the following criteria for each objective for the course  |
|-----------|--------------|---|
| <b>A</b>  | Excellent    | Outstanding results with only a few minor shortcomings  |
| <b>B</b>  | Very good    | Very good results with only a few shortcomings  |
| <b>C</b>  | Good         | Generally good but with some shortcomings   |
| <b>D</b>  | Satisfactory | Acceptable level but there are several shortcomings   |
| <b>E</b>  | Sufficient   | The results meet the minimum criteria   |
| <b>Fx</b> | Insufficient | The Examiner/course coordinator may, in exceptional cases, decide that a student who is close to the threshold for E may perform assignments for extra credit to reach the grade of E. The examiner/course coordinator notifies the student in writing of the rules for submitting such extra credit assignments. The grade of F is assigned in anticipation of the extra credit , and the grade is changed to E if the extra credit is approved. |
| <b>F</b>  | Insufficient | Significantly more work is required   |



## Weighing up of grades for the whole course

The performance is weighted in relation to how well the goals of the course have been met.

All of the course's assessment tasks must be passed before the cumulative grade can be calculated.

The programme administrator performs the mathematical calculation using set principles.

The grade documentation is submitted to the examiner for a decision by signing the results list.

Grades are weighted when the programme administrator translates all assessment tasks graded for a course into figures in accordance to the table on the right.

| A-F grading scale | Number scale for weighted average | A-F grading scale | Mathematical grade thresholds |
|-------------------|-----------------------------------|-------------------|-------------------------------|
| A                 | 9.0                               | A                 | 8.51–9.00                     |
| B                 | 8.0                               | B                 | 7.51–8.50                     |
| C                 | 7.0                               | C                 | 6.76–7.50                     |
| D                 | 6.5                               | D                 | 6.26–6.75                     |
| E                 | 6.0                               | E                 | 6.0–6.25                      |

| Course X, 15 credits                  | Grade | Translation | Weighted average         |
|---------------------------------------|-------|-------------|--------------------------|
| Assessment task 1; exam 7.5 credits   | B     | 8           | $8 \cdot (7.5/15) = 4.0$ |
| Assessment task 2; case 4.5 credits   | C     | 7           | $7 \cdot (4.5/15) = 2.1$ |
| Assessment task 3; lab work 3 credits | D     | 6.5         | $6.5 \cdot (3/15) = 1.3$ |
| Total                                 |       |             | 7.4                      |

Each assessment task is given the percentage weight that corresponds to the amount of credits it covers. As a result, the sample course gets a C, given that the average was 7.4.







## Course evaluations

After each completed course – please fill out the course evaluation!

The course evaluation is your chance to influence, comment and contribute to good course quality

You are anonymous when filling in the course evaluation so you do not need to fear retaliation from the lecturer

However, use it for honest, constructive comments. Personal attacks on the lecturer will not help them to improve the course for the next students.

## Apply to your programme courses

Applications for next semester's courses are done through

[www.universityadmissions.se](http://www.universityadmissions.se)

In some cases you will not need to apply for courses in the coming semester, in which case you will be given information about this.

Information about how you apply, you will find at [Information from the School of Business and Economics](#)

*As a programme student you have a guaranteed seat on programme courses.*

The application period is open October 2 to October 16 for the 2024 spring semester.

The application period is open April 2 to April 16 for the 2024 autumn semester.

Application problems? Contact [admission@lnu.se](mailto:admission@lnu.se)

Other questions [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)



[The Education administration at the School of Business and Economics](#)

E-mail: [ekonomihogskolan@lnu.se](mailto:ekonomihogskolan@lnu.se)

Switchboard: +46772 – 28 80 00

Visit us

**Kalmar**

Faculty offices, House Forma, 2nd floor

**Växjö**

Faculty offices, house K, 1st floor

[Information from the School of Business and Economics](#) – An information page on Mymoodle



Like us on Facebook:

Ekonomihogskolan vid Linnéuniversitetet /School of Business and Economics

## Internationalisation

Contact :  
[mobility.feh@lnu.se](mailto:mobility.feh@lnu.se)

As a student you have several opportunities for internationalisation: exchange programmes, internships and the possibility of writing your thesis abroad.



**Teresa Pauditz**  
International coordinator  
Kalmar



**Victor Bohman**  
International coordinator  
Kalmar



## Student counselling at the School of Business and Economics



**Susan Grahl**

Student Counsellor, Kalmar

Email: [susan.grahl@lnu.se](mailto:susan.grahl@lnu.se)

Visiting adress: House Forma, floor 2



**Mirja Sjögren**

Student Counsellor, Växjö

Email: [mirja.sjogren@lnu.se](mailto:mirja.sjogren@lnu.se)

Visiting adress: House K, floor 1



**Angelica Önder**

Student Counsellor, Växjö

Email : [angelica.onder@lnu.se](mailto:angelica.onder@lnu.se)

Visiting adress: House K, floor 1



# Student counselling at the School of Business and Economics (previous slid)

- The School of Business and Economics has three student counsellors, one in Kalmar and two in Växjö. They help the students with the following:
  - Student counselling and individuell student planning
  - Matters involving choices within programmes
  - Approved leave of studies
  - Taking a break from studies
  - Changing programmes
- Make an appointment if you need to meet with a student counsellor, be prepared with your questions to optimise your visit.





