

Course syllabus

School of Business and Economics

Department of Organization and Entrepreneurship

Innovation and entrepreneurship in a modern economy

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Date of Ratification

Approved by School of Business and Economics 20170109

The course syllabus is valid from spring semester 2017

Objectives

On completion of the course, students should be able to:

- describe and explain the evolution of the entrepreneurial economy
- describe and explain the concepts of creativity, entrepreneurship and innovation
- apply knowledge of business modeling and business development in a practical case
- discuss and reflect about social responsibility, ethics and value in relation to business development

Content

The course deals with creativity, entrepreneurship and innovation as closely related concepts and assume that the phenomena can be found, be described and applied in both social, cultural and commercial sectors.

The following elements are dealt with in the course:

the entrepreneurial economy – development and characteristics

the role of entrepreneurship in the economy

concepts, models and processes concerning creativity, entrepreneurship and innovation, techniques and tools for business modeling

Type of Instruction

The course is conducted on campus and teaching is in the form of lectures, guest lectures, tutoring and workshops. Obligatory parts are stated in the schedule.

Examination

The course is examined through a written examination, presentation concerning business modeling.

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Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the

students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Obligatory literature

Scientific articles.