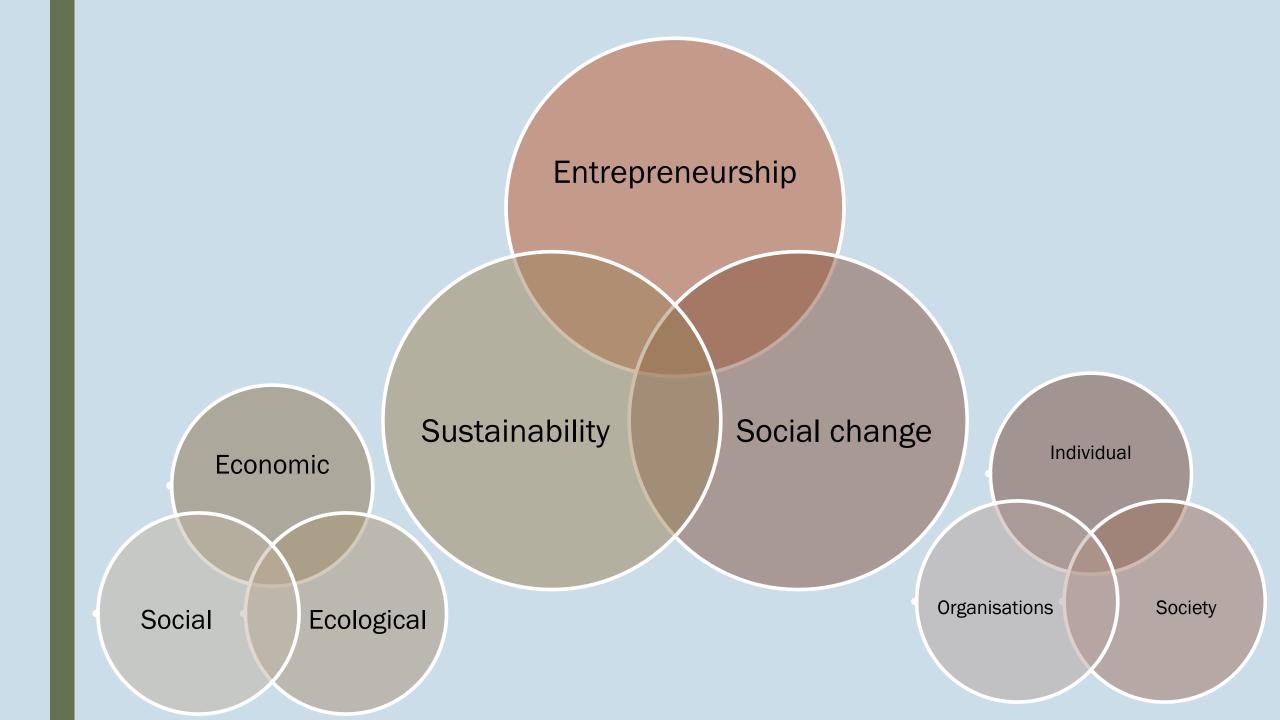
ENTREPRENEURSHIP, SUSTAINABILITY AND SOCIAL CHANGE

What will we do?

- Starting your own business?
- Developing local communities?
- Working with development processes?



Welcome

- Faculty information
- Faculty members working with the programme
- Content and structure of the programme
- Interview session
- Swedish Candy Tasting Challenge

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Terese Nilsson

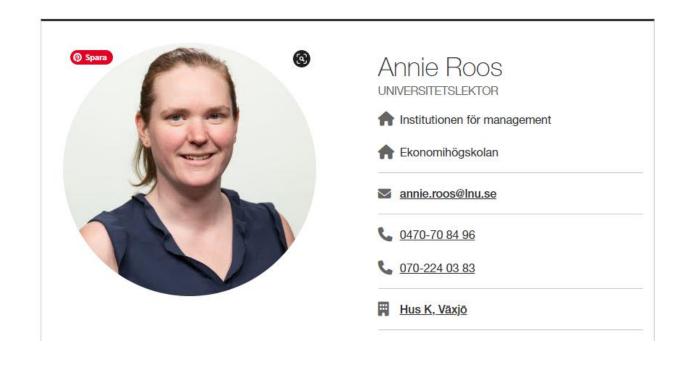
EDUCATION ADMINISTRATOR

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	· · · · · · · · · · · · · · · · · · ·	Entrepreneurship and context (7.5 credits)	Sustainability, entrepreneurship and	Entrepreneurship and social change (7.5 credits)
			social change (7.5 credits)	
Semester 2 Conte	Contemporary entrepreneurship research (15 credits)		Qualitative and Quantitative Methods and Applications (15 credits)	
Semester 2 Conta	Contemporary entrepreneurship research (15 credits)		Degree project (15 credits)	
Semester 3 Elect	Elective courses (30 credits)	(1) Studies abroad	(3) Courses within other programs with admission guaranteed	
		(2) Internship course	(4) Elective courses at LNU or other universities	
Semester 4 Degr	gree project (30 credits)			

Degree

Master of Science (120 credits) in Business and Economics with specialisation in Entrepreneurship, Sustainability and Social Change.

(Main field of study: Business Administration)

- After completing the degree studies, students will have developed knowledge and skills to be able to, independently, critically and on a scientific basis, understand entrepreneurial processes in all sectors of society: business, public sector and civil society.
- Societal relevance- The programme has a clear connection to the society, partly through the entrepreneurial projects that are carried out with actors from businesses, public sector or civil society.

Interview session



- 1. Form pairs.
- 2. Decide who is going to be the "interviewer" and who will be the "subject".
- 3. Interview the subject for three minutes and learn three interesting facts about your subject by asking specific questions.
 - Do not ask: "What are three interesting facts about you?"
 - Good questions examples are: "Where did you grow up?" "What do you like to do in your spare time?"
- 4. After three minutes, explain to the whole group what interesting facts you discovered.
- 5. Switch roles and repeat steps 3 and 4.

Two more things!

- Student representative at the programme council
 - A great opportunity!
 - You are paid for your hours.
 - See more information in My Moodle later today.

- How to succeed with your studies
 - Free lectures!
 - https://lnu.se/en/library/library-consultation/how-to-succeed-with-your-studies/

Swedish Candy Tasting Challenge

Swedes are known for their love of candy!

On average, a Swedish person consumes about 17 kilograms of candy per year.

What Swedish candy will be your favorite?

Swedish Candy Tasting Challenge

1 Plopp



2 Djungevrål



3 Ahlgrens bilar



4 Daim



5 Fiskar



6 Polly