## Career counselling service

Do you need help starting up your job search process? The career counselling service at Linnaeus University, Lnu Career, will offer you support when you try to figure out how your education, your experience, and your personal qualifications are best summarised into a powerful job application.



**Sofie Edström**  
Career Counsellor,  
Kalmar  
+46480-44 62 38  
sofie.edstrom@lnu.se



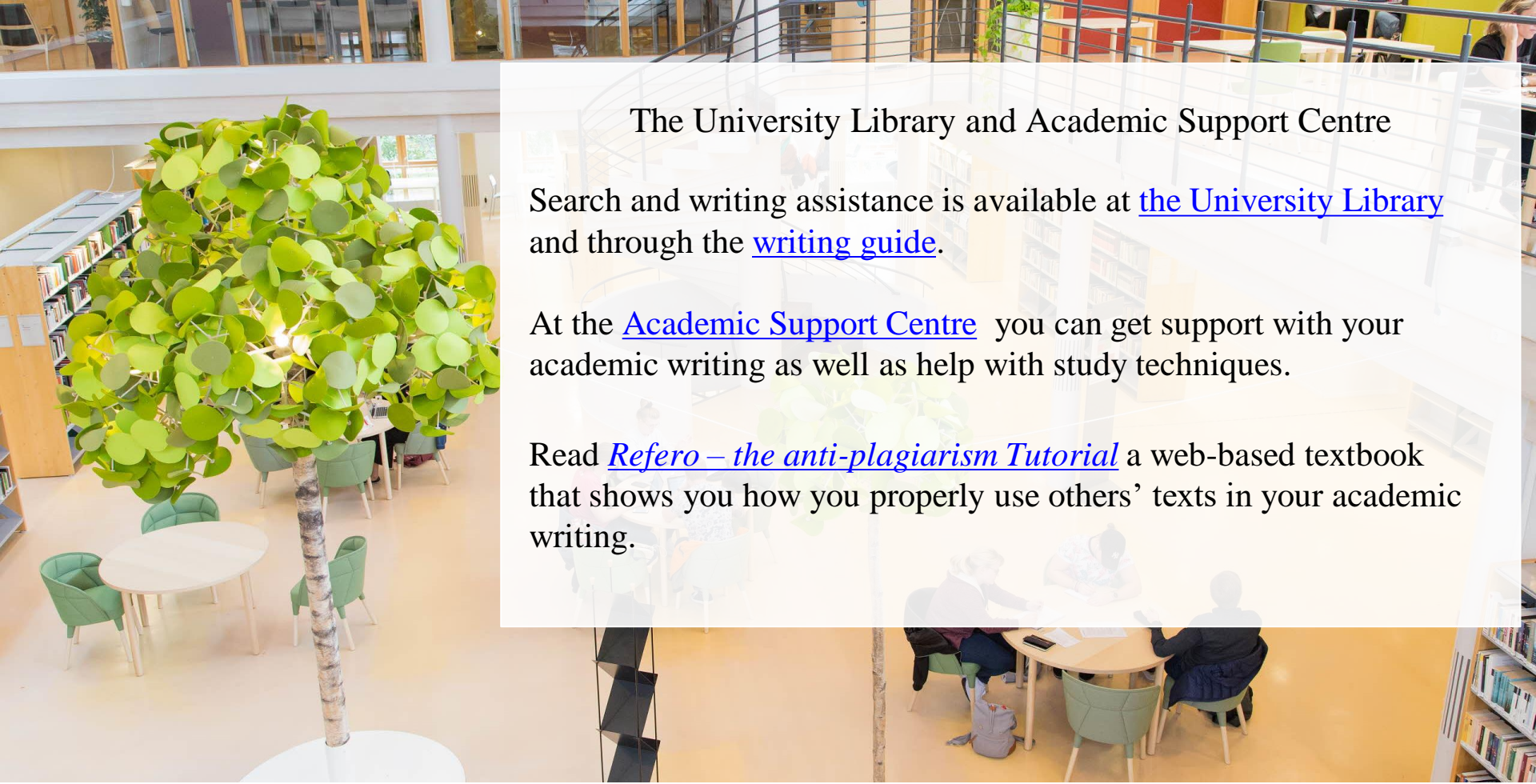
**Fanny Elheim**  
Career Counsellor, Växjö  
+46470-70 84 05  
fanny.elheim@lnu.se

A group of diverse students are seated at long wooden tables in a bright, modern study area. They are focused on their laptops, some looking at the screens while others talk. The room has large windows in the background, letting in natural light. The students are dressed in casual attire, and the atmosphere appears to be one of collaborative learning.

## [Learning support for your studies](#)

If you have some form of disability, it is possible for you to get pedagogical support during your studies. Examples of such help are, help taking notes, sign language interpreter or extended time at examination sittings.





## The University Library and Academic Support Centre

Search and writing assistance is available at [the University Library](#) and through the [writing guide](#).

At the [Academic Support Centre](#) you can get support with your academic writing as well as help with study techniques.

Read [Refero – the anti-plagiarism Tutorial](#) a web-based textbook that shows you how you properly use others' texts in your academic writing.

## [Student Welfare Office](#)

The Student Welfare Office is available to students of Linnaeus University in both Kalmar and Växjö.

They provides counselling and coaching.







## Get involved in your studies

- Programme council
- Linnaeus Union
- Student associations
- Course evaluations
- Linnébarometern

Contact the Lecturer if you have any problems with the course. The programme responsible and Student Union can also help.