



Course syllabus

Faculty of Arts and Humanities
Department of Design

1DI186 Analoga verktyg och processer, 30 högskolepoäng
Analogue Tools and Processes, 30 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by Faculty of Arts and Humanities 2019-12-19
The course syllabus is valid from autumn semester 2020

Prerequisites

General entry requirements and English B (Field-specific entry requirements 2/A2). /
English 2.

Objectives

After completing the course, the student should be able to:

- visually and in speech present the results of constructive and creative group work,
- in writing and visually demonstrate theoretical and practical skills in visual communication,
- practically explore the field of illustration and illustrate typography with an analogue perspective,
- visualise experimentally in the form of an Artist book.

Module 1 – Introduction – Sustainability and creativity 7.5 credits

After completing the module, the student should be able to:

- practically apply visual communication as a change agent in relation to ecological systems,
- conduct a project in visual communication focusing on ecological systems,
- explore ecological systems through design,
- in writing reflect on the experience of an ecological system from the perspective of sustainability.

Module 2 – Visual orientation 7.5 credits After completing the module, the student

should be able to:

- practically apply visual communication as a change agent in relation to their own contextual identity,
- conduct a project in visual communication in which a message on the concept of identity is communicated through image composition,
- explore the concept of identity and its contexts through design,
- in writing reflect on their experience of their own identity and its contexts from the perspective of sustainability.

Module 3 – Typography and illustration I 7.5 credits

After completing the module, the student should be able to:

- practically apply visual communication as a change agent in relation to the concept of “the Other” and its context,
- conduct a project in visual communication in which a message on the concept of “the Other” is communicated through typography and illustration,
- explore the concept of “the Other” and its contexts through design,
- in writing reflect on the experience of the concept of “the Other” and its contexts from the perspective of sustainability.

Module 4 – Artist book 7.5 credits

After completing the module, the student should be able to:

- practically apply free artistic form and visual communication as a change agent in relation to the concept of “We” and contextual group identity,
- conduct a project in free artistic form and visual communication focusing on the concept of “We”,
- explore the concept of “We” and its contexts through free artistic design,
- in writing reflect on the experience of the concept of “We” and its context from the perspective of sustainability.

Content

Module 1 Introduction – Sustainability and creativity 7.5 credits

This module includes design exercises, seminars and workshops in which the students explore and map out the ecological dimensions of sustainability on the basis of humans’ relations to other forms of life. Supported by supervision and group discussions, the student formulates and visualises a design proposal with the same focus.

Module 2 Visual orientation 7.5 credits

This module includes design exercises, seminars and workshops in which the students explore and map out sustainability on the basis of subjectivity and their own identity. Supported by supervision and group discussions, the student conducts a design project in the field, focusing on visual communication.

Module 3 Typography and illustration I 7.5 credits

This module includes design exercises, seminars and workshops in which the students explore and map out the social and cultural dimensions of sustainability on the basis of the concept of “the Other”. Supported by supervision and group discussions, the student conducts a design project in the field, focusing on typography and illustration.

Module 4 Artist book 7.5 credits

This module includes design exercises, seminars and workshops in which the students explore and map out the social and cultural dimensions of sustainability on the basis of collective identity and the concept of “We”. Supported by supervision and group discussions, the student conducts an artistic project focusing on collective identity, in the form of an artist book.

Type of Instruction

Teaching is delivered in the form of lectures, workshops, supervision, seminars, field work, study visits and independent study.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Each module is examined through the realisation of a project and reflection on the design process, practical assignments and one or several written assignments.

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified when the course starts. In order to receive the grade of Pass with Distinction, the student must have received the grade of Pass with Distinction for at least 15 credits.

If the university has decided that a student has the right to special educational support due to a disability, the examiner may offer an adapted test or allow the student to conduct the test in an alternative form. For students who do not pass their first examinations, retake examinations are provided in accordance with Local regulations for courses and examinations at the first and second levels at Linnaeus University. For some parts of the course, a retake examination can only be offered in connection to the on-going course.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 1DI180 Analogue Tools and Processes, 30 credits

Other

Any costs for material and printouts are paid by the student.

Required Reading and Additional Study Material

List of references Module 1 - Introduction – Sustainability and creativity 7.5 credits

Chick, Anne (the latest edition) *Design for Sustainable Change*. AVA Publishing SA. 55 p.

Simblet, Sarah (the latest edition) *The drawing book*. Dorling Kindersley Publishers Ltd. 80 p.

Thorpe, Ann (the latest edition) *The Designer's Atlas of Sustainability*. Island Press. 55 p.

Additional relevant literature chosen by the teacher, ca 160 p.

List of references Module 2 - Visual orientation 7.5 credits

Berger, A. (2016). *What Objects Mean: An Introduction to Material Culture*. Routledge. ISBN 9781611329049. 272 p.

Lupton, Ellen (2015) *Graphic Design: The new basics*. Princeton Architectural Press. ISBN 9781616893323. 248 p.

Munari, Bruno (2008) *Design as Art*. Penguin Classics. ISBN: 9780141035819. 224 p.

Additional relevant literature chosen by the teacher, ca 200 p.

List of references Module 3 - Typography and illustration I 7.5 credits

Lupton, Ellen (2015) *Graphic Design: The new basics*. Princeton Architectural Press. ISBN 9781616893323. 248 p.

Williams, Jim (2012) *Type matters!*. Merrel Publishers. ISBN 9781858945675. 160 p.

Additional relevant literature chosen by the teacher, ca 160 p.

List of references Module 4 - Artist book 7.5 credits

Drucker, Johanna (2004) *The Century of Artists' Books*. Granary Books. ISBN 9781887123693. 150 p.

Additional relevant literature chosen by the teacher, ca 200 p.